

จำนวนและรายชื่อหนังสือสำหรับสาขาวิชา Bachelor of Business Administration Program (BBA.) (International Program) ที่มีอยู่ในห้องสมุดของมหาวิทยาลัยหัวเฉียวเฉลิมพระเกียรติ

ลำดับที่	รายชื่อหนังสือ	รายชื่อผู้แต่ง	ปีที่พิมพ์	จำนวน	สำนักพิมพ์
1	Thai International Cooperation Program ...	-	20--	1	DTEC
2	China's foreign economic legislation	China.	19--	4	Foreign Languages Press
3	Industrial development in Thailand	The Industrial Finance...	19--	5	The Industrial Finance Corp
4	Business driven information systems	Baltzan, Paige	2019	1	McGraw-Hill
5	Marketing management	Marshall, Greg W.	2019	1	McGraw-Hill Education
6	Retailing management	Levy, Michael, 1950-	2019	1	McGraw-Hill Education
7	Advertising and promotion : an integrated marketing communications perspective	Belch, George E. (George	2018	1	McGraw-Hill Education
8	Big data strategies for agile business : framework, practices, and transformation roadmap	Unhelkar, Bhuvan	2018	1	CRC Press, Taylor & Francis
9	Capabilities, innovation and economic growth : policymaking for freedom and efficiency	Capriati, Michele	2018	1	Routledge
10	Cases and exercises in organization development & change	-	2018	1	SAGE
11	Chinese business : landscapes and strategies	Liu, Hong, 1959 Novembe	2018	1	Routledge
12	Consumer behavior : buying, having, and being	Solomon, Michael R.	2018	1	Pearson
13	Contemporary developments in green human resource management research	-	2018	1	Routledge
14	Cultures of sustainability and wellbeing : theories, histories and policies	-	2018	1	Routledge, Taylor & Francis
15	Developing creative thinking skills : an introduction for learners	Hokanson, Brad	2018	1	Routledge, Taylor & Francis
16	Economic crisis and structural reforms in Southern Europe : policy lessons	-	2018	1	Routledge, an imprint of the
17	Economic integration and regional development : the ASEAN economic community	-	2018	1	Routledge, an imprint of the
18	Economics principles, applications, and tools	O'Sullivan, Arthur Verfasse	2018	1	Pearson
19	Energy economics	Schwarz, Peter M. (Peter..	2018	1	Routledge
20	Environmental and natural resource economics : a contemporary approach	Harris, Jonathan M.	2018	1	Routledge
21	Essentials of services marketing	Wirtz, Jochen	2018	1	Pearson
22	Ethical leadership : progress with a moral compass	Marques, Joan	2018	1	Routledge

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23	Fundamentals of human resource management	Noe, Raymond A.	2018	1	McGraw-Hill Education
24	Global economic issues and policies	Daniels, Joseph P.	2018	1	Routledge
25	Improving managerial talent : practical psychology for human resourcing and learning...	McCredie, Hugh	2018	1	Routledge
26	Innovations in e-systems for business and commerce	-	2018	1	Apple Academic Press Inc.
27	International financial management	Bekaert, Geert	2018	1	Cambridge University Press
28	Local clusters in global value chains : linking actors and territories through manufacturing..	-	2018	1	Routledge, an imprint of the
29	Manager vs. leader : untying the Gordian knot	Murphy, Robert M. (Rober	2018	1	Routledge/Taylor & Francis
30	Microeconomic theory : a heterodox approach	Lee, Frederic S., 1949-201	2018	1	Routledge, an imprint of the
31	Modern labor economics : theory and public policy	Ehrenberg, Ronald G.	2018	1	Routledge
32	Multilatinas : strategies for internationalisation	-	2018	1	Cambridge University Press
33	Multipolar globalization : emerging economies and development	Nederveen Pieterse, Jan	2018	1	Routledge, an imprint of the
34	Project management : the managerial process	Larson, Erik W., 1952-	2018	1	McGraw-Hill Education
35	Retail management : a strategic approach	Berman, Barry	2018	1	Pearson
36	Rethinking economic and monetary union in Europe : a post-Keynesian alternative	Whyman, Philip	2018	1	Routledge
37	Routledge handbook of human resource management in Asia	-	2018	1	Routledge
38	SMACing the bank : how to use social media, mobility, analytics, and cloud technologies...	-	2018	1	CRC Press
39	Small business management : an entrepreneur's guidebook	Byrd, Mary Jane	2018	1	McGraw-Hill Education
40	Strategic communication theory and practice : the cocreational model	Botan, Carl H.	2018	1	John Wiley & Sons, Inc.
41	The economic theory of costs : foundations and new directions	-	2018	1	Routledge, an imprint of the
42	The foundations of political economy and social reform : economy and society...	-	2018	1	Routledge
43	The imperatives of sustainable development : needs, justice, limit	Holden, Erling	2018	1	Routledge, Taylor & Francis
44	The SAGE handbook of small business and entrepreneurship	-	2018	1	SAGE Publications

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45	US agricultural and food policies : economic choices and consequences	Toland, Gerald	2018	1	Routledge
46	A guide to systems research : philosophy, processes and practice	-	2017	1	Springer Nature
47	Advances in economics and econometrics : Eleventh World Congress	-	2017	2	Cambridge University Press
48	Affordability : integrating value, customer, and cost for continuous improvement	Odomirok, Paul Walter.	2017	1	CRC Press, Taylor & Francis
49	An introduction to work and organizational psychology : an international perspective	-	2017	1	John Wiley & Sons Inc.
50	Analytics, innovation, and excellence-driven enterprise sustainability	-	2017	1	Palgrave Macmillan
51	Big data and smart service systems	-	2017	1	Academic Press
52	Big data management	-	2017	1	Springer
53	Biodiversity in the green economy	-	2017	1	Routledge
54	Border crossing in greater China : production, community and identity	-	2017	1	Routledge
55	Building brands in Asia : from the inside out	Andrews, Tim G., 1968-	2017	1	Routledge, Taylor & Francis
56	Business cycles in economic thought : a history	-	2017	1	Routledge, Taylor & Francis
57	Business essentials	Ebert, Ronald J.	2017	1	Pearson
58	Business ethics in East Asia : examples in historical context	-	2017	1	Routledge, Taylor & Francis
59	Business in action	Bovée, Courtland L.	2017	1	Pearson Education Limited
60	Business innovation through blockchain : The B ³ Perspective	Morabito, Vincenzo	2017	1	Springer International Publishing
61	Business process change : a business process management guide for managers and...	-	2017	1	Elsevier
62	Chinese labour in the global economy : capitalist exploitation and strategies of resistance	-	2017	1	Routledge, Taylor & Francis
63	Content - the atomic particle of marketing : the definitive guide to content marketing...	Lieb, Rebecca.	2017	1	Kogan Page
64	Convergence innovation in asian industries	-	2017	1	Routledge, Taylor & Francis
65	Corporate finance : a focused approach	Brigham, Eugene F.	2017	1	Cengage Learning
66	Corporate social responsibility and human rights in Asia	Hanlon, Robert J.	2017	1	Routledge, Taylor & Francis

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67	CSR, sustainability, and leadership	-	2017	1	Routledge, Taylor & Francis
68	Culture and communication : an introduction	Wilce, James MacLynn, 19	2017	1	Cambridge University Press
69	Customer relationship management : the foundation of contemporary marketing strategy	Baran, Roger J.	2017	1	Routledge
70	Developing China : the remarkable impact of foreign direct investment	Enright, Michael J.	2017	1	Routledge, Taylor & Francis
71	Digital advertising : theory and research	-	2017	1	Routledge, Taylor & Francis
72	Digital and social media marketing : a results-driven approach	-	2017	1	Routledge
73	Digital marketing excellence : planning, optimizing and integrating online marketing	Smith, P. R. (Paul Russell),	2017	1	Routledge, Taylor & Francis
74	Doing business in China	Ambler, Tim.	2017	1	Routledge, Taylor & Francis
75	E-commerce website optimization : why 95 per cent of your website visitors don't buy...	Croxen-John, Dan.	2017	1	Kogan Page
76	Economics	Hubbard, R. Glenn, 1958-	2017	1	Pearson
77	Economics of planning policies in China : infrastructure, location and cities	Wu, Wenjie, 1985-	2017	1	Routledge, Taylor & Francis
78	Economics without borders : economic research for European policy challenges	-	2017	1	Cambridge University Press
79	Efficiency in sustainable supply chain	-	2017	1	Springer
80	Employee training and development	Noe, Raymond A.	2017	1	McGraw-Hill
81	Encyclopedia of human resource management.	-	2017	1	Edward Elgar Publishing
82	Enterprise resource planning	-	2017	1	3G E-Learning LLC
83	Entrepreneurship in theory and practice : paradoxes in play	Løwe Nielsen, Suna	2017	1	Edward Elgar Publishing
84	Events marketing management : a consumer perspective	Reic, Ivna	2017	1	Routledge
85	Expanding the conversation : because real leaders leverage gender differences...	Hansen, Jaime B.	2017	1	Xlibris
86	Fair trade and organic initiatives in Asian agriculture : the hidden realities	Makita, Rie	2017	1	Routledge, Taylor & Francis
87	Financial decision making : understanding Chinese investment behavior	Zhu, Ning, 1973-	2017	1	Routledge, Taylor & Francis
88	Firm internal innovation contests : work environment perceptions and employees'...	Hober, Bjorn	2017	1	Springer Gabler

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89	Freight transport and distribution : concepts and optimisation models	Bektas, Tolga	2017	1	CRC Press, Taylor & Francis
90	Global corporate governance	-	2017	1	Emerald Publishing
91	Gold and international finance : the gold market under the internationalization of RMB in Ho Cheung, Haywood		2017	1	Routledge, Taylor & Francis
92	Green Asia : ecocultures, sustainable lifestyles, and ethical consumption	-	2017	1	Routledge
93	Green economy in the Western Balkans : towards a sustainable future	-	2017	1	Emerald Publishing Limited
94	Green growth and low carbon development in East Asia	-	2017	1	Routledge
95	Growing and managing foreign purchasing	Cook, Thomas A.	2017	1	CRC Press, Taylor & Francis
96	Hong Kong's global financial centre and China's development : changing roles and...	-	2017	1	Routledge, Taylor & Francis
97	Human resource management	Dessler, Gary, 1942-	2017	1	Pearson Education
98	Illegal online file sharing, decision-analysis, and the pricing of digital goods	Nwogugu, Michael C. I.	2017	1	CRC Press, Taylor & Francis
99	Incentives for innovation in China : building an innovative economy	Ding, Xuedong, 1960-	2017	1	Routledge, Taylor & Francis
100	Innovating development strategies in Africa : the role of international, national and...	Signe, Landry	2017	1	Cambridge University Press
101	Innovating in practice : perspectives and experiences	-	2017	1	Springer International Publishing
102	Innovation and the state : finance, regulation, and justice	Ford, Cristie	2017	1	Cambridge University Press
103	Innovation as a basis for competitiveness : theory and practice	Chursin, Alexander.	2017	1	Springer Verlag
104	Innovation management and new product development	Trott, Paul	2017	1	Pearson
105	Interactive macroeconomics : stochastic aggregate dynamics with heterogeneous...	Di Guilmi, Corrado	2017	1	Cambridge University Press
106	Intercultural communication : a critical introduction	Piller, Ingrid, 1967-	2017	1	Edinburgh University Press
107	Intercultural communication for global business : how leaders communicate for success	Tuleja, Elizabeth A.	2017	1	Routledge
108	International business law and the legal environment : a transactional approach	DiMatteo, Larry A.	2017	1	Routledge, Taylor & Francis
109	International political economy in China : the global conversation	-	2017	1	Routledge
110	International strategy of emerging market firms : absorbing global knowledge and...	Panibratov, Andrei.	2017	1	Routledge

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111	Internationalization of firms : the role of institutional distance on location and entry mode	Parietti, Laura Vanoli,	2017	1	North America
112	Interpersonal leadership : an applied guide	Seelhofer, Daniel, 1973-	2017	1	Ogma Education
113	IT project management : a geek's guide to leadership	-	2017	1	CRC Press
114	Leadership and change management : a cross-cultural perspective	-	2017	1	Routledge, Taylor & Francis
115	Leadership in public organizations : an introduction	Van Wart, Montgomery, 19	2017	1	Routledge Taylor & Francis
116	Leadership theory : cultivating critical perspectives	Dugan, John P., 1977-	2017	1	Jossey-Bass
117	Leadership, innovation and entrepreneurship as driving forces of the global economy	-	2017	1	Springer International Public
118	Leadersights : creating great leaders who create great workplaces	Veech, David	2017	1	CRC Press, Taylor & Francis
119	Macro-econophysics : new studies on economic networks and synchronization	Aoyama, Hideaki, 1954-	2017	1	Cambridge University Press
120	Managing China's energy sector : between the market and the state	-	2017	1	Routledge
121	Managing diversity in organizations : a global perspective	Triana, María del Carmen	2017	1	Routledge
122	Managing the family business : theory and practice	Zellweger, Thomas M.	2017	1	Edward Elgar Publishing
123	Marketing 4.0 : moving from traditional to digital	Kotler, Philip.	2017	1	John Wiley & Sons, Inc.
124	Mobile marketing : how mobile technology is revolutionizing marketing, communications...	Rowles, Daniel.	2017	1	Kogan Page
125	Organizational behavior : a critical-thinking approach	Neck, Christopher P.	2017	1	SAGE
126	Organizational behavior : improving performance and commitment in the workplace	Colquitt, Jason A.	2017	1	McGraw-Hill Education
127	Organizational management	-	2017	1	Delve Publishing
128	Organizational risk management and sustainability : a practical step-by-step guide	Pojasek, Robert B.	2017	1	CRC Press, Taylor & Francis
129	Personality, design and marketing : matching design to customer personal preferences	-	2017	1	Routledge
130	Practical financial management	Lasher, William R.	2017	1	Cengage Learning
131	Principles	Dalio, Ray, 1949-	2017	1	Simon and Schuster
132	Principles of marketing : an Asian perspective	Kotler, Philipz	2017	1	Pearson/Prentice-Hall

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133	Public-private partnership projects in infrastructure : an essential guide for policy makers	Delmon, Jeffrey	2017	1	Cambridge University Press
134	Quality-I is safety-II : the integration of two management systems	Andonov, Sasho.	2017	1	CRC Press, Taylor & Francis
135	Research frontiers on the international marketing strategies of Chinese brands	Hu, Zuohao, 1964-	2017	1	Routledge, Taylor & Francis
136	Rethinking fiscal policy after the crisis	-	2017	1	Cambridge University Press
137	Social and environmental disclosure by Chinese firms	Lu, Yingjun	2017	1	Routledge, Taylor & Francis
138	Still moving : how to lead mindful change	Rowland, Deborah	2017	1	John Wiley & Sons
139	Strategic human resource management in China : a multiple perspective	Min, Min, 1968-	2017	1	Routledge, Taylor & Francis
140	Strategic management : concepts ; a competitive advantage approach	David, Fred R.	2017	1	Pearson Education Limited
141	Sustainable entrepreneurship and social innovation	-	2017	2	Routledge
142	Template analysis : for business and management students	King, Nigel	2017	1	Sage
143	The analytics process : strategic and tactical steps	-	2017	1	CRC Press, Taylor & Francis
144	The challenge of BRIC multinationals	-	2017	1	Emerald
145	The financial system, financial regulation and central bank policy	Cargill, Thomas F.	2017	1	Cambridge University Press
146	The green economy in the global South	-	2017	1	Taylor & Francis Ltd
147	The international mobility of talent and innovation : new evidence and policy implications	-	2017	1	Cambridge University Press
148	The psychology of effective management : strategies for relationship building	Voskoboynikov, Fred	2017	1	Routledge
149	The strategically networked organization : leveraging social networks to improve...	Lehtimaki, Hanna	2017	1	Emerald Group Publishing
150	The use of economics in international trade and investment disputes	-	2017	1	Cambridge University Press
151	The Wiley Blackwell handbook of the psychology of recruitment, selection and employee...	-	2017	1	John Wiley & Sons Ltd.
152	Traditional Chinese leisure culture and economic development : a conflict of forces	Ma, Huidi	2017	1	Palgrave Macmillan
153	Understanding digital marketing : marketing strategies for engaging the digital generation	Ryan, Damian	2017	1	Kogan Page
154	US-China relations in the twenty-first century : a question of trust	Tai, Michael	2017	1	Routledge

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155	A practical introduction to supply chain	Pheasey, David	2016	1	CRC Press, Taylor & Francis
156	Agribusiness management	Barnard, Freddie L.	2016	1	Routledge
157	Applied statistics for economics and business	Ozdemir, Durmus	2016	1	Springer
158	Basics of supply chain management	Bandyopadhyay, Jayanta	2016	1	CRC Press
159	Beyond conventional economics : selected works of E. Ray Canterbury	Canterbery, E. Ray	2016	1	World Scientific Publishing
160	Beyond e-business : towards networked structures	Grefen, Paul	2016	1	Routledge
161	Broadband telecommunications and regional development	Grubestic, Tony H.	2016	1	Routledge
162	Building an innovative learning organization : a framework to build a smarter workforce,...	Sarder, Russell, 1973-	2016	1	John Wiley & Sons, Inc.
163	Business coaching and mentoring for dummies	Taylor, Marie	2016	1	John Wiley & Sons, Ltd.
164	Business intelligence strategy and big data analytics : a general management perspective	Williams, Steve.	2016	1	Morgan Kaufmann
165	Business logistics management	Pienaar, W. J. (Wessel Jof	2016	1	Oxford University Press
166	Business project management and marketing : mastering business markets	-	2016	1	Springer
167	Business writing today : a practical guide	Canavor, Natalie, 1942-	2016	1	Sage Publications
168	China's innovation challenge : overcoming the middle-income trap	-	2016	1	Cambridge University Press
169	China's securities market	Bian, Jing.	2016	1	Routledge
170	Chinese entrepreneurship : an Austrian economics perspective	Yu, Fu-Lai Tony, 1950-	2016	1	Routledge
171	Competitiveness of Cee Economies and Businesses Multidisciplinary Perspectives...	-	2016	1	Springer Verlag
172	Contemporary entrepreneurship : multidisciplinary perspectives on innovation and growth	-	2016	1	Springer
173	Contemporary issues in social media marketing	-	2016	1	Routledge
174	Creating the social venture	Coleman, Susan.	2016	1	Routledge
175	Creative truth : start and build a profitable design business	Weaver, Brad.	2016	1	CRC Press, Taylor & Francis
176	Cultural transformations : lessons of leadership and corporate reinvention	Mattone, John.	2016	2	John Wiley & Sons, Inc.

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177	Customer relationship management : concepts and strategies.	-	2016	1	Willford Pr
178	Dealing with China : an insider unmasks the new economic superpower	Paulson, Henry M., 1946-	2016	1	Twelve
179	Decision quality : value creation from better business decisions	Spetzler, Carl S.	2016	1	John Wiley & Sons, Inc.
180	Demographic disruption : get your company ready for the future	Kua Wangboonsin.	2016	3	SMC sasin management co
181	Digital marketing strategy : an integrated approach to online marketing	Kingsnorth, Simon.	2016	1	Kogan Page Limited
182	Discourse on leadership : a critical appraisal	Spector, Bert A.	2016	1	Cambridge University Press
183	Emerging market multinationals : managing operational challenges for sustained internatio	Cuervo-Cazurra, Alvaro.	2016	1	Cambridge University Press
184	Enterprise change management : how to prepare your organization for continuous...	Miller, David.	2016	1	Kogan Page
185	Entrepreneurship : successfully launching new ventures	Barringer, Bruce R.	2016	1	Pearson
186	Entrepreneurship and cluster dynamics	-	2016	1	Routledge,Taylor & Francis
187	Ethical issues and citizen rights in the era of digital government surveillance	Cropf, Robert A.	2016	1	Information Science Refere
188	Ethics and governance in project management : small sins allowed and the line of impunity	Lopez, Eduardo Victor.	2016	1	CRC Press, Taylor & Francis
189	Exploring the field of business model innovation : new theoretical perspectives	Gassmann, Oliver, 1967-	2016	1	Palgrave Macmillan
190	Foucault on leadership : the leader as subject	Harter, Nathan W.	2016	1	Routledge
191	Future of law and etechnologies	-	2016	1	Springer
192	Global governance of intellectual property in the 21st century : reflecting policy...	-	2016	1	Springer
193	Global manufacturing technology transfer : Africa-USA strategies, adaptations, and ...	Badiru, Adedeji Bodunde,	2016	1	CRC Press
194	Global turning points : the challenges for business and society in the 21st century	Guillen, Mauro F.	2016	1	Cambridge University Press
195	Global vision : how companies can overcome the pitfalls of globalization	Salomon, Robert, 1973-	2016	1	Palgrave Macmillan
196	Handbook of training evaluation and measurement methods	Phillips, Jack J., 1945-	2016	1	Routledge
197	Human resource information systems basics, applications, and future directions	-	2016	1	SAGE
198	Human resource management	Mondy, R. Wayne, 1940-	2016	1	Pearson

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199	Human resource management : functions, applications, skill development	Lussier, Robert N.	2016	1	SAGE
200	Human safety and risk management : a psychological perspective	Glendon, A. Ian, 1945-	2016	2	CRC Press, Taylor & Francis
201	Innovation and the evolution of industries : history-friendly models	-	2016	1	Cambridge University Press
202	Innovation drivers and regional innovation strategies	-	2016	1	Routledge, Taylor & Francis
203	Innovation in an advanced consumer society : value-driven service innovation	Furseth, Peder Inge, 1961-	2016	1	Oxford University Press
204	Innovation tools : the most successful techniques to innovate cheaply and effectively	Shellshear, Evan	2016	1	7 Publishing
205	Innovative start-ups and the distribution of human capital : the role of regional knowledge	Aamoucke, Ronney	2016	1	Springer
206	Integral logistics management : operations and supply chain management within...	Schonsleben, Paul	2016	1	CRC Press, Taylor & Francis
207	International human resource management : policies and practices for multinational...	Briscoe, Dennis R., 1945-	2016	1	Routledge
208	International law documents	Klabbers, Jan.	2016	1	Cambridge University Press
209	International relations theory today	-	2016	1	Polity
210	Leadership in organizations : current issues and key trends	-	2016	1	Routledge
211	Leadership-as-practice : theory and application	-	2016	1	Routledge
212	Learning from entrepreneurial failure : emotions, cognitions, and actions	-	2016	1	Cambridge University Press
213	Learning to think strategically	Sloan, Julia	2016	1	Routledge
214	Logistics and supply chain innovation : bridging the gap between theory and practice	-	2016	1	Springer
215	Logistics, supply chain and operations management : case study collection	-	2016	1	Kogan Page
216	Management across cultures : developing global competencies	Steers, Richard M.	2016	1	Cambridge University Press
217	Managing for happiness : games, tools, and practices to motivate any team	Appelo, Jurgen, 1969-	2016	1	Wiley
218	Managing growth and expansion into global markets : logistics, transportation,...	Cook, Thomas A	2016	1	CRC Press, Taylor & Francis
219	Managing international business in China	Tian, Xiaowen, 1956-	2016	1	Cambridge University Press
220	Manufacturing productivity in China	Zheng, Li.	2016	2	Cambridge University Press

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221	Marketing management	Kotler, Philip	2016	1	Pearson
222	Mastering innovation in China : insights from history on China's journey towards...	Thraen, Joachim Jan	2016	1	Springer Gabler
223	Mastering leadership : an integrated framework for breakthrough performance and...	Anderson, Robert J., 1955	2016	1	Wiley
224	Mathematics and methodology for economics : applications, problems and solutuions	Eichhorn, Wolfgang, 1933	2016	1	Springer
225	Micropolitics in the multinational corporation : foundations, applications and new...	-	2016	1	Cambridge University Press
226	More than a showroom : strategies for winning back online shoppers	Bachrach, Daniel G.	2016	1	Palgrave Macmillan
227	Organic farming for sustainable agriculture	-	2016	1	Springer
228	Organizational behavior : a practical, problem-solving approach	Kinicki, Angelo.	2016	1	McGraw-Hill Education
229	People analytics in the era of big data : changing the way you attract, acquire,...	Isson, Jean Paul, 1971	2016	1	Wiley
230	Platform revolution : how networked markets are transforming the economy and how...	Parker, Geoffrey	2016	1	W.W. NORTON & Company
231	Practicing strategy : text & cases	Paroutis, Sotirios	2016	1	SAGE
232	Project management for research : a guide for graduate students	Badiru, Adedeji Bodunde,	2016	1	CRC Press, Taylor & Francis
233	Research methods for business students	Saunders, Mark, 1959-	2016	1	Pearson Education
234	Rethinking social capital and entrepreneurship in Greater China : is guanxi still important?	-	2016	1	Routledge Taylor & Francis
235	Services and the green econom	-	2016	1	Palgrave Macmillan
236	Services marketing : people, technology, strategy	Wirtz, Jochen.	2016	1	World Scientific
237	Simplify	Koch, Richard.	2016	1	Piatkus
238	Strategic approach in organizational behaviour	-	2016	1	Intelliz Press LLC
239	Strategic integration of social media into project management practice	-	2016	1	Business Science Referenc
240	Strategic sustainability : a natural environmental lens on organizations and management	Fogel, Daniel S.	2016	1	Routledge
241	Supervision today!	Robbins, Stephen P., 1943	2016	1	Pearson
242	Supply chain management and logistics : innovative strategies and practical...	-	2016	1	CRC Press, Taylor & Francis

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243	The art of client service : the classic guide	Solomon, Robert	2016	1	John Wiley & Sons, Inc.
244	The art of digital marketing : the definitive guide to creating strategic, targeted and...	Dodson, Ian.	2016	1	Wiley
245	The art of startup fundraising : pitching investors, negotiating the deal, and...	Cremades, Alejandro	2016	1	John Wiley & Sons, Inc.
246	The China factor : leveraging emerging business strategies to compete, grow, and win...	Karam, Amy	2016	1	Wiley
247	The development of BRIC and the large country advantage	Ouyang, Yao, 1962-	2016	1	Truth & Wisdom Press
248	The future of branding	-	2016	1	SAGE
249	The green factory : creating lean and sustainable manufacturing	Pampanelli, Andrea.	2016	1	CRC Press, Taylor & Francis
250	The handbook of global science, technology, and innovation	-	2016	1	Wiley Blackwell
251	The innovation formula : the 14 science-based keys for creating a culture where...	Imber, Amantha, 1977-	2016	1	John Wiley and Sons Austr
252	The innovation race : how to change a culture to change the game	Grant, Andrew	2016	1	John Wiley
253	The Jossey-Bass handbook of nonprofit leadership and management	-	2016	1	Jossey-Bass & Pfeiffer Impr
254	The mindful leader : 7 practices for transforming your leadership, your organisation...	Bunting, Michael.	2016	1	John Wiley and Sons Austr
255	The public relations handbook	Theaker, Alison.	2016	2	Routledge
256	The startup checklist : 25 steps to a scalable, high-growth business	Rose, David S., 1957-	2016	1	Wiley
257	The world guide to sustainable enterprise. Volume 4 : the Americas	-	2016	1	Greenleaf Publishing
258	Understanding business	Nickels, William G.	2016	1	McGraw-Hill Irwin
259	Understanding China : the Silk Road and the Communist manifesto	Nolan, Peter, 1949-	2016	1	Routledge, Taylor & Francis
260	Understanding social enterprise : theory and practice	Ridley-Duff, Rory	2016	1	SAGE
261	A focus on consumer behaviours and experiences in an online shopping environment.	-	2015	1	Emerald Group Publishing l
262	A focus on sustainable supply chains and green logistics	-	2015	1	Emerald
263	Access to Asia : your multicultural guide to building trust, inspiring respect,...	Schweitzer, Sharon, 1961-	2015	1	John Wiley & Sons, Inc
264	Achieving competitive advantage through quality management	-	2015	1	Springer

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265	Advances in knowledge management : celebrating twenty years of research...	-	2015	1	Springer
266	Advertising	Arens, William F.	2015	1	McGraw-Hill
267	Analysing quantitative data for business and management students	Scherbaum, Charles A.	2015	1	SAGE
268	Basics of qualitative research : techniques and procedures for developing...	Corbin, Juliet.	2015	1	SAGE
269	Brand building and marketing in key emerging markets : a practitioners guide to successfu	Schaffmeister, Niklas	2015	1	Springer
270	Business information systems : technology, development and management for...	Bocij, Paul	2015	1	Pearson
271	Business leadership development in China	Ren, Shuang	2015	1	Routledge
272	Business operations models : becoming a disruptive competitor	Braithwaite, Alan	2015	1	Kogan Page
273	Change management and the human factor : advances, challenges and...	Dievernich, Frank E. P.	2015	1	Springer
274	Changing employee behavior : a practical guide for managers	Kinley, Nik, 1968-	2015	1	Palgrave Macmillan
275	Chinese consumers in a new era : their travel behaviors and psychology	-	2015	1	Routledge
276	Chinese merger control law : an assessment of its competition-policy orientation...	Weinreich-Zhao, Tingting	2015	1	Springer
277	Conducting research interviews for business and management students	-	2015	1	SAGE
278	Corporate finance	-	2015	1	McGraw Hill Education
279	Corporate governance and contingency theory : a structural equation modeling...	Ghofar, Abdul	2015	1	Springer
280	Corporate social responsibility	-	2015	1	SAGE
281	Corporate social responsibility in a globalizing world	-	2015	1	Cambridge University Press
282	Creativity and entrepreneurial performance : a general scientific theory	McMullan, W. Edward.	2015	1	Springer
283	Cross-cultural management and quality performance : Chinese construction...	Babatunde, Yomi.	2015	1	Springer
284	Customer service : skills for success	Lucas, Robert W.	2015	1	McGraw-Hill
285	Designing research questionnaires for business and management students	Ekinci, Yuksel	2015	1	SAGE
286	Developments in Chinese entrepreneurship : key Issues and challenges	-	2015	1	Palgrave Macmillan

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287	Digital business and e-commerce management : strategy, implementation and practice	Chaffey, Dave.	2015	1	Pearson
288	Enterprise business intelligence and data warehousing : program management essentials	Simon, Alan R.	2015	1	Morgan Kaufmann
289	Entrepreneurial ecosystem : perspectives from emerging economies	-	2015	1	Springer
290	Entrepreneurial icebreakers : insights and case studies from internationally...	Prats, Julia.	2015	1	Palgrave Macmillan
291	Entrepreneurship & small business management	Mariotti, Steve	2015	1	Pearson
292	Entrepreneurship and innovation : an economic approach	McDaniel, Bruce A.,1946-	2015	1	Routledge
293	Entrepreneurship for the creative and cultural industries	Kolb, Bonita M.	2015	1	Routledge
294	Entrepreneurship in small Island states and territories	-	2015	1	Routledge
295	Ethics theory & business practice	Fryer, Mick.	2015	1	SAGE
296	Fair trade in CSR strategy of global retailers	-	2015	1	Palgrave Macmillan
297	Financial accounting and management control : the tensions and conflicts...	Nilsson, Fredrik.	2015	1	Springer
298	Foundations of strategy	Grant, Robert M., 1948-	2015	1	John Wiley & Sons
299	From treaty-making to treaty-breaking : models for ASEAN external trade...	Kuijper, Pieter Jan.	2015	2	Cambridge University Press
300	Fundamentals of business-to-business marketing : mastering business markets	-	2015	2	Springer
301	Fundamentals of investments : valuation and management	Jordan, Bradford D.	2015	1	McGraw-Hill Education
302	Getting welfare to work : street-level governance in Australia, the UK, and the Netherlands	Considine, Mark, 1953-	2015	1	Oxford University Press
303	Global business strategy : multinational corporations venturing into emerging markets	Motohashi, Kazuyuki.	2015	1	SpringerOpen
304	Global marketing : practical insights & international analysis	Farrell, Carlyle	2015	1	SAGE
305	Global marketing research	Kumar, V., 1957-	2015	1	SAGE
306	Global supply chain quality management : product recalls and their impact	-	2015	1	CRC Press, Taylor & Francis
307	Globalization of leadership development : an empirical study of impact on...	-	2015	1	Springer
308	Green logistics and transportation : a sustainable supply chain perspective	-	2015	1	Springer

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309	Human resource management practice : assessing added value	-	2015	1	Springer
310	Impacts of the ASEAN Economic Community on BBA International Programs	Rachaniphorn Ngotngamv	2015	2	Huachiew Chalermprakiet U
311	India-EU people mobility : historical, economic and regulatory dimensions	-	2015	1	Cambridge University Press
312	Infrastructure investments in developing economies : the case of Vietnam	Giang Dang	2015	1	Springer
313	Innovation and entrepreneurship : a competency framework	Matthews, Charles H.	2015	1	Routledge
314	Innovation and entrepreneurship : theory, policy and practice	Carayannis, Elias G.	2015	1	Springer
315	Innovation and tourism destination development	-	2015	1	Routledge
316	Innovation as social change in South Asia : transforming hierarchies	-	2015	1	Routledge
317	Innovations in sustainability : fuel and food	Marcus, Alfred A. (Alfred A	2015	1	Cambridge University Press
318	International human resource management	Harzing, Anne-Wil.	2015	1	SAGE
319	International management : culture, strategy and behavior	Luthans, Fred.	2015	1	McGraw-Hill
320	Introduction to leadership : concepts and practice	Northouse, Peter G.	2015	1	SAGE
321	Introduction to time series analysis and forecasting	Montgomery, Douglas C.	2015	1	John Wiley & Sons
322	Introductory econometrics for finance	Brooks, Chris, 1971-	2015	1	Cambridge University Press
323	Japanese management in change : the impact of globalization and market...	-	2015	1	Springer
324	Labor law in China : progress and challenges	Xie, Zengyi	2015	1	Springer
325	Leadership : enhancing the lessons of experience	Hughes, Richard L.	2015	1	McGraw-Hill
326	Making sense of change management : a complete guide to the models, tools and...	Cameron, Esther.	2015	1	Kogan Page
327	Management and business research	Easterby-Smith, Mark	2015	1	SAGE
328	Marketing communications	Eagle, Lynne	2015	1	Routledge, Taylor & Francis
329	Marketing ethics & society	Eagle, Lynne.	2015	1	SAGE
330	Mergers, acquisitions, and other restructuring activities : an integrated approach to...	DePamphilis, Donald M.	2015	1	Academic Press

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331	Microeconomics : principles, problems, and policies	McConnell, Campbell R.	2015	1	McGraw-Hill
332	Multilevel business processes : modeling and data analysis	Schuetz, Christoph G.	2015	1	Springer Vieweg
333	Negotiation	Lewicki, Roy J.	2015	1	McGraw-Hill Education
334	New products management	Crawford, Merle	2015	1	McGraw-Hill Education
335	Out of the box thinking for successful managers	Roth, William F.	2015	1	CRC, Taylor & Francis Grou
336	Principles of group accounting under IFRS	Krimpmann, Andreas, 196	2015	1	John Wiley & Sons
337	Principles of retailing	Fernie, John.	2015	1	Routledge
338	Product lifecycle management. volume 1 : 21st century paradigm for product...	Stark, John.	2015	1	Springer
339	Project management case studies and lessons learned : stakeholder, scope,...	Atesmen, M. Kemal.	2015	1	CRC Press
340	Real estate investing : market analysis, valuation techniques, and risk...	Manganelli, Benedetto.	2015	1	Springer
341	Real estate investment : a strategic approach	Baum, Andrew E.	2015	1	Routledge, Taylor & Francis
342	Research methods in accounting	Smith, Malcolm, 1948-	2015	1	Sage
343	Retail marketing management : principles and practice	Goworek, Helen	2015	1	Pearson Education Limited
344	Return on engagement : content strategy and web design techniques for digital...	Frick, Tim	2015	1	Focal Press, Taylor & Franc
345	Routledge handbook of Southeast Asian economics	-	2015	1	Routledge
346	Settlements of trade disputes between China and Latin American countries	-	2015	1	Springer
347	Statistics for finance	Lindstrom, Erik	2015	1	CRC Press
348	Strategic compensation : a human resource management approach	Martocchio, Joseph J.	2015	1	Pearson Education Limited
349	Strategic entrepreneurial finance : from value creation to realization	Klonowski, Darek.	2015	1	Routledge, Taylor & Francis
350	Strategic management : competitiveness and globalization : concepts and...	Hitt, Michael A.	2015	2	Cengage Learning
351	Strategy and sustainability : a hard-nosed and clear-eyed approach to environmen...	Rosenberg, Mike.	2015	1	Palgrave Macmillan
352	Supplier relationship management : unlocking the hidden value in your supply base	O'Brien, Jonathan.	2015	1	Kogan Page

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353	Sustainable development of sea-corridors and coastal waters : the TEN ECOPORT...	International Conference c	2015	1	Springer
354	Sustainable operations management : advances in strategy and methodology	-	2015	1	Springer
355	Sustainable value chain management : delivering sustainability through the core...	-	2015	1	Springer
356	Systemic change management : the five capabilities for improving enterprises	Roth, George L.	2015	1	Palgrave Macmillan
357	Technologies for development : what is essential	-	2015	1	Springer
358	The business of social and environmental innovation : new frontiers in Africa	-	2015	1	Springer
359	The Chinese real estate market : development, regulation and investment	Cao, Junjian Albert.	2015	1	Routledge
360	The entrepreneurial arch : a strategic framework for discovering, developing and...	Faley, Timothy L., 1956-	2015	1	Cambridge University Press
361	The entrepreneurial rise in Southeast Asia : the quadruple helix influence on...	-	2015	1	Palgrave Macmillan
362	The handbook of service innovation	-	2015	1	Springer
363	The new rules of marketing & PR : how to use social media, online video, mobile...	Scott, David Meerman	2015	1	John Wiley & Sons
364	The psychology of innovation in organizations	Cropley, David H.	2015	1	Routledge
365	The psychology of the Asian consumer	-	2015	1	Routledge
366	The rise of the global company : multinationals and the making of the modern...	Fitzgerald, Robert.	2015	1	Cambridge University Press
367	The strategy planning process : analyses, options, projects	Grunig, Rudolf.	2015	1	Springer
368	The theory of new classical macroeconomics : a positive critique	Galbacs, Peter	2015	1	Springer
369	Trade mindfully : achieve your optimum trading performance with mindfulness and...	Dayton, Gary, 1953-	2015	1	Wiley
370	User innovators in the silver market : an empirical study among camping...	Wellner, Konstantin.	2015	1	Springer Fachmedien Wiesl
371	Value added tax : a comparative approach	Schenk, Alan	2015	1	Cambridge University Press
372	Vertical brand portfolio management : strategies for integrated brand management...	Bakker, Diederich.	2015	1	Springer
373	Why leaders fail ethically : a paradigmatic evaluation of leadership	Batmanghlich, Cameron A	2015	1	Springer
374	WTO appellate body repertory of reports and awards 1995-2013	-	2015	2	Cambridge University Press

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375	Accounting information and equity valuation : theory, evidence, and applications	Zhang, Guochang	2014	1	Springer
376	Advanced excel reporting for management accountants	Blackwood, Neale	2014	1	John Wiley & Sons
377	Agribusiness supply chain management	Chandrasekaran, N.	2014	1	CRC Press
378	Alternative investments in wealth management : a comprehensive study of...	Sokolowska, Ewelina.	2014	1	Springer
379	An introduction to business ethics	DesJardins, Joseph.	2014	1	McGraw-Hill
380	An introduction to qualitative research	Flick, Uwe, 1956-	2014	1	SAGE
381	Applied corporate finance : questions, problems and making decisions in the...	Pyles, Mark K.	2014	1	Springer
382	Bank management and control : strategy, capital and risk management	Wernz, Johannes.	2014	1	Springer
383	Big data, mining, and analytics : components of strategic decision making	-	2014	1	CRC Press
384	Business and society : stakeholders, ethics, public policy	Lawrence, Anne T.	2014	1	McGraw-Hill
385	Business driven information systems	Baltzan, Paige.	2014	1	McGraw-Hill
386	Business ethics : readings and cases in corporate morality	-	2014	1	John Wiley & Sons
387	Business intelligence and the cloud : strategic implementation guide	Gendron, Michael S., 1957	2014	1	John Wiley & Sons
388	Business partnerships and organizational performance : the role of resources...	Jiang, Wei, 1963-	2014	1	Springer
389	Business process management : practical guidelines to successful implementations	Jeston, John.	2014	1	Routledge
390	Business research : a practical guide for undergraduate and postgraduate...	Collis, Jill.	2014	1	Palgrave Macmillan
391	Business risk management : models and analysis	Anderson, Edward J., 195	2014	1	John Wiley & Sons
392	Catalyst for change : Chinese business in Asia	-	2014	1	World Scientific
393	China and East Asian regionalism : economic and security cooperation and institution...	-	2014	1	Routledge
394	China's road ahead : problems, questions, perspectives	Benedikter, Roland	2014	1	Springer
395	Chinese business : rethinking guanxi and trust in Chinese business networks	-	2014	2	Springer
396	Consumer Behaviour : implications for marketing strategy	-	2014	1	McGraw Hill

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397	Consumer innovation at the base of the pyramid : emerging patterns of user...	Praceus, Sarah.	2014	1	Springer Gable
398	Contemporary logistics in China : assimilation and innovation	-	2014	3	Springer
399	Contemporary logistics in China : consolidation and deepening	-	2014	3	Springer
400	Core auditing standards for practitioners	Bagshaw, Katharine.	2014	1	John Wiley & Sons
401	Corporate governance, capital markets, and capital budgeting : an integrated...	-	2014	1	Springer
402	Corporate social responsibility in Asia : practice and experience	-	2014	1	Springer
403	Corporate social responsibility reporting in China	Shin, Kwang-Young	2014	1	Springer
404	Crafting and executing strategy : the quest for competitive advantage	-	2014	1	McGraw-Hill Education
405	Creating a sustainable and desirable future : insights from 45 global thought...	-	2014	1	World Scientific
406	Creating global opportunities : maersk line in containerisation 1973-2013	Jophson, Chris.	2014	1	Cambridge University Press
407	Creating new markets in the digital economy : value and worth	NG, Irene C.L.	2014	1	Cambridge University Press
408	Creative management	Damrong Pinkoon	2014	1	Damrong Pinkoon
409	Cultural heritage in international investment law and arbitration	Vadi, Valentina.	2014	1	Cambridge University Press
410	Currency speculation in fixed exchange rate regimes : theory and empirical...	Zenker, Anja	2014	1	Springer
411	Customer knowledge management : leveraging soft skills to improve customer focus	Sain, Soumit.	2014	1	Springer
412	Customer service supply chain management : models for achieving customer...	Oliveira, Alexandre	2014	1	Pearson Education
413	Decision analysis for management judgment	Goodwin, Paul.	2014	1	John Wiley & Sons
414	Doing action research : in your own organization	Coghlan, David.	2014	1	SAGE
415	Eco-innovation and the development of business models : lessons from...	-	2014	1	Springer
416	E-commerce and web technologies : 15th international conference, EC-Web...	-	2014	1	Springer
417	E-commerce operations management	Schniederjans, Marc J.	2014	1	World Scientific
418	Efficiency and innovation in logistics : proceedings of the international logistics...	-	2014	2	Springer

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419	E-marketing	Strauss, Judy.	2014	1	Pearson
420	Emerging markets and the global economy : a handbook	-	2014	1	Academic Press, an imprint
421	English for business communication. Student's book	Sweeney, Simon	2014	1	Cambridge University Press
422	English for business studies : a course for business studies and economics students...	MacKenzie, Ian, 1954-	2014	1	Cambridge University Press
423	Enterprise content management in information systems research	-	2014	1	Springer
424	Entrepreneurship in family business : cases from China	Shi, Henry X.	2014	1	Springer
425	Entrepreneurship, innovation and economic crisis : lessons for research, policy...	-	2014	1	Springer
426	Epic content marketing : how to tell a different story, break through the clutter, and...	Pulizzi, Joe.	2014	1	McGraw-Hill Education
427	Essentials of business statistics : communicating with numbers	Jaggia, Sanjiv.	2014	1	McGraw-Hill
428	Fashion branding and consumer behaviors : scientific models	-	2014	1	Springer
429	Financial management : theory and practice	-	2014	2	Cengage Learning
430	Financial statement analysis	Subramanyam, K.R.	2014	1	McGraw-Hill Education
431	Foreign direct investment in South Asia : policy, impact, determinants and challenges	Sahoo, Pravakar	2014	1	Springer
432	Forum shopping in international adjudication : the role of preliminary objections	Salles, Luiz Eduardo.	2014	1	Cambridge University Press
433	Global business today	Hill, Charles W. L.	2014	1	McGraw-Hill Education
434	Globalization : a review of theories	Taylor, Matthew Forrest	2014	1	College of Politics and Gov
435	Globalization of financial institutions : a competitive approach to finance and...	-	2014	1	Springer
436	Globalization, development and security in ASIA	-	2014	4	World Scientific
437	Growth through innovation : managing the technology-driven enterprise	Boutellier, Roman.	2014	1	Springer
438	Guide to CFO success : leadership strategies for corporate financial professional	Dergel, Samuel, 1969-	2014	1	John Wiley & Sons
439	Handbook on the law of cultural heritage and international trade		2014	1	Edward Elgar
440	Hidden markov models in finance : further developments and applications	-	2014	1	Springer

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441	Human resource development	McGuire, David	2014	1	SAGE
442	Human resource development : practices and orthodoxies	-	2014	1	Algrave Macmillan
443	Human resource management systems in new business creation : an exploratory...	Fowinkel, Theo	2014	1	Springer
444	Human resources and payroll in China	-	2014	1	Springer
445	Industrial management-control and profit : a technical approach	Halevi, Gideon.	2014	1	Springer
446	Information governance : concepts, strategies and best practices	Smallwood, Robert F., 195	2014	1	John Wiley & Sons
447	Information systems for knowledge management	-	2014	1	John Wiley & Sons
448	Information systems outsourcing : towards sustainable business value	-	2014	1	Springer
449	Information systems, management, organization and control : smart practices...	-	2014	1	Springer
450	Innovation acceptance : the case of advanced driver-assistance systems	Planing, Patrick.	2014	1	Springer
451	Innovation governance : how top management organizes and mobilizes for...	Deschamps, Jean-Philippe	2014	1	John Wiley & Sons
452	Innovation in the family business : succeeding through generations	Schmieder, Joe.	2014	1	Palgrave Macmillan
453	Innovation through cooperation : the emergence of an idea economy	Weiers, Georg	2014	2	Springer
454	Integrated advertising, promotion, and marketing communications	Clow, Kenneth E.	2014	1	Pearson Education, Inc.
455	Internal brand management in an international context	Ravens, Christina.	2014	1	Springer
456	International and global strategy	-	2014	1	Edward Elgar Publishing
457	International human resource management : an employment relations perspective	-	2014	1	SAGE
458	International management : managing across borders and cultures : text and...	Deresky, Helen.	2014	1	Pearson
459	International management behavior : global and sustainable leadership	Lane, Henry W.	2014	2	John Wiley & Sons
460	International trade policy and European industry : the case of the electronics...	Marion, Marcel Van.	2014	2	Springer
461	Introducing qualitative research : a student's guide	Barbour, Rosaline	2014	1	SAGE
462	Leadership and communication : a case from glass, textile and apparel sector...	Unsar, Sinan	2014	1	Springer

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463	Leadership blindspots : how successful leaders identify and overcome the...	Shaw, Robert Bruce	2014	1	John Wiley & Sons
464	LEAN supply chain planning : the new supply chain management paradigm...	Packowski, Josef.	2014	1	CRC Press
465	Management innovation : antecedents, complementarities and performance...	-	2014	1	Springer
466	Managerial accounting	Whitecotton, Stacey.	2014	1	McGraw-Hill/Irwin
467	Managerial issues in finance and banking : a strategic approach to...	-	2014	1	Springer
468	Managing cultural differences	Moran, Robert T., 1938	2014	1	Routledge
469	Manufacturing operations management	Sharma, Sanjay.	2014	1	Ane Books
470	Marketing analytics : data-driven techniques with Microsoft Excel	Winston, Wayne L.	2014	1	John Wiley & Sons
471	Marketing cases from emerging markets	-	2014	1	Springer
472	Marketing strategy : a decision-Focused approach	Walker, Orville C.	2014	1	McGraw-Hill
473	Mastering the business of global trade : negotiating competitive advantage contractual...	Cook, Thomas A.	2014	1	CRC Press
474	Microeconomics	Parkin, Michael.	2014	1	Pearson
475	Multicriteria analysis in finance	Doumpos, Michael	2014	1	Springer
476	National brands and private labels in retailing : first international symposium...	-	2014	1	Springer
477	New business creation : systems for institutionalized radical innovation...	Hartmann, Philipp.	2014	1	Springer
478	New venture creation : a framework for entrepreneurial start-ups	Burns, Paul.	2014	1	Palgrave Macmillan
479	Online channel integration : value creation and customer reactions in online and...	Binder, Jochen.	2014	1	Springer
480	Operations and supply chain management	Jacobs, F. Robert.	2014	1	McGraw-Hill Education
481	Organisational behaviour	-	2014	1	Palgrave Macmillan
482	Organisational flexibility and competitiveness	-	2014	1	Springer
483	Performance based logistics : innovatives beschaffungsmanagement fur die...	Ebig, Michael	2014	1	Springer
484	Personality psychology : domains of knowledge about human nature	Larsen, Randy J.	2014	1	McGraw-Hill

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485	Perspectives on financing innovation	-	2014	1	Routledge, Taylor & Francis
486	Plunkett's transportation, supply chain & logistics industry almanac 2014	-	2014	1	Plunkett Research
487	Principles of macroeconomics	Case, Karl E.	2014	1	Pearson
488	Principles of marketing	Kotler, Philip.	2014	1	Pearson Education, Inc.
489	Principles of services marketing	Palmer, Adrian.	2014	1	McGraw-Hill
490	Problems and solutions in mathematical finance : stochastic calculus	Chin, Eric.	2014	1	John Wiley & Sons
491	Project management leadership : building creative teams	Burke, Rory, 1952-	2014	1	John Wiley & Sons
492	Project risk management guidelines : managing risk with ISO 31000 and IEC...	-	2014	1	John Wiley & Sons
493	Public relations leaders as sensemakers : a global study of leadership in public...	-	2014	1	Routledge
494	Quantitative energy finance : modeling, pricing, and hedging in energy and...	-	2014	1	Springer
495	R&D management	Akhilesh, K.B.	2014	1	Springer
496	Research design for business & management	Ang, Siah Hwee	2014	1	SAGE
497	Retail branding and store loyalty : analysis in the context of reciprocity, store...	Berg, Bettina	2014	1	Springer Gabler
498	Retail marketing	Quix, Frank.	2014	1	Noordhoff Uitgevers bv
499	Retail marketing and sales performance : a definitive guide to optimizing service...	Preuss, Christoph.	2014	2	Springer Gabler
500	Sales negotiations in professional service firms : an exploratory study on agenda...	Prat, Mireia	2014	1	Springer Gabler
501	Service management : operations, strategy, information technology	Fitzsimmons, James A.	2014	1	McGraw-Hill/Irwin
502	Simulating knowledge dynamics in innovation networks	-	2014	1	Springer
503	Smart organizations and smart artifacts : fostering interaction between people,...	-	2014	1	Springer
504	Social business : theory, practice, and critical perspectives	-	2014	1	Springer
505	Social entrepreneurship : leveraging economic, political, and cultural dimensions	-	2014	1	Springer
506	Social media, sociality, and survey research	-	2014	1	John Wiley & Sons

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507	Strategic decisions and weak signals : anticipation for decision-making	Lesca, Humbert	2014	1	ISTE
508	Strategic talent management : contemporary issues in international context	-	2014	1	Cambridge University Press
509	Strategy for the corporate level : where to invest, what to cut back and how to...	Campbell, Andrew.	2014	1	Jossey-Bass/A Wiley Brand
510	Student entrepreneurship in the social knowledge economy : successful cases...	Giudice, Manlio Del	2014	1	Springer
511	Successful business process management : what you need to know to get results	Berman, Paula K.	2014	1	Routledge
512	Supply chain optimization through segmentation and analytics	Plenert, Gerhard J.	2014	1	CRC Press
513	Supply chain transformation : evolving with emerging business paradigms	Chakravarty, Amiya K.	2014	1	Springer
514	Surviving the global and economic downturn : the cambodian experience	-	2014	1	ISEAS
515	Sustainability and human resource management : developing sustainable...	-	2014	1	Springer
516	Sustainable entrepreneurship : business success through sustainability	-	2014	1	Springer
517	Sustainable product-service systems : between strategic design and transition...	Ceschin, Fabrizio.	2014	1	Springer
518	Talent relationship management : competitive recruiting strategies in times...	Trost, Armin	2014	1	Springer
519	The 8th international conference on knowledge management in organizations	-	2014	1	Springer
520	The business environment of Europe : firms, governments, and institutions	Guay, Terrence R.	2014	1	Cambridge University Press
521	The Cultural side of innovation : adding values	Jacobs, Dany.	2014	1	Routledge
522	The end of cheap China : economic and cultural trends that will disrupt the world	Rein, Shaun.	2014	1	John Wiley & Sons
523	The globalisation of Chinese business : implications for multinational investors	-	2014	1	Chandos Publishing
524	The google model : managing continuous innovation in a rapidly changing world	Steiber, Annika	2014	1	Springer
525	The logic and practice of transfer pricing	Sim Tzi Yong, Sam.	2014	1	LexisNexis
526	The logic of logistics : theory, algorithms, and applications for logistics...	Simchi-Levi, David.	2014	1	Springer
527	The mediation process : practical strategies for resolving conflict	Moore, Christopher W., 19	2014	1	Jossey-Bass/A Wiley Brand
528	The one thing : the surprisingly simple truth behind extraordinary results	Keller, Gary, 1957-	2014	1	John Murray

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529	The SAGE handbook of organizational communication : advances in theory, research..	-	2014	1	SAGE
530	The theory of entrepreneurship : creating and sustaining entrepreneurial value	Mishra, Chandra S., 1970-	2014	1	Palgrave Macmillan
531	Trade marks and free trade : a global analysis	Grigoriadis, Lazaros G.	2014	1	Springer
532	Transaction cost management : strategies and practices for a global open economy	Suematsu, Chihiro.	2014	1	Springer
533	Transnational management : text, cases and readings in cross-border...	Bartlett, Christopher A., 19	2014	2	McGraw-Hill Education
534	Understanding business ethics	Stanwick, Peter.	2014	1	SAGE
535	Understanding multinationals from emerging markets	-	2014	1	Cambridge University Press
536	Unleashing the power of it : bringing people, business, and technology together	Robert, Dan, 1963-	2014	2	John Wiley & Sons
537	Urban transportation and logistics : health, safety, and security concerns	-	2014	1	CRC Press
538	Using experience to develop leadership talent : how organizations leverage...	-	2014	1	John Wiley & Sons
539	Work organization and human resource management	-	2014	1	Springer
540	WTO domestic regulation and services trade : putting principles into practice	-	2014	1	Cambridge University Press
541	10 virtues of outstanding leaders : leadership & character	Gini, Al, 1944-	2013	1	John Wiley & Sons
542	Advertising, promotion, and other aspects of integrated marketing communications	Shimp, Terence A.	2013	1	South-Western Cengage Le
543	An international approach to the interpretation of the United Nations convention...	-	2013	1	Cambridge University Press
544	Ancient Chinese encyclopedia of technology : translation and annotation of...	Wenren, Jun	2013	1	Routledge
545	Asian popular culture in transition	-	2013	1	Routledge
546	Basic technical analysis of financial markets : a modern approach	Di Lorenzo, Renato.	2013	1	Springer-Verlag
547	Before and beyond the global economic crisis : economics, politics and settlement	-	2013	1	Edward Elgar Pub. Ltd.
548	Best practices in marketing and their impact on quality of life	-	2013	1	Springer
549	Bourne on company law	Bourne, Nicholas.	2013	1	Routledge
550	Brand growth barriers : identify, understand, and overcome them	Kruger, Ralph	2013	1	Springer

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551	Business and corporate laws	Kaur, Harpreet	2013	1	LexisNexis
552	Business driven technology	Baltzan, Paige.	2013	1	McGraw-Hill
553	Business ethics in the 21st century	Bowie, Norman E.	2013	1	Springer
554	Business marketing management : B2B	Hutt, Michael D	2013	1	South-Western, Cengage Learning
555	Business-to-business marketing	Brennan, Ross.	2013	1	SAGE
556	Change lessons from the CEO : real people, real change	Coetsee, Johan	2013	1	John Wiley & Sons
557	China and globalization : critical concepts in economics	-	2013	4	Routledge
558	China's development : capitalism and empire	Aglietta, Michel	2013	1	Routledge
559	China's exchange rate variation : impacts on industrial restructuring	-	2013	1	Enrich Professional
560	China's new role in the world economy	-	2013	1	Routledge
561	Chinese cinema : critical concepts in media and cultural studies	-	2013	4	Routledge
562	Comparative corporate governance : a functional and international analysis	-	2013	1	Cambridge University Press
563	Consumer behavior : building marketing strategy	Hawkins, Del I.	2013	2	McGraw-Hill/Irwin
564	Consumer behavior : buying, having, and being	Solomon, Michael R.	2013	1	Pearson
565	Consumers and individuals in China : standing out, fitting in	Griffiths, Michael B.	2013	1	Routledge
566	Contemporary business reports	Kuiper, Shirley	2013	1	South-Western, Cengage Learning
567	Contemporary marketing	Boone, Louis E.	2013	1	South-Western/Cengage Learning
568	Corporate governance regulation : how poor management is destroying the...	Vakkur, Nicholas V.	2013	1	John Wiley & Sons
569	Corporate social entrepreneurship : integrity within	Hemingway, Christine A.,	2013	1	Cambridge University Press
570	Cross-cultural management : culture and management across the world	-	2013	1	Routledge
571	Data Driven marketing for dummies : a wiley brand	Semmelroth, David	2013	1	John Wiley & Sons
572	Design of incentive systems : experimental approach to incentive and soting...	Fehrenbacher, Dennis D.	2013	1	Springer

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573	Designing B2B brands : lessons from deloitte and 195,000 brand managers	Martinez Onaindia, Carlos	2013	1	John Wiley & Sons
574	Digital minds : 12 things every business needs to know about digital marketing	-	2013	1	Friesen Press
575	Doing qualitative research	Silverman, David	2013	1	SAGE
576	Dynamics of international business : Asia-pacific business cases	-	2013	1	Cambridge University Press
577	E-business	Schneider, Gary P.	2013	1	Course Technology/Cengage
578	Ecosystem-aware global supply chain management	Viswanadham, N.	2013	1	World Scientific
579	Effective leadership	Achua, Christopher F.	2013	1	South-Western/Cengage Le
580	Effective training : systems, strategies, and pracices	Blanchard, P. Nick.	2013	1	Pearson Education
581	Effectiveness of online marketing campaigns : an investigation into online...	Klapdor, Sebastian	2013	1	Springer Gabler
582	Employee training and development	Noe, Raymond A.	2013	1	McGraw-Hill
583	Encyclopedia of finance	-	2013	1	Springer
584	English for business communication. Teacher's book	Sweeney, Simon	2013	1	Cambridge University Press
585	English for business studies : a course for business studies and economics students...	MacKenzie, Ian, 1954-	2013	1	Cambridge University Press
586	Enterprise management control systems in China	Zhang, Xianzhi	2013	1	Springer
587	Ethical decision making in business : a managerial approach	Fraedrich, John.	2013	1	South-Western/Cengage Le
588	Exhibit marketing and trade show intelligence : successful boothmanship and...	Solberg Soilen, Klaus.	2013	2	Springer
589	Farthing on international shipping	Mukherjee, Proshanto K.	2013	1	Springer
590	Finance bundling and finance transformation : shared services next level	-	2013	1	Springer
591	Finance-fundamental problems and solutions	Zhang, Zhiqiang.	2013	1	Springer
592	Financial management practices : an empirical study of indian corporates	Jain, P.K.	2013	1	Springer
593	Fundamentals labor economics	Hyclak, Thomas.	2013	1	South-Western/Cengage Le
594	Global marketing : contemporary theory, practice, and cases	Alon, Ilan.	2013	1	McGraw-Hill

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595	Global turning points : understanding the challenges for business in the 21st...	Guillen, Mauro F.	2013	1	Cambridge University Press
596	Growth & prosperity of Thailand	-	2013	4	Securities and Exchange C
597	Handbook of longitudinal research methods in organisation and business studies	-	2013	1	Edward Elgar
598	Handbook of resarch methodology in international business	Amonrat Thoumrungroje	2013	2	Triple Education
599	Human capital and global business strategy	Thomas, Howard.	2013	1	Cambridge University Press
600	Human resource management	DeCenzo, David A.	2013	1	John Wiley & Sons
601	Human resource management : functions, applications, skill development	Lussier, Robert N.	2013	1	SAGE
602	Human resources management for public and nonprofit organizations	-	2013	1	Jossey-Bass
603	Information security for managers	Workman, Michael, 1957-	2013	1	Jones & Bartlett Learning
604	Innovation engine : driving execution for breakthrough results	Desai, Jatin	2013	1	John Wiley & Sons
605	Innovative capability of Chinese enterprises	Zhihong, Yi	2013	1	Enrich Professional
606	Innovative China : innovation race between east and west	Someren, Taco C.R. Van	2013	1	Springer
607	International business : competing in the global marketplace	Hill, Charles W. L.	2013	1	McGraw-Hill/Irwin
608	International business : environments and operations	Daniels, John D.	2013	2	Pearson
609	International business strategy : rethinking the foundations of global corporate...	Verbeke, Alain.	2013	1	Cambridge University Press
610	International investment law : text, cases and materials	Nadakavukaren Schefer,..	2013	1	Edward Elgar
611	International marketing	Baack, Daniel W.	2013	1	SAGE
612	Intersection : how enterprise design bridges the gap between business, ...	Guenther, Milan.	2013	1	Elsevier
613	Investment law within international law : integrationist perspectives		2013	1	Cambridge University Press
614	Leadership-driven HR : transforming HR to deliver value for the business	Weiss, David S., (David...	2013	1	John Wiley & Sons
615	Legal practice and ethics	Ebejer, Marlene.	2013	1	LexisNexis
616	Liberalizing international trade after doha : multilateral, plurilateral, regional,...	Gantz, David A.	2013	1	Cambridge University Press

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617	Macroeconomics : theories and policies	Froyen, Richard T.	2013	2	Pearsonl
618	Management principles and practices	Griffin, Ricky W.	2013	1	South-Western/Cengage Le
619	Managerial economics : foundations of business analysis and strategy	Thomas, Christopher R.	2013	1	McGraw-Hill
620	Managing human resources : productivity, quality of work life, profits	Cascio, Wayne F.	2013	1	McGraw-Hill
621	Managing the new customer relationship : strategies to engage the social...	Gordon, Ian H., 1952	2013	1	John Wiley & Sons
622	Marketing : an introduction	Armstrong, Gary.	2013	1	Pearson Education, Inc.
623	Marketing channels : a management view	Rosenbloom, Bert.	2013	1	South-Western
624	Marketing for entrepreneurs : concepts and applications for new ventures	Crane, frederick G.	2013	1	Sage Publications, Inc.
625	Marketing for entrepreneurs and SMEs : a global perspective	Ruzzier, Maja Konecnik	2013	1	Edward Elgar
626	Marketing management : a strategic decision-making approach	Mullins, John W. (John Wa	2013	1	McGraw-Hill Connect Learn
627	Marketing strategy : a life-cycle approach	Lee, Alvin	2013	1	Cambridge University Press
628	Marketing strategy : casebook	-	2013	1	Cambridge University Press
629	Mathematical finance : theory review and exercises : from binomial model to...	Gianin, Emanuela Rosazza	2013	1	Springer
630	Microeconomic theory : concepts and connections	Wetzstein, Michael E.	2013	1	Routledge
631	Microeconomics	Pindyck, Robert S.	2013	1	Pearson
632	Microeconomics	Krugman, Paul R.	2013	1	Worth Pub
633	Modern methods of valuation	Shapiro, Eric.	2013	1	Routledge
634	Non-discrimination in international trade in services : likeness in WTO/GATS	Diebold, Nicolas F.	2013	1	Cambridge University Press
635	Obstacles to ethical decision-making : mental models, milgram and the problem...	-	2013	1	Cambridge
636	Operational risk management : a complete guide to a successful operational...	Girling, Philippa	2013	1	John Wiley & Sons
637	Organizational behavior : key concepts, skills & best practices	Kinicki, Angelo.	2013	1	McGraw-Hill Irwin
638	Organizational innovation communities	Bansemir, Bastian.	2013	1	Springer

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639	PowerPoint, communication, and the knowledge societ	Knoblauch, Hubert.	2013	1	Cambridge University Press
640	Processes and production methods (PPMs) in WTO law : interfacing trade...	Conrad, Christiane R.	2013	1	Cambridge University Press
641	Product and systems development : a value approach	Weiss, Stanley I.	2013	1	John Wiley & Sons
642	Project management workbook and PMP/CAPM exam study guide	Kerzner, Harold.	2013	1	John Wiley & Sons
643	Public relations : the profession and the practice	-	2013	1	McGraw-Hill
644	Qualitative consumer & marketing research	Belk, Russell.	2013	1	SAGE
645	Reframing organizations : artistry, choice, and leadership	Bolman, Lee G	2013	1	Jossey-Bass/A Wiley Brand
646	Regional development and economic growth in China	-	2013	1	World Scientific
647	Reinventing you : define your brand, imagine your future	Clark, Dorie.	2013	1	Harvard Business Review P
648	Resisting corporate corruption : cases in practical ethics from enron through...	Arbogast, Stephen V.	2013	1	John Wiley & Sons
649	Retail management : a strategic approach	Berman, Berry.	2013	1	Pearson Education, Inc.
650	Sales and distribution management	Nag, A.	2013	1	McGraw-Hill Education (Ind
651	Service business development : strategies for value creation in manufacturing...	Fischer, Thomas.	2013	1	Cambridge University Press
652	Services marketing : integrating customer focus across the firm	Zeithaml, Valarie A.	2013	1	McGraw-Hill
653	Social capital and institutional constraints : a comparative analysis of...	Son, Joonmo	2013	1	Routledge
654	Social CRM for dummies	Lacy, Kyle.	2013	1	John Wiley & Sons
655	Social innovation : solutions for a sustainable future	-	2013	1	Springer
656	Social media marketing : a strategic approach	-	2013	1	South-Western Cengage Le
657	Social media marketing all-in-one for dummies	Zimmerman, Jan.	2013	1	John Wiley & Sons
658	Southern China : industry, development and industrial policy	Di Tommaso, Marco R.	2013	1	Routledge
659	State, society and the market in contemporary Vietnam : property, power and...	-	2013	1	Routledge
660	State-market interactions in China's reform era : local state competition and...	Wang, Junmin.	2013	1	Routledge

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661	Strategic customer management : integrating relationship marketing and CRM	Payne, Adrian.	2013	1	Cambridge University Press
662	Strategic human resource development : a journey in eight stages	-	2013	1	Springer
663	Strategic management : concepts & cases	Rothaermel, Frank T.	2013	1	McGraw-Hill
664	Strategic management : planning for domestic & global competition	Pearce, John A.	2013	1	McGraw-Hill
665	Strategic management concepts and cases : a competitive advantage approach	David, Fred R.	2013	2	Pearson Education
666	Strategic management from an islamic perspective : text and cases	Fontaine, Rodrigue	2013	1	John Wiley & Sons
667	Strategic management of information systems : international student version	Pearlson, Keri E.	2013	1	John Wiley & Sons
668	Strategy and communication for innovation	-	2013	2	Springer
669	Strategy deployment in business units : patterns of operations strategy cascading...	Schlickel, Maik	2013	1	Springer
670	Structural economics in China : a three-dimensional framework for balanced...	Junbo, Xiang	2013	1	Enrich Professional
671	Supply chain security : a comprehensive approach	Arway, Arthur G.	2013	1	CRC Press
672	Technological solutions for modern logistics and supply chain management	-	2013	1	Business Science Referenc
673	The business of corporate learning : insights from practice	Ben-Hur, Shlomo, 1962-	2013	1	Cambridge University Press
674	The competitive advantage of emerging market multinationals	-	2013	1	Cambridge University Press
675	The decade of the multilatinas	Santiso, Javier.	2013	1	Cambridge University Press
676	The end of corporate social responsibility : crisis & critique	Fleming, Peter	2013	1	SAGE
677	The endurance of family businesses : a global overview	-	2013	1	Cambridge University Press
678	The exploration of economics	Sexton, Robert L.	2013	1	South-Western/Cengage Le
679	The formation of Chinese humanist ethics a hermeneutic-semiotic perspective	Li Youzheng	2013	4	Enrich Professional
680	The innovator's path : how individuals, teams, and organizations can make...	Meyer, Madge M.	2013	1	John Wiley & Sons
681	The law, economics and politics of retaliation in WTO dispute settlement	-	2013	1	Cambridge University Press
682	The management of strategy : concepts & cases	Ireland, R. Duane.	2013	1	South-Western/Cengage Le

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683	The origins of international investment law : empire, environment and the...	Miles, Kate.	2013	1	Cambridge University Press
684	The shadow economy : an international survey	Schneider, Friedrich	2013	1	Cambridge University Press
685	The small business online marketing handbook : converting online conversations to...	Tsai, Annie, 1979-	2013	1	John Wiley & Sons
686	The social media MBA in practice : an essential collection of inspirational case...	Holloman, Christer.	2013	1	John Wiley & Sons
687	The third industrial revolution in global business	-	2013	1	Cambridge University Press
688	Theories of the multinational firm : a multidimensional creature in the global...	Forsgren, Mats.	2013	1	Edward Elgar
689	Theory and practice of corporate governance : an integrated approach	Bloomfield, Stephen.	2013	1	Cambridge University Press
690	Thinking the inevitable : China's economic superpower aspiration in the new...	Lo, Chi, 1960-	2013	1	Enrich Professional
691	Thoughts on economic development in China	-	2013	1	Routledge
692	Towards a new development paradigm in twenty-first century China : economy,...	-	2013	1	Routledge
693	Transnational marketing and transnational consumers	Sirkeci, Ibrahim	2013	1	Springer
694	Understanding digital marketing : marketing strategies for engaging the digital...	Ryan, Damian.	2013	1	Kogan Page
695	What's the future of business? : changing the way businesses create experiences	Solis, Brian.	2013	1	Wiley
696	Who is Bill Gates?	Demuth, Patricia Brennan	2013	1	Grosset & Dunlap
697	Who is Steven Spielberg?	Spinner, Stephanie	2013	1	Grosset & Dunlap
698	Yearbook of China city competitiveness 2012	-	2013	1	Enrich Professional
699	Youtility : why smart marketing is about help not hype	Baer, Jay, 1969-	2013	1	Portfolio/Penguin
700	Advanced financial reporting : a complete guide to IFRS	Cotter, Derry.	2012	1	Pearson
701	Advertising and promotion : an integrated marketing communications perspective	Belch, George E.	2012	1	McGraw-Hill/Irwin
702	Advertising and promotions : an integrated brand approach	Semenik, Richard J.	2012	1	South-Western/Cengage Le
703	ASEAN regionalism : cooperation, values and institutionalization	Roberts, Christopher B.	2012	1	Routledge
704	Asian responses to the global financial crisis : the impact of regionalism and...	-	2012	1	Edward Elgar

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705	Asia-pacific transfer pricing handbook	Feinschreiber, Robert.	2012	1	John Wiley & Sons
706	Business & society : ethics and stakeholder management	Buchholtz, Ann K.	2012	1	South-Western/Cengage Le
707	Business process management : concepts, languages, architectures	Weske, Mathias.	2012	1	Springer
708	Case studies on Chinese enterprises	Xia, Donglin, ed.	2012	1	Routledge
709	China as a leader of the world economy	Chow, Gregory C., 1929-	2012	1	World Scientific
710	China fast forward : the technologies, green industries and innovations...	Dodson, Bill	2012	1	John Wiley & Sons
711	China, the European Union and global governance	-	2012	1	Edward Elgar
712	China, the west and the myth of new public management : neoliberalism and its...	Urio, Paolo.	2012	1	Routledge
713	China-India economics : challenges, competition and collaboration	Palit, Amitendu.	2012	1	Routledge
714	China's climate change policies	-	2012	1	Routledge
715	China's economic miracle : does FDI matter	Tang, Sumei.	2012	1	Edward Elgar
716	Competition, concentration and efficiency of commercial banks in south Korea,...	Huang Juan.	2012	1	Enrich Professional
717	Contemporary Chinese economy	Gang, Gong	2012	1	Routledge
718	Contemporary logistics in China : an introduction	Liu, Binglian ... [et al.]	2012	1	World Scientific
719	Contemporary project management : organize/plan/perform	Kloppenborg, Timothy J.	2012	1	South-Western/Cengage Le
720	Cooperation between the renminbi and the yen	-	2012	1	Enrich Professional
721	Cross-cultural management textbook	-	2012	1	CPSIA
722	Customer service : skills for success	Lucas, Robert W.	2012	1	McGraw-Hill
723	Demystifying the Chinese economy	Lin, Justin Yifu, 1952-	2012	1	Cambridge University Press
724	E-commerce : business, technology, society	Laudon, Kenneth C.	2012	1	Pearson
725	Economic development in China, India and East Asia : managing change in the...	Roy, Kartik.	2012	1	Edward Elgar
726	Economics : principles, Applications, and tools	O'Sullivan, Arthur.	2012	1	Prentice Hall

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727	Economics principles : a contemporary introduction	McEachern, William A.	2012	1	South-Western/Cengage Le
728	Effective project management	Clements, James P.	2012	1	South-Western/Cengage Le
729	Electronic commerce 2012 : a managerial and social networks perspective	-	2012	1	Pearson
730	E-marketing	Strauss, Judy.	2012	1	Pearson
731	Encyclopedia of supply chain management	-	2012	2	CRC Press
732	Family business and social capital	-	2012	1	Edward Elgar
733	Foreign direct investment in China : winners and losers	Hale, Galina	2012	2	World Scientific
734	Globalization and culture	-	2012	2	Edward Elgar
735	Handbook of research in international human resource management	-	2012	1	Edward Elgar
736	Handbook of research on entrepreneurship in professional services	-	2012	1	Edward Elgar
737	Handbook on organisational entrepreneurship	-	2012	1	Edward Elgar
738	Human resource development	Desimone, Randy L.	2012	1	South-Western/Cengage Le
739	Human resource management : gaining a competitive advantage	-	2012	1	McGraw-Hill
740	Information technology for management : international student version	Turban, Efraim.	2012	1	John Wiley & Sons
741	Infrastructure for Asian connectivity	-	2012	2	Edward Elgar
742	Innovative pricing strategies to increase profits	Marburger, Daniel.	2012	1	Business Expert Press
743	International business : an asian perspective	Hill, Charles W. L.	2012	3	McGraw-Hill
744	International business : the new realities	Cavusgil, S. Tamer.	2012	1	Pearson Education, Inc.
745	International management : culture, strategy and behavior	Luthans, Fred.	2012	1	McGraw-Hill
746	International marketing and the country of origin effect : the global impact of...	-	2012	1	Edward Elgar
747	Internet law in China	Shao, Guosong.	2012	1	Chandos
748	Introduction to leadership : concepts and practice	Northouse, Peter G.	2012	1	SAGE

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749	Labor relations : development, structure, process	Fossum, John A.	2012	1	McGraw-Hill
750	Lean supply chain and logistics management	Myerson, Paul	2012	1	McGraw-Hill
751	Management information systems : managing the digital firm	Laudon, Kenneth C.	2012	1	Pearson
752	Managerial economics markets and the firm	Boyes, William.	2012	1	South-Western/Cengage Le
753	Managing human resources for environmental sustainability	-	2012	1	Jossey-Bass
754	Marketing information systems	Gotlagunta, Chanda Sekh:	2012	1	Kalpaz
755	Marketing management	Kotler, Philip.	2012	1	Pearson
756	Marketing strategy & competitive positioning	Hooley, Graham J.	2012	1	Pearson
757	Microeconomic principles : a contemporary introduction	McEachern, William A.	2012	1	South-Western/Cengage Le
758	Microeconomics : principles, problems, and policies	McConnell, Campbell R.	2012	2	McGraw-Hill
759	Modern management : concepts and skills	Certo, Samuel C.	2012	1	Pearsonl
760	New era of management	Daft, Richard L.	2012	1	South-Western/Cengage Le
761	New venture creation : entrepreneurship for the 21st century	Timmons, Jeffrey A.	2012	1	Irwin McGraw-Hil
762	Oracle Business Process Management Suite 11g handbook	Das, Manoj.	2012	2	McGraw-Hill
763	Power and sustainability of the Chinese state	-	2012	1	Routledge
764	Pragmatic strategy : eastern wisdom, global success	Nonaka, Ikujiro, 1935-	2012	1	Cambridge University Press
765	Principles of contemporary marketing	Kurtz, David L.	2012	1	South-Western/Cengage Le
766	Principles of economics	Mankiw, N. Gregory.	2012	1	South-Western/Cengage lex
767	Principles of microeconomics	Mankiw, N. Gregory.	2012	1	South-Western/Cengage Le
768	Principles of small business management	Hatten, Timothy S.	2012	1	South-Western/Cengage Le
769	Rent seeking in China	-	2012	1	Routledge
770	Retailing management	Levy, Michael.	2012	1	McGraw Hill/Irwin

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771	Sage brief guide to marketing ethics	-	2012	1	SAGE
772	Small business management in cross-cultural environments	Lind, Per.	2012	1	Routledge
773	Social entrepreneurship : theory and practice	Praszkier, Ryszard, 1945-	2012	2	Cambridge University Press
774	Social media marketing	Abernethy, Jennifer.	2012	1	Penguin Group
775	Strategic management : text and cases	-	2012	1	McGraw-Hill/Irwin
776	Strategic management and business policy : toward global sustainability	Wheelen, Thomas L.	2012	2	Pearson Education, Inc.
777	Superior customer value : strategies for winning and retaining customers	Weinstein, Art.	2012	1	CRC Press
778	Taiwanese business or Chinese security asset? : a changing pattern of interaction...	Lee, Chun-Yi	2012	1	Routledge
779	Thailand government directory 2012-2013	-	2012	2	Alpha Research
780	The art of leadership	Manning, George.	2012	1	McGraw-Hill
781	The changing Chinese legal system, 1978-present : centralization of power...	Liang, Bin, 1914-	2012	1	Routledge
782	The Chinese steel industry's transformation : structural change, performance and...	-	2012	1	Edward Elgar
783	The heart of change : real-life stories of how people change their organizations	Kotter, John P., 1947-	2012	1	Harvard Business Review P
784	The impact of China on global commodity prices : the global reshaping of...	Farooki, Masuma, 1976-	2012	1	Routledge
785	The standard of review in WTO dispute settlement : critique and development	Becroft, Ross.	2012	1	Edward Elgar
786	The US-China trade dispute : facts, figures and myths	Moosa, Imad.	2012	1	Edward Elgar
787	UX best practices : how to achieve more impact with user experience	Degen, Helmut.	2012	2	McGraw-Hill
788	Warehousing in the global supply chain : advanced models, toos and applications...	Manzini, Riccardo, ed.	2012	1	Springer
789	What would drucker do now? : solutions to today's toughest challenges from...	Wartzman, Rick.	2012	1	McGraw-Hill
790	Who was Steve Jobs?	Pollack, Pam	2012	1	Grosset & Dunlap
791	Workers' democracy in China's transition from state socialism	Phillion, Stephen E.	2012	1	Routledge
792	301 ways to use social media to boost your warketing	Parker, Catherine, 1978-	2011	1	McGraw-Hill

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793	A study of the macroeconomic effects of China's fiscal deficits	Xu Xiongqi.	2011	1	Enrich Professional
794	A supply chain management guide to business continuity	Kildow, Betty A.	2011	1	AMACOM
795	Accounting practices : the New Zealand context	McIntosh, Ruth.	2011	1	Pearson
796	An introduction to human resource management	Wilton, Nick.	2011	1	SAGE
797	APEC and the rise of China	Ho, Lok-sang, editors	2011	1	World Scientific
798	Applied psychology in human resource management	Cascio, Wayne F.	2011	1	Pearson
799	Asia and China in the global economy	Cheung, Yin-Wong, editor	2011	1	World Scientific
800	Building a marketing plan : a complete guide	Wong, Ho Yin.	2011	1	Business Expert Press
801	Business and society : stakeholders, ethics, public policy	Lawrence, Anne T.	2011	1	McGraw-Hill
802	Business ethics	Shaw, William H.	2011	1	Wadsworth/Cengage Learning
803	Business ethics : decision making for personal integrity and social responsibility	Hartman, Laura P.	2011	2	McGraw-Hill
804	Business to business marketing	Ellis, Nick, ed.	2011	4	SAGE
805	Cases in leadership	Rowe, W. Glenn.	2011	1	SAGE
806	China-Asean sub-regional cooperation : progress, problems and prospect	Li, Ming Jiang, editors	2011	2	World Scientific
807	China's economy 2009	-	2011	1	Enrich Professional
808	China's management revolution : spirit, land, energy	Bouee, Charles-Edouard	2011	1	Palgrave Macmillan
809	China's opening-up : the impact on monetary policy choice	Fan Zhiyong.	2011	1	Enrich Professional
810	Consumer behavior : women and shopping	Huddleston, Patricia.	2011	1	Business Expert Press
811	Consumption and marketing : the Asian perspectives and practices	Krittinee Nuttavuthisit.	2011	1	Chulalongkorn University
812	Contemporary management	Jones, Gareth R.	2011	1	McGraw-Hill/Irwin
813	Corporate governance : principles and issues	Nordberg, Donald.	2011	1	SAGE
814	Creating and re-creating corporate entrepreneurial culture	Salama, Alzira.	2011	1	Gower

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815	Creative accounting, fraud and international accounting scandals	-	2011	1	John Wiley & Sons
816	Cross-cultural management in practice : culture and negotiated meanings	-	2011	1	Edward Elgar
817	Developing innovative organizations : a roadmap to boost your innovation potential	Gailly, Benoit	2011	1	Palgrave Macmillan
818	Developing management skills	Whetten, David A.	2011	1	Prentice Hall
819	Development finance in China : case studies	-	2011	1	Enrich Professional
820	Entrepreneurship : a small business approach	Bamford, Charles E.	2011	1	McGraw-Hill
821	Entrepreneurship : an international introduction	Kariv, Dafna.	2011	1	Routledge
822	Entrepreneurship marketing : principles and practice of SME marketing	Nwankwo, Sonny, ed.	2011	1	Routledge
823	Essentials of economics	Schiller, Bradley R.	2011	1	McGraw-Hill/Irwin
824	Essentials of negotiation	Lewicki, Roy J.	2011	1	McGraw-Hill
825	Essentials of supply chain management	Hugos, Michael.	2011	1	John Wiley & Sons
826	Evolution and growth of China's wholesale industry since 1978	Ma, Longlong	2011	1	Enrich Professional
827	Financial engineering : the evolution of a profession	-	2011	1	John Wiley & Sons
828	Foreign direct investment in China : location determinants, investor differences...	Chen, Chunlai.	2011	2	Edward Elgar
829	Foreign trade growth and economic development in China : retrospective and...	Jin Zhesong.	2011	1	Enrich Professional
830	Fundamentals of selling : customers for life through service	Futrell, Charles M.	2011	1	McGraw-Hill/Irwin
831	Fundamentals of supply chain theory	Snyder, Lawrence V., 197!	2011	1	John Wiley & Sons
832	Gateways to globalisation : Asia's international trading and finance centres	-	2011	1	Edward Elgar
833	Global business	Peng, Mike W, 1968-	2011	2	South-Western/Cengage Le
834	Global competition law and economics	Elhauge, Einer.	2011	1	Hart
835	Global marketing management	Kotabe, Masaaki.	2011	1	John Wiley & Sons
836	Green growth, green profit : how green transformation boosts business	-	2011	1	Palgrave Macmillan

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837	Green marketing management	Dahlstrom, Robert.	2011	1	South-Western/Cengage Le
838	Growth of the service sector in the yangtze river dalta	Liu Zhibiao.	2011	1	Enrich Professiona
839	Handbook for writing proposals	Hamper, Robert J.	2011	1	McGraw-Hill
840	Handbook of research in enterprise systems	Kumar, Sanjay, edited	2011	1	Sage
841	Handbook of research in international marketing	-	2011	1	Edward Elgar
842	Handbook of research on innovation and entrepreneurship	-	2011	1	Edward Elgar
843	Handbook on international corporate governance : country analyses	-	2011	1	Edward Elgar
844	How Asia can shape the world : drom the era of plenty to the era of scarcities	Moller, Jorgen Orstrom	2011	1	ISEAS
845	How to do your case study : a guide for students and researchers	Thomas, Gary.	2011	1	Sage
846	Human resource managemen	Byars, Lloyd L.	2011	1	McGraw-Hill/Irwin
847	Human resource management : the key concepts	-	2011	1	Routledge
848	Human resource management DeMYSTifieD	DelCampo, Robert G.	2011	1	McGraw-Hill
849	Intermediate accounting DeMYSTiFieD	Wink, Geri B.	2011	1	McGraw-Hill
850	International business	Czinkota, Michael R.	2011	1	John Wiley & Sons
851	International business : theory and practice	Menipaz, Ehud.	2011	2	SAGE
852	International human resource management	Harzing, Anne-Wil.	2011	1	SAGE
853	International marketing	Cateora, Philip R.	2011	1	McGraw-Hill/Irwin
854	Internationalization of the renminbi : history, theories and policies	Jie, Zhang	2011	1	Enrich Professional
855	Introduction to management : international student version	Schermerhorn, John R.	2011	1	Wiley & Sons
856	Invaluable knowledge : securing your company's technical expertise	Rothwell, William J.	2011	1	AMACOM
857	Investments : principles of portfolio and equity analysis	McMillan, Michael G. ... [e	2011	1	John Wiley & Sons
858	Key concepts in corporate social responsibility	Benn, Suzanne.	2011	2	SAGE

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859	Knowledge integration dynamics : developing strategic innovation capability	Kodama, Mitsuru	2011	1	World Scientific
860	Knowledge works : the handbook of practical ways to indentify and solve common...	Winkelen, Christine Van.	2011	1	John Wiley & Sons
861	Leaders & the leadership process : readings, self-assessments & applications	Pierce, Jon L.	2011	2	McGraw Hill
862	Leadership	Daft, Richard L.	2011	1	South-Western/Cengage Le
863	Lesikar's business communication : connecting in a digital world	Rentz, Kathryn.	2011	1	McGraw-Hill/Irwin
864	Making the law of the sea : a study in the development of international law	Harrison, James, 1979-	2011	1	Cambridge University Pres
865	Management information systems	O'Brien, James A.	2011	1	McGraw-Hill
866	Management tips	-	2011	1	Harvard Business Review P
867	Managerial communication : strategies and application	Hynes, Geraldine E.	2011	1	McGraw-Hill
868	Managing	Mintzberg, Henry.	2011	1	Berrett-Koehler
869	Managing and organizations : an introduction to theory and practice	Clegg, Stewart, 1947-	2011	1	SAGE
870	Managing cross-cultural communication : principles and practice	Maude, Barry.	2011	1	Palgrave Macmillan
871	Managing technological innovation : competitive advantage from change	Betz, Frederick, 1937-	2011	1	John Wiley & Sons
872	Market-based instruments for water pollution control in the people's republic...	-	2011	1	Asian Development Bank
873	Marketing : an introduction	Armstrong, Gary.	2011	1	Pearson Education, Inc.
874	Marketing information system : essay	Habiyaremye, Jean d'Amc	2011	1	Grin Verlag
875	National solutions to trans-border problems : the governance of security and...	Morales, Isidro, edited	2011	1	Ashgate
876	New products and services development	Gatignon, Hubert, ed.	2011	4	SAGE
877	Organizational behavior : improving performance and commitment in the workplace	Colquitt, Jason A.	2011	1	McGraw-Hill/Irwin
878	Organizational behavior and management	Ivancevich, John M.	2011	1	McGraw-Hill
879	Pricing and profitability management : a practical guide for business leaders	-	2011	1	John Wiley & Sons (Asia)
880	Principles of economics, brief edition	Frank, Robert H.	2011	1	McGraw-Hill

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881	Principles of emergency management and emergency operations centers (EOC)	Fagel, Michael J., edited	2011	1	CRC Press
882	Principles of international financial law	Bamford, Colin.	2011	1	Oxford University Press
883	Principles of macroeconomics	Melvin, Michael, 1948-	2011	1	South-Western/Cengage Le
884	Principles of management	Cassidy, Carlene M.	2011	1	South-Western/Cengage Le
885	Principles of organizational behavior	Slocum, John W.	2011	1	South-Western/Cengage Le
886	Publication manual of the American psychological association	-	2011	1	American Psychological As
887	Quality management, organization, and strategy	Evans, James R., 1950-	2011	1	South-Western/Cengage Le
888	Research methods in practice : strategies for description and causation	Remler, Dahlia K.	2011	1	SAGE
889	Rethinking the case study in international business and management research	-	2011	1	Edward Elgar
890	Selected works of Cheng Siwei : economic reforms and development in China.	Cheng Siwei.	2011	1	Enrich Professional
891	Services marketing : people, technology, strategy	Lovelock, Christopher.	2011	1	Pearson Education, Inc.
892	Simple tools and techniques for enterprise risk management	Chapman, Robert J.	2011	1	John Wiley & Sons
893	Sourcing and supply chain management	Handfield, Robert B., ... [e	2011	1	South-Western/Cengage Le
894	Strategic corporate social responsibility : stakeholders in a global environment	Werther, William B.	2011	1	SAGE
895	Strategic international management	Parboteeah, K. Praveen.	2011	2	South-Western/Cengage Le
896	Strategic management communication : for leaders	Walker, Robyn.	2011	1	South-Western/Cengage Le
897	Strategic management of human resources	Mello, Jeffrey A.	2011	1	South-Western/Cengage Le
898	Strategic management of technology and innovation	Bruton, Garry D.	2011	2	South-Western/Cengage Le
899	Technology ventures : from idea to enterprise	Byers, Thomas H.	2011	1	McGraw-Hill
900	Technology, globalization, and sustainable development : transforming the...	Ashford, Nicholas A.	2011	1	Yale University Press
901	The big three : the emerging relationship between the United States, India...	Bhasin, Harsh	2011	1	Routledge
902	The determinants of Chinese outward direct investment	Voss, Hinrich	2011	1	Edward Elgar

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903	The essential guide to internal auditing	Pickett, K.H. Spencer.	2011	1	John Wiley & Sons
904	The future of global business : a reader	-	2011	1	Routledge
905	The global challenge : international human resource management	Evans, Paul.	2011	1	McGraw-Hill
906	The new rules of green marketing : strategies, tools, and inspiration for...	Ottman, Jacquelyn A.	2011	1	Berrett-Koehler
907	The politics and the economics of integration in Asia and the pacific	Armstrong, Shiro, ed.	2011	1	Routledge
908	The project management answer book	Furman, Jeff.	2011	1	Management Concepts
909	The Sage handbook of qualitative research	Denzin, Norman K., editor:	2011	1	Sage
910	The social entrepreneur's handbook : how to start, build, and run a business...	Scofield, Rupert.	2011	1	McGraw-Hill
911	Theories and practices of development	Willis, Katie, 1968-	2011	1	Routledge
912	Theory and practice of leadership	Gill, Roger.	2011	1	SAGE
913	Trans-cultural leadership for transformation	Derungs, Isabelle My Han	2011	1	Palgrave Macmillan
914	Traps embraced or escaped : elites in the economic development of modern...	Mosk, Carl	2011	2	World Scientific
915	World encyclopedia of entrepreneurship	-	2011	1	Edward Elgar
916	30-Minute money solutions : a step-by-step guide to managing your finances	Benz, Christine.	2010	1	John Wiley & Sons, Inc.
917	A director's guide to corporate financial reporting	Fiolleau, Krista	2010	1	Business Expert Press
918	A history of heterodox economics : challenging the mainstream in the twentieth century	Lee, Frederic S., 1949-201	2010	1	Routledge
919	A strategic and tactical approach to global business ethics	Beer, Lawrence A.	2010	1	Business Expert Press
920	Accounting & auditing research : tools and strategies	Weirich, Thomas R.	2010	1	John Wiley & Sons
921	Achieving excellence in management : identifying and learning from bad practices	Kilner, Andrew	2010	1	Business Expert Press
922	Acquisitions in the new information universe :core competencies and ethical	Holden, Jesse	2010	1	Neal-Schuman
923	Advanced brand management : managing brands in a changing world	Temporal, Paul.	2010	1	John Wiley & Sons (Asia)
924	Advances in social science research using R	-	2010	1	Springer

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925	America's response to China : a history of sino-American relations	Cohen, Warren I.	2010	1	Columbia University Press
926	Analysis in qualitative research	Boeije, Hennie.	2010	1	SAGE
927	Armstrong's essential human resource management practice	Armstrong, Michael, 1928-	2010	1	Kogen Page
928	Asia alone : the dangerous post-crisis divide from America	Tay, Simon S.C.	2010	1	John Wiley & Sons
929	Australia's foreign economic policy and Asea	Okamoto, Jiro, 1963-	2010	1	ISEAS
930	Best HR practices in Thailand	Siriyupa Roongrerngsuke.	2010	1	Nation News Network
931	Better business	Poatsy, Mary Anne.	2010	3	Pearson/Prentice Hall
932	Big business, big responsibilities : from villains to visionaries how companies...	Wales, Andy.	2010	1	Palgrave Macmillan
933	Brand raising : how nonprofits raise visibility and money through smart...	Durham, Sarah.	2010	1	Jossey-Bass
934	Building & running a successful research business : a guide for the independent...	Bates, Mary Ellen.	2010	1	Information Today
935	Business : a changing world	Ferrell, O.C.	2010	1	McGraw-Hill
936	Business analysis with quickBooks	Carlberg, Conrad.	2010	1	Wiley
937	Business analytics for managers : taking business intelligence beyond reporting	Laursen, Gert H.N.	2010	1	John Wiley & Sons
938	Business environment in a global context	Harrison, Andrew	2010	1	Oxford University Press
939	Business ethics : managing corporate citizenship and sustainability in the age...	Crane, Andrew.	2010	1	Oxford University Press
940	Business planning and entrepreneurship : an accounting approach	Kraten, Michael	2010	1	Business Expert Press
941	Business practices in Southeast Asia : an interdisciplinary analysis of theravada...	Hipsher, Scott A.	2010	1	Routledge
942	Business statistics	Sharpe, Norean R.	2010	3	Pearso
943	Business statistics : a first course	Levine, David M.	2010	1	Pearson
944	Cambridge English for marketing	Robinson, Nick.	2010	1	Cambridge University Press
945	Capital rising : how capital flows are changing business systems all over the world	Cohan, Peter S., 1957-	2010	1	Palgrave Macmillan
946	China after the subprime crisis : opportunities in the new economic landscape	Lo, Chi, 1960-	2010	1	Palgrave Macmillan

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947	China and Asian regionalism	Yunling, Zhang	2010	1	World Scientific
948	China and India : prospects for peace	Holslag, Jonathan	2010	1	Columbia University Press
949	China and India in Central Asia : a new "great game"?	-	2010	1	Palgrave Macmillan
950	China uncovered : what you need to know to do business in China	Story, Jonathan.	2010	1	Pearson
951	China's international relations in Asia : critical issues in modern politics	-	2010	4	Routledge
952	Chinese politics : state, society and the market	-	2010	1	Routledge
953	Competitive strategies and policies for tourism destinations : quality, innovation, and...	-	2010	1	Nova Science Publishers
954	Consumer behavior	Schiffman, Leon G.	2010	1	Pearson
955	Consumer behavior and marketing strategy	Peter, J. Paul.	2010	1	McGraw Hill
956	Corporate governance and business ethics	-	2010	1	An Elgar Research Collectic
957	Corporate takeovers : modern empirical developments	-	2010	1	Elsevier/Academic Press
958	Cossumer behavior	Hoyer, Wayne D.	2010	1	South-Western/Cengage Le
959	Crisis and recovery : ethics, economics and justice	Williams, Rowan.	2010	1	Palgrave Macmillan
960	Crisis management in the new strategy landscape	Crandall, William. 1956-	2010	1	Sage
961	Cultivating global citizens : population in the rise of China	Greenhalgh, Susan	2010	1	Harvard University Press
962	Cut costs not corners : a practical guide to staying competitive and improving...	Barrow, Colin.	2010	1	Kogan Page
963	Delivering happiness : a path to profits, passion, and purpose	Hsieh, Tony	2010	1	Business Plus
964	Development as leadership-led change : a report for the Global Leadership Initiative	Andrews, Matt	2010	1	The World Bank
965	DiaLuxury China : market opportunities and potential	Chevalier, Michel	2010	1	John Wiley & Sons
966	Doing business 2011 : making a difference for entrepreneurs	-	2010	1	World Bank
967	Economic methodology : understanding economics as a science	Boumans, Marcel	2010	1	Palgrave Macmillan
968	Economics	Parkin, Michael.	2010	10	Addison-Wesle

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969	Effective customer care	Wellington, Pat	2010	1	Kogen Page
970	Effective sales force automation and customer relationship management	Agnihotri, Raj.	2010	1	Business Expert Press
971	Effective transport policies for corporate mobility management	-	2010	1	OECD
972	Electronic commerce : framework, technologies and applications	Bhasker, Bharat	2010	1	Tata McGraw-Hill
973	Employee training and development	Noe, Raymond A.	2010	1	McGraw Hill
974	Entrepreneurship	Hisrich, Robert D.	2010	2	McGraw-Hill
975	Essentials of business statistics	-	2010	2	McGraw-Hill/Irwin
976	Essentials of financial management	Brigham, Eugene F.	2010	1	Cengage/Learning
977	Essentials of operations management	Young, Scott T.	2010	1	Sage
978	Evidence-based reward management : creating measurable business impact...	Armstrong, Michael, 1928-	2010	1	Kogen Page
979	Exploring innovation	Smith, David.	2010	1	McGraw-Hill
980	Failure is not an option : 6 principles for making student success the only option	Blankstein, Alan M., 1959-	2010	1	Corwin
981	Fast track to TCM Chinese : a language primer	Zhang, Helen Q.	2010	1	People's Medical Publishing
982	Finance & financial markets	Pilbeam, Keith	2010	1	Palgrave Macmillan
983	Financial and managerial accounting : the basis for business decisions	-	2010	1	McGraw-Hill
984	Freefall : America, free markets, and the sinking of the world economy	Stiglitz, Joseph E.	2010	1	Penguin Books
985	Fundamentals of global strategy : a business model approach	De Kluyver, Cornelis A.	2010	1	Business Expert Press
986	Fundamentals of risk management : understanding, evaluating and implementing...	Hopkin, Paul	2010	1	Kogen Page
987	Future ready : how to master business forecasting	Morlidge, Steve.	2010	1	John Wiley & Sons
988	Global challenges in responsible business	Smith, N. Craig, edited	2010	1	Cambridge University Press
989	Growth and value creation in asset management	-	2010	1	SimCorp StrategyLab
990	Handbook of behavioral finance	-	2010	1	Edward Elgar

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991	Handbook of research on social entrepreneurship	-	2010	1	Edward Elgar
992	Handbook on the economics of crime	-	2010	1	Edward Elgar
993	How China's leaders think : the inside story of China's reform and what this...	Kuhn, Robert Lawrence	2010	1	John Wiley & Sons
994	HR strategy : creating business strategy with human capital	Kearns, Paul	2010	1	Elsevier
995	Human relations in organizations : applications and skill-building	Lussier, Robert N.	2010	1	McGraw-Hill Irwin
996	Human resource management	Lim, Ghee Soon.	2010	1	Cengage Learning
997	Human resource management	Mondy, R. Wayne.	2010	1	Prentice Hall
998	Human resource management : a contemporary approach	-	2010	1	Pearson
999	Human resource management : gaining a competitive advantage	-	2010	1	McGraw-Hill
1000	Hyperformance : using competitive intelligence for better strategy and execution	Waters, T.J.	2010	1	Jossey-Bass
1001	Incoterms 2010 : ICC rules for the use of domestic and international trade terms	-	2010	1	ICC Services
1002	Increase your effectiveness : a practical guide for everyone for everyday use	Georges, Patrick M.	2010	1	iGroup Press
1003	Inside the Chinese business mind : a tactical guide for managers	Sun, Ted, 1972-	2010	1	Praeger
1004	Intermediate macroeconomics : abridged	Mankiw, N. Gregory.	2010	2	Macmillan
1005	International business	Griffin, Ricky W.	2010	1	Pearson
1006	International business : themes and issues in the modern global economy	Johnson, Debra.	2010	1	Routledge/Taylor & Francis
1007	International management : strategy and culture in the emerging world	Ahlstrom, David.	2010	1	South-Western Cengage Le
1008	Introduction to cost-benefit analysis : looking for reasonable shortcuts	Rus, Gines de.	2010	1	Edward Elgar
1009	Introduction to management : international student version	Schermerhorn, John R.	2010	3	Wiley & Sons
1010	Investing in human capital for economic development in China	Liu, Gordon G., edited	2010	1	World Scientific
1011	It's not who you know it's who knows you! : the small business guide to raising...	Avrin, David.	2010	1	John Wiley & Sons
1012	Know your ASEAN	-	2010	1	Institute of Southeast Asian

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1013	Leadership coaching : working with leaders to develop elite performance	Passmore, Jonathan, ed.	2010	1	Kogan Page
1014	Leadership communication	Barrett, Deborah J.	2010	1	McGraw-Hill
1015	Leading across boundaries : creating collaborative agencies in a networked world	Linden, Russell Matthew.	2010	1	Jossey-Bass
1016	Learning by example : imitation and innovation at a global bank	Strang, David.	2010	1	Princeton University Press
1017	Macroeconomics	Parkin, Michael.	2010	1	Pearson
1018	Making sense of change management : a complete guide to the models, tools...	Cameron, Esther	2010	1	Kogan Page
1019	Management teams : why they succeed or fail	Belbin, R. Meredith	2010	1	Elsevier
1020	Management? it's not what you think	Mintzberg, Henry.	2010	1	Pearson
1021	Managing business risk : a practical guide to protecting your business	-	2010	1	Kogan Page
1022	Managing effectively	Williams, Chuck.	2010	1	South-Western/Cengage Le
1023	Managing human resources : productivity, quality of work life, profits	Cascio, Wayne F.	2010	3	McGraw-Hill
1024	Managing small business : an entrepreneurial emphasis	-	2010	1	South-Western/Cengage...
1025	Marketing : defined, explained, applied	Levens, Michael.	2010	3	Pearson
1026	Marketing research : tools & techniques	Bradley, Nigel	2010	1	Oxford University Press
1027	Marketing theory : a student text	-	2010	1	SAGE
1028	Mastering corporate finance essentials : the critical quantitative methods and...	McCrary, Stuart A.	2010	1	Wiley
1029	Mastering the 7 essentials of high-growth companies : effective lessons to...	Thomson, David G.	2010	1	John Wiley & Sons
1030	Microeconomics	Parkin, Michael.	2010	1	Pearson
1031	Multicultural marketing management	Kritika Kongsompong.	2010	1	Sasin graduate institute of b
1032	Negotiation	Lewicki, Roy J.	2010	1	McGraw-Hill
1033	Negotiation : readings, exercises and cases	Lewicki, Roy J.	2010	1	McGraw-Hill
1034	New era of management	Daft, Richard L.	2010	1	South-Western/Cengage Le

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1035	New issues in financial and credit markets	-	2010	1	Palgrave Macmillan
1036	One country, two societies : rural-urban inequality in contemporary China	-	2010	1	Harvard University Press
1037	One strategy : organization, planning, and decision making	Sinofsky, Steven, 1965-	2010	1	John Wiley & Sons
1038	Operational leadership	Spanyi, Andrew	2010	1	Business Expert Press
1039	Organizational behavior : managing people and organizations	Moorhead, Gregory.	2010	4	South-Western/Cengage Le
1040	Organizational behavior : securing competitive advantage	Wagner, John A.	2010	1	Routledge/Taylor & Francis
1041	Organizational behaviour and work : a critical introduction	Wilson, Fiona M.	2010	1	Oxford University Press
1042	Organizational change : themes & Issues	Grieves, Jim	2010	1	Oxford University Press
1043	Oxford handbook of commercial correspondence	Ashley, A.	2010	1	Oxford University Press
1044	Pay attention! : how to listen, respond, and profit from customer feedback	Thomas, Ann, 1951-	2010	1	John Wiley & Sons
1045	Positive management : increasing employee productivity	Walters, Jack H.	2010	1	Business Expert Press
1046	Practical pricing : translating pricing theory into sustainable profit improvement	Calogridis, Michael.	2010	1	Palgrave Macmillan
1047	Preparing results frameworks and monitoring results : country and sector levels	-	2010	1	Asian Development Bank
1048	Principle of contemporary marketing	Kurtz, David L.	2010	1	South-Western/Cengage Le
1049	Principles of leadership	Dubrin, Andrew J.	2010	1	South-Western/Cengage Le
1050	Principles of marketing	Kotler, Philip.	2010	3	Pearson
1051	Project management : a managerial approach	Meredith, Jack R.	2010	1	John Wiley & Sons
1052	Project management : achieving competitive advantage	Pinto, Jeffrey K.	2010	1	Pearson
1053	Real-time marketing for business growth : how to use social media, measure...	Reece, Monique	2010	1	FT Press
1054	Rediscovering Japanese business leadership : 15 Japanese managers and...	Hasegawa, Yozo	2010	1	John Wiley & Sons (Asia)
1055	Reforming China	-	2010	5	Enrich Professional
1056	Research companion to green international management studies : a guide for...	-	2010	1	Edward Elgar

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1057	Research methods for business : a skill-building approach	Sekaran, Uma.	2010	1	John Wiley & Sons
1058	Results management : effective people management to achieve excekkent...	Wan, Ong Teong	2010	1	John Wiley & Sons (Asia)
1059	Resurging Asian giants : lessons from the people's republic of China and India	-	2010	1	Asian Development Bank
1060	Retailing in the 21st century : current and future trends	-	2010	1	Springer
1061	Risk management : foundations for a changing financial world	-	2010	1	John Wiley & Sons
1062	Sales promotion : how to create, implement & integrate campaigns that...	Mullin, Roddy.	2010	1	Kogan Page
1063	Selling big to China : negotiating principles for the world's largest market	Morgan, Morry	2010	1	John Wiley & Sons (Asia)
1064	Shaping China's innovation future : university technology transfer in transition	Orcutt, John L.	2010	1	Edward Elgar
1065	Skills development : for business and management students	Gallagher, Kevin, 1968-	2010	1	Oxford University Press
1066	Skills for success : personal development and employability	Cottrell, Stella	2010	1	Palgrave Macmillan
1067	Social responsibility & business	Ferrell, O.C.	2010	1	South-Western/Cengage...
1068	Stats means business	Buglear, John.	2010	1	Elsevier/Butterworth-Heinen
1069	Strategic management : a stakeholder approach	Freeman, R. Edward.	2010	1	Cambridge University Press
1070	Strategic market management : global perspectives	Aaker, David A.	2010	1	John Wiley & Sons
1071	Success by ten : george russell's top ten essentials to building a billion...	Russell, George F., Jr	2010	1	John Wiley & Sons, Inc
1072	Sunset in the land of the rising sun : why Japanese multinational corporations...	Black, J. Stewart.	2010	1	Palgrave Macmillan
1073	Supervision : concepts and practices of management	Leonard, Edwin C.	2010	1	South-Western/Cengage...
1074	Supply chain management best practices	Blanchard, David	2010	1	John Wiley & Sons
1075	Thailand's exporters directory 2010-2011	Thailand. Ministry of Comr	2010	18	Department of Export Prom
1076	The APA pocket handbook	Rossiter, Jill	2010	3	DW
1077	The business guide to credit management : advice and solutions for cash-flow...	-	2010	1	Kogan Page
1078	The Changing face of management in China	-	2010	1	Routledge

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1079	The dynamics of managing diversity : a critical approach	Kirton, Gill.	2010	1	Butterworth-Heinemann
1080	The essential guide to doing your research project	O'Leary, Zina.	2010	1	SAGE
1081	The everyday impact of economic reform in China : management change, ...	Zhu, Ying.	2010	1	Routledge
1082	The financial crisis : who is to blame?	Davies, Howard.	2010	1	Polity Press
1083	The green workplace : sustainable strategies that benefit employees, the...	Stringer, Leigh.	2010	1	Palgrave Macmillan
1084	The handbook of logistics and distribution management	-	2010	1	Kogen Page
1085	The leader who had no title : a modern fable on real success in business and in life	Sharma, Robin.	2010	1	Free Press
1086	The new rules of marketing and PR : how to use social media, blogs, news...	Scott, David Meerman.	2010	1	John Wiley & Sons
1087	The one minute entrepreneur	Blanchard, Ken.	2010	1	Broadway Books
1088	The presentation secrets of Steve Jobs : how to be insanely great in front...	Gallo, Carmine.	2010	1	McGraw-Hill
1089	The sustainable MBA : the manager's guide to green business	Weybrecht, Giselle.	2010	1	Wiley
1090	The theory and practice of entrepreneurship : frontiers in european entrepreneur...	-	2010	1	Edward Elgar
1091	Thriving in the new economy : lessons from today's top business minds	LaRocco, Lori Ann, 1971-	2010	1	Wiley
1092	Trade facilitation and regional cooperation in Asia	-	2010	1	Edward Elgar
1093	Trading options in turbulent markets : master uncertainty through active volatility...	Shover, Larry.	2010	1	John Wiley
1094	Transport, environment and society	Cahill, Michael.	2010	1	Open University Press
1095	Turnaround leadership : making decisions, rebuilding trust and delivering results...	-	2010	1	Kogan Page
1096	Water infrastructure for sustainable communities China and the world	-	2010	1	IWA
1097	Winning arguments : from aristotle to obama-everything you need to know about...	Heinrichs, Jay	2010	1	Penquin Books
1098	36 stratagems for investors : timeless financial wisdom from a Chinese...	-	2009	1	John Wiley & Sons
1099	A leader's guide to knowledge management : drawing on the past to enhance	Girard, John P.	2009	1	Business Expert Press
1100	A pragmatic guide to business process modelling	Holt, Jon.	2009	1	BCS

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1101	A primer on corporate governance	De Kluyster, Cornelis A.	2009	1	Business Expert Press
1102	Agribusiness decisions and dollars	Elliot, Jack	2009	1	Delmar/Cengage Learning
1103	An executive's primer on the strategy of social networks	Carpenter, Mason A.	2009	1	Business Expert Press
1104	An introduction to business ethics	DesJardins, Joseph.	2009	3	McGraw-Hill
1105	Anglo-China : Chinese people and British rule in Hong Kong, 1841-1880	Munn, Christopher.	2009	1	Hong Kong University Press
1106	Asia's turning point : an introduction to Asia's dynamic economies at the...	Tselichtchev, Ivan.	2009	1	Wiley (Asia)
1107	Asset pricing theory	Skiadas, Costis, 1965-	2009	1	Princeton University Press
1108	Be a shortcut : the secret fast track to business success	Halford, Scott G., 1960-	2009	1	John Wiley & Sons, Inc.
1109	Be the solution : how entrepreneurs and conscious capitalists can solve...	Strong, Michael, 1960-	2009	1	John Wiley & Sons, Inc.
1110	Behavioural finance	Forbes, William.	2009	1	John Wiley & Sons
1111	Beyond compliance : China, international organizations, and global security	Kent, Ann	2009	1	NUS Press
1112	Billion dollar green : profit from the eco revolution	Smith, Tobin, 1957-	2009	1	John Wiley & Sons
1113	Biographical dictionary of new Chinese entrepreneurs and business leaders	-	2009	1	Edward Elgar
1114	Breaking in and moving up : new industrial challenges for the bottom billion...	-	2009	1	United Nations Industrial De
1115	Brief principles of macroeconomics	Mankiw, N. Gregory.	2009	1	South-Western/Cengage Le
1116	Business & society	Buchholtz, Ann K.	2009	1	South-Western/Cengage Le
1117	Business agility : sustainable prosperity in a relentlessly competitive world	Hugos, Michael.	2009	1	John Wiley & Sons
1118	Business in networks	-	2009	1	John Wiley & Sons
1119	Business intelligence success factors : tools for aligning your business in the global...	Rud, Olivai Parr.	2009	1	John Wiley & Sons
1120	Business management and environmental stewardship : environmental...	-	2009	1	Palgrave Macmillan
1121	Business statistics in practice	Bowerman, Bruce L.	2009	7	McGraw-Hill/Irwin
1122	Can do writing : the proven ten-step system for fast and effective business...	Graham, Daniel, 1952-	2009	1	John Wiley & Sons

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1123	CFO guide to doing business in China	Kuang, Ching Mia.	2009	1	John Wiley & Sons
1124	China and Japan in the late Meiji period : China policy and the Japanese...	Zachmann, Urs Matthias.	2009	1	Routledge
1125	China entrepreneur : voices of experience from 40 international business pioneers	Fernandez, Juan Antonio,	2009	1	John Wiley & Sons (Asia)
1126	China in the wake of Asia's financial crisis	-	2009	1	Routledge
1127	China' s economy : rural reform and agricultural development	-	2009	1	World Scientific
1128	China's emerging technological edge : assessing the role of high-end talent	Simon, Denis Fred.	2009	1	Cambridge University Press
1129	China's rise in the world ICT industry : industrial strategies and the catch-up...	Ning, Lutao.	2009	1	Routledge
1130	Chinese business : landscapes and strategies	Liu, Hong.	2009	2	Routledge
1131	Coaching and mentoring : practical conversations to improve learning	Parsloe, Eric.	2009	1	Kogan Page
1132	Conducting market research for interntional business	-	2009	1	Business Expert Press
1133	Contagion : the financial epidemic that is sweeping the global economy...	Talbott, John R.	2009	1	John Wiley & Sons, Inc.
1134	Cool factor : building your brand's image through partnership marketing	Breckenfeld, Del, 1949-	2009	1	John Wiley & Sons
1135	Corporate governance and ethics	Rezaee, Zabihollah, 1953-	2009	1	John Wiley & Sons
1136	Creating value through people : discussions with talent leaders	Burns, Michele M.	2009	1	Wiley
1137	Criminal law and economics	-	2009	1	Edward Elgar
1138	Cultural transmission : psychological, developmental, social, and...	-	2009	1	Cambridge University Press
1139	Culture and business in Asia	Guirdham, Maureen.	2009	1	Palgrave Macmillan
1140	Customer service : skills for success	Lucas, Robert W.	2009	4	McGraw-Hill
1141	Database design and implementation	Sciore, Edward.	2009	1	John Wiley & Sons
1142	Designing matrix organizations that actually work : how IBM, Procter & Gamble,...	Galbraith, Jay R.	2009	1	Jossey-Bass
1143	Destructive leaders and dysfunctional organizations : a therapeutic approach	Goldman, Alan.	2009	1	Cambridge University Press
1144	Developing employee talent to perform : people power	Warren, Kim	2009	1	Business Expert Press

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1145	Developing winning brand strategies	Finskud, Lars	2009	1	Business Expert Press
1146	Doing business in China	Ambler, Tim.	2009	2	Routledge
1147	Driving results through social networks : how top organizations leverage...	Cross, Rob, 1967-	2009	1	John Wiley & Sons
1148	Dynamic strategy-making : a real-time approach for the 21st century leader	Greiner, Larry E.	2009	1	Jossey-Bass
1149	Economic convergence in greater China : mainland China, Hong Kong, Macau...	Lei, Chun Kwok.	2009	1	Routledge
1150	Effective project management : traditional, agile, extreme	Wysocki, Robert K.	2009	1	Wiley Pub.
1151	Energize growth now : the marketing guide to a wealthy company	Nirell, Lisa, 1961-	2009	1	John Wiley & Sons
1152	English for presentations	Grussendorf, Marion.	2009	1	Oxford University Press
1153	Essential quantitative methods : for business, management and finance	Oakshott, Les	2009	1	Palgrave Macmillan
1154	Ethical marketing and the new consumer	Arnold, Chris.	2009	1	Wiley
1155	Export marketing strategy : tactics and skills that work	Zou, Shaoming	2009	1	Business Expert Pres
1156	Fashion marketing	-	2009	1	John Wiley & Sons
1157	Feeding the dragon : agriculture - China and the GMS	-	2009	1	Center for China-GMS Studi
1158	Fixed-income analysis for the global financial market : money market, foreign	Questa, Giorgio S.	2009	1	Wiley
1159	Flagship marketing : concepts and place	-	2009	1	Routledge
1160	Foreign exchange : an introduction to the core concepts	Mobius, Mark	2009	1	John Wiley & Sons (Asia)
1161	Foundations of financial management	Block, Stanley B.	2009	1	McGraw-Hill
1162	Freakonomics : a rogue economist explores the hidden side of everything	Levitt, Steven D.	2009	1	Penguin Books
1163	From assets to profits : competing for IP value & return	-	2009	1	John Wiley & Sons
1164	Full throttle : 122 strategies to supercharge your performance at work	Steinberg, Gregg M., 1963-	2009	1	Wiley
1165	Gen buY : how tweens, teens, and twenty-somethings are revolutionizing...	Yarrow, Kit, 1958-	2009	1	Jossey-Bass
1166	Global business today	Hill, Charles W. L.	2009	1	Irwin/McGraw-Hill,

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1167	Global giant : is China changing the rules of the game?	-	2009	1	Palgrave Macmillan
1168	Good for business : the rise of the conscious corporation	-	2009	1	Palgrave Macmillan
1169	Green to gold : how smart companies use environmental strategy to...	Esty, Daniel C.	2009	1	Wiley
1170	Handbook of managerial behavior and occupational health	-	2009	1	Edward Elgar
1171	Handbook of research on Asian entrepreneurship	-	2009	1	Edward Elgar
1172	Harvard Business School confidential : secrets of success	Chan, Emily.	2009	1	John Wiley & Sons (Asia)
1173	High altitude leadership : what the world's most forbidding peaks teach us about...	Warner, Chris, 1964-	2009	1	Wiley
1174	High Probability trading strategies : entry to exit tactics for the forex	Miner, Robert C.	2009	1	John Wiley & Sons
1175	How harvard and yale beat the market : what individual investors can learn...	Tuttle, Matthew, 1968-	2009	1	John Wiley & Sons
1176	How managers have learnt to lead : exploring the development of leadership...	Kempster, Steve.	2009	1	Palgrave Macmillan
1177	How the mighty fall : and why some companies never give in	Collins, Jim.	2009	1	Jim Collins
1178	How to be a successful entrepreneur : spot the opportunity, take a risk and...	Drummond, Helga.	2009	1	Kogan Page
1179	How to save a failing project : chaos to control	Young, Ralph Rowland.	2009	1	Management Concepts
1180	How to sell when nobody's buying : (and how to sell even more when they...	Lakhani, Dave, 1965-	2009	1	John Wiley & Sons
1181	Human resource development	Werner, Jon M.	2009	1	South-Western/Cengage Le
1182	Human resource development	Mankin, David.	2009	1	Oxford University Press
1183	Human resource development : learning & training for individuals & organizations	-	2009	1	Kogan Page
1184	Human resource management	-	2009	1	Oxford University Press
1185	Implementing beyond budgeting : unlocking the performance potential	Bogsnes, Bjarte.	2009	1	John Wiley & Sons
1186	Indian industrial development and globalisation : essays in honour of professor...	-	2009	1	Academic Foundation
1187	Industrial development in East Asia : a comparative look at Japan, Korea,...	Akkemik, K. Ali (Kucik Ali),	2009	1	World Scientific
1188	Information nation : seven keys to information management compliance	Kahn, Randolph A.	2009	1	Wiley

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1189	International business : challenges in a changing world	Morrison, Janet.	2009	1	Palgrave Macmillan
1190	International financial statement analysis workbook	-	2009	1	John Wiley & Sons
1191	Internet marketing for entrepreneurs : using web 2.0 strategies for success	Payton, Susan	2009	1	Business Expert Press
1192	Introduction to e-commerce	Turban, Efraim.	2009	3	Prentice Hall
1193	Introduction to financial accounting	Norton, Curtis L.	2009	3	South-Western/Centgage...
1194	Introduction to information systems	Rainer, R. Kelly.	2009	4	John Wiley & Sons
1195	Investment banking : valuation, leveraged buyouts, and mergers & acquisitions	Rosenbaum, Joshua, 1971	2009	1	John Wiley & Sons
1196	Just-in-time accounting : how to decrease costs and increase efficiency	Bragg, Steven M.	2009	1	John Wiley & Sons
1197	Leadershift : reinventing leadership for the age of mass collaboration	Gobillot, Emmanuel.	2009	1	Kogan Page
1198	Leadership : enhancing the lessons of experience	Hughes, Richard L.	2009	1	McGraw-Hill
1199	Leadership and discovery	-	2009	1	Palgrave Macmillan
1200	Leadership in the era of economic uncertainty : the new rules for getting the right...	Charan, Ram.	2009	1	McGraw-Hill
1201	Leadership under pressure : tactics from the front line	Stewart, Colonel Bob.	2009	1	Kogan Page
1202	Leading in times of crisis : navigating through complexity, diversity, and uncertainty...	Dotlich, David L. (David L.)	2009	1	Jossey-Bass
1203	Life insurance in Asia : winning in the next decade	Binder, Stephan.	2009	1	John Wiley & Sons
1204	Listening to the future : why it's everybody's business	Rasmus, Daniel W.	2009	1	John Wiley & Sons, Inc.
1205	Lords of finance : the bankers who broke the world	Ahamed, Liaquat.	2009	1	Penguin Books
1206	Mainstreaming corporate responsibility	-	2009	1	John Wiley & Sons
1207	Management	Hitt, Michael A.	2009	1	Pearson Prentice Hall
1208	Management : leading & collaborating in a competitive world	Bateman, Thomas S.	2009	3	McGraw-Hill/Irwin
1209	Management information systems	O'Brien, James A.	2009	1	McGraw-Hill
1210	Management science modeling	Albright, S. Christian.	2009	1	South-Western College

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1211	Managerial economics : economic tools today's decision makers	Keat, Paul G.	2009	1	Pearson Education, Inc.
1212	Managing electronic records	Saffady, William, 1944-	2009	1	ARMA International
1213	Managing liquidity in banks : a top down approach	Duttweiler, Rudoft.	2009	1	John Wiley & Sons
1214	Managing your career in a downturn	-	2009	2	Harvard Business Press
1215	Managing your intellectual property assets	Shane, Scott	2009	1	Business Expert Press
1216	Marketing management	Kotler, Philip	2009	2	Pearson Education Inc.
1217	Marketing strategy	-	2009	6	SAGE
1218	Maximizing human capital in Asia from the inside out	Martin-Chua, Elizabeth	2009	1	John Wiley & Sons
1219	Microeconomics	Pindyck, Robert S.	2009	1	Pearson Education, Inc.
1220	Mistreatment in the workplace : prevention and resolution for managers and	Olson-Buchanan, Julie B.	2009	1	John Wiley & Sons
1221	Multilateralizing regionalism	-	2009	1	Cambridge University Press
1222	New venture management : the entrepreneur's roadmap	Kuratko, Donald F.	2009	1	Pearson Education
1223	No boundaries : how to use time and labor management technology to win...	Disselkamp, Lisa, 1962-	2009	1	John Wiley & Sons
1224	Onboarding : how to get your new employees up to speed in half the time	Bradt, George.	2009	1	John Wiley & Sons
1225	Online recruiting and selection : innovations in talent acquisition	Reynolds, Douglas H.	2009	1	Blackwell
1226	Operations and supply management	Jacobs, F. Robert.	2009	2	McGraw-Hill/Irwin
1227	Organizational behavior : essentials	McShane, Steven L.	2009	1	McGraw Hill
1228	Payment card industry data security standard handbook	Virtue, Timothy M., 1975-	2009	1	John Wiley & Sons
1229	Perspectives on managing employees	Fina, Michael A.	2009	1	Course Technology/Cengage
1230	Politics and government in Hong Kong : Crisis under Chinese sovereignt	-	2009	1	Routledge
1231	Principles of supply chain management : a balanced approach	Wisner, Joel D.	2009	1	South-Western
1232	Project management : a contemporary approach	Kloppenborg, Timothy J.	2009	1	South-Western/Cengage Le

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1233	Promoting enterprise-led innovation in China	-	2009	1	World Bank
1234	Public relations in Asia pacific : communicating effectively across cultures	Devereux, Mary M.	2009	1	John Wiley & Sons
1235	Redefining leadership : competing in Asia in the 21st century	Davis, Gerry.	2009	1	John Wiley & Sons
1236	Rethinking reward	-	2009	1	Palgrave Macmillan
1237	Rich Dad's conspiracy of the rich : the 8 new rules of money	Kiyosaki, Robert T., 1947-	2009	1	Business Plus
1238	Run your business like a fortune 100 : 7 principles for boosting profits	Lober, Rosalie	2009	1	John Wiley & Sons
1239	Sales 2.0 : improve business results using innovative sales practices and...	Seley, Anneke, 1958-	2009	1	John Wiley & Sons
1240	Screw it, let's do it : lessons in life and business	Branson, Richard	2009	1	Virgin Books
1241	Selling luxury : connect with affluent customers, create unique experiences...	Lent, Robin	2009	1	John Wiley & Sons
1242	Shaking the globe : courageous decision-making in a changing world	McGarvie, Blythe J.	2009	1	John Wiley & Sons
1243	Start with the answer : and other wisdom for aspiring leaders	Seelert, Bob, 1942-	2009	1	John Wiley & Sons
1244	Strategic organization development : managing change for success	-	2009	1	Information Age
1245	Strategic project management made simple : practical tools for leaders and...	Schmidt, Terry.	2009	1	John Wiley & Sons
1246	Strategic staffing	Phillips, Jean M.	2009	3	Pearson/Prentice Hall
1247	Streamlining business requirements : the XCellR8tm approach	Caudle, Gerrie.	2009	1	Management Concepts
1248	Strengthening China's and India's trade and investment ties to the Middle...	-	2009	1	World Bank
1249	Supply management : strategic sourcing	Sathit Parniangtong	2009	1	The Stock Exchange of Tha
1250	Surfing the global tide automotive giants and how to survive them	Wynn-Williams, Michael S.	2009	1	Palgrave Macmillan
1251	Sustainability marketing : a global perspective	Belz, Frank-Martin	2009	1	John Wiley & Sons
1252	Sustainable business : an executive's primer	Landrum, Nancy E.	2009	1	Business Expert Press
1253	Tactical transparency : how leaders can leverage social media to maximize...	Holtz, Shel.	2009	1	John Wiley & Sons
1254	The 77 deadly sins of project management	-	2009	1	Management Concepts

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1255	The art and science of 360 degree feedback	Lepsinger, Richard.	2009	1	John Wiley & Sons
1256	The business environment	Worthington, Ian.	2009	1	Prentice Hall
1257	The China population and labor yearbook. volume 1, The approaching lewis...	-	2009	1	Brill
1258	The connectors : how the world's most successful businesspeople build...	Kuzmeski, Maribeth.	2009	1	Wiley
1259	The deciding factor : the power of analytics to make every decision a winner	Rosenberger, Larry, 1946-	2009	1	Jossey-Bass
1260	The equation : applying the 4 indisputable components of business success	Tyree, Omar	2009	1	John Wiley & Sons
1261	The Essays of Warren Buffett : lessons for corporate America	Buffett, Warren	2009	1	John Wiley & Sons (Asia)
1262	The feminine in management consulting : power, emotion and values in...	Marsh, Sheila, 1954-	2009	1	Palgrave Macmillan
1263	The flaw of averages : why we underestimate risk in the face of uncertainty	Savage, Sam L., 1944-	2009	1	Wiley
1264	The global consultant : how to make seven figures across borders	Weiss, Alan, 1946-	2009	1	John Wiley & Sons (Asia)
1265	The guru investor : how to beat the market using history's best investment...	Reese, John, 1953-	2009	1	John Wiley & Sons, Inc
1266	The house of Dimon : how JPMorgan's jamie dimon rose to the...	Crisafulli, Patricia.	2009	1	John Wiley & Sons
1267	The impossible advantage	Buchholz, Andreas.	2009	1	John Wiley & Sons
1268	The mommy manifesto : how to use our power to think big, break limitations	Lavine, Kim.	2009	1	John Wiley & Sons
1269	The new leader's 100-day action plan : how to take charge, build your team,...	Bradt, George B.	2009	1	John Wiley & Sons
1270	The next leap in productivity : what top managers really need to know...	Kolawa, Adam.	2009	1	John Wiley & Sons
1271	The portable MBA in finance and accounting	-	2009	1	John Wiley & Sons
1272	The principles and practice of change	-	2009	1	Palgrave Macmillan
1273	The secret to teen power	Harrington, Paul	2009	1	Simon and Schuster
1274	The snowball : Warren Buffett and the business of life	Schroeder, Alice.	2009	1	Bantam Books
1275	The ten roads to riches : the ways the wealthy got there (and how you can...	Fisher, Ken.	2009	1	John Wiley & Sons
1276	The theory & practice of training	Buckley, Roger, 1944-	2009	1	Kogan Page

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1277	Think and grow rich	Hill, Napoleon, 1883-1970	2009	1	Capstone
1278	Think! : before it's too late	De Bono, Edward.	2009	1	Vermilion
1279	Total facilities management	Atkin, Brian.	2009	1	Blackwell
1280	Upside of turbulence : seizing opportunity in an uncertain world	Sull, Donald N. (Donald N)	2009	2	Harper Business
1281	Waking the giant : revitalising the mature brand	Steidl, Peter	2009	1	John Wiley & Sons
1282	When giants fall : an economic roadmap for the end of the American era	Panzner, Michael J.	2009	1	John Wiley & Sons
1283	Why teams win : 9 keys to success in business, sport, and beyond	Miller, Saul L.	2009	1	J. Wiley & Sons Canada
1284	Wrench in the system : what's sabotaging your business software and how...	Hambrose, Harold, 1967-	2009	1	John Wiley & Sons
1285	A preface to marketing management	Peter, J. Paul.	2008	1	McGraw-Hill
1286	Affect and emotion : new directions in management theory and research	Humphrey, Ronald H., ed.	2008	1	Information Age
1287	Analysis for marketing planning	Lehmann, Donald R.	2008	1	McGraw-Hill
1288	Annual editions : business ethics 07/28	-	2008	2	McGraw-Hill
1289	Asia's banking CEOs : the future of finance in Asia	Hoflich, Peter.	2008	1	John Wiley & Sons
1290	Basic statistics for business and economics	Lind, Douglas A.	2008	1	McGraw-Hill
1291	Becoming a resonant leader : develop your emotional intelligence renew your...	Mckee, Annie.	2008	1	Harvard Business School P
1292	Becoming your own China stock guru : the ultimate investor's guide to...	Trippon, James.	2008	1	John Wiley & Sons
1293	Brand enigma : decoding the secrets of your brand	Bruce, Duncan, 1951-	2008	1	John Wiley & Sons
1294	Business : a changing world	Ferrell, O.C.	2008	5	McGraw-Hill/Irwin
1295	Business driven technology	Haag, Stephen.	2008	5	McGraw-Hill
1296	Business ethics : a real world approach	Ghillyer, Andrew.	2008	5	McGraw-Hill/Irwin
1297	Business ethics : decision-making for personal integrity and social responsibility	Hartman, Laura P.	2008	4	McGraw-Hill
1298	Business intelligence : a managerial approach	-	2008	1	Pearson Education

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1299	Business republic of China : tales from the front line of China's new revolution	Leblanc, Jack.	2008	1	Blacksmith Books
1300	Cambridge English for job-hunting	Downes, Colm	2008	1	Cambridge University Press
1301	Cases in strategic management	Hill, Charles W. L.	2008	1	Houghton Mifflin
1302	China into the future : making sense of the world's most dynamic economy	-	2008	1	John Wiley & Sons (Asia)
1303	China urbanizes : consequences, strategies, and policies	-	2008	1	World Bank
1304	China's emergent political economy : capitalism in the dragon's lair	-	2008	1	Routledge
1305	Chinese entrepreneurship in a global era	-	2008	1	Routledge
1306	Coaching for commitment : achieving superior performance from individuals	Coe, Cindy	2008	1	John Wiley & Sons
1307	Contemporary advertising	Arens, William F.	2008	2	Irwin/McGraw-Hill
1308	Contemporary business 2007	Kurtz, David L.	2008	3	Thomson/South-Western
1309	Cost of capital : applications and examples	Pratt, Shannon P.	2008	1	John Wiley & Sons
1310	Critical marketing : contemporary issues in marketing	-	2008	1	John Wiley & Sons
1311	Crucibles of leadership : how to learn from experience to become a great leader	Thomas, Robert J.	2008	1	Harvard Business School Press
1312	Designing and managing the supply chain : concepts, strategies, and case studies	Simchi-Levi, David.	2008	1	Irwin/McGraw-Hill
1313	East Asian regionalism	Dent, Christopher M., 1961-	2008	1	Routledge
1314	Economics : principles, problems, and policies	McConnell, Campbell R.	2008	1	McGraw-Hill
1315	Edison on innovation : 102 lessons in creativity for business and beyond	Axelrod, Alan, 1952-	2008	1	Jossey-Bass
1316	Effective management	Williams, Chuck.	2008	1	Thomson/South-Western
1317	Entrepreneurship and small business : Pacific Rim	Schaper, Michael.	2008	1	John Wiley & Sons
1318	Escaping toxic guilt : five proven steps to free yourself from guilt for good!	Carrell, Susan.	2008	1	McGraw-Hill
1319	Essential statistics in business and economics	Doane, David P.	2008	8	McGraw-Hill
1320	Executive coaching : building and managing your professional practice	Stern, Lewis R.	2008	1	John Wiley & Sons

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1321	FAQs on marketing : answered by the guru of marketing	Kotler, Philip.	2008	1	Marshall Cavendish Business
1322	Finance for small business	Checkley, Keith.	2008	1	Routledge
1323	Financial and managerial accounting : the basis for business decisions	-	2008	5	McGraw-Hill
1324	Followership : how followers are creating change and changing leaders	Kellerman, Barbara.	2008	1	Harvard Business School Press
1325	From analysis to evaluation : tools, tips, and techniques for trainers	-	2008	1	Pfeiffer
1326	Fundamentals of corporate finance	Ross, Stephen A.	2008	2	McGraw-Hill/Irwin
1327	Fundamentals of financial accounting	Phillips, Fred.	2008	2	McGraw-Hill/Irwin
1328	Global marketing management	Kotabe, Masaaki.	2008	1	John Wiley & Sons
1329	Global markets and local crafts : Thailand and costa rica compared	Wherry, Frederick F.	2008	1	The Johns Hopkins University Press
1330	Go for gold : inspiration to increase your leadership impact	Maxwell, John C.	2008	2	Thomas Nelson
1331	Growing industrial clusters in Asia : serendipity and science	-	2008	1	World Bank
1332	Growing your business : making human resources work for you	Baron, Robert A.	2008	1	Business Expert Press
1333	Handbook of research on innovation and clusters : cases and policies	-	2008	1	Edward Elgar
1334	Human resource management	Mondy, R. Wayne.	2008	3	Prentice-Hall
1335	Human resource management : gaining a competitive advantage	-	2008	1	McGraw-Hill
1336	Industrial development for the 21st century	-	2008	1	Orient Longman
1337	International economics	Appleyard, Dennis R.	2008	3	McGraw-Hill
1338	International human resource management : managing people in a multinational...	Dowling, Peter J.	2008	1	South-Western College
1339	International marketing	-	2008	3	John Wiley & Sons Australia
1340	Introduction to human resource management	Banfield, Paul.	2008	1	Oxford University Press
1341	Leaders & the leadership process : readings, self-assessments & applications	Pierce, Jon L.	2008	1	McGraw Hill
1342	Leadership and the sexes : using gender science to create success in business	Gurian, Michael.	2008	1	Jossey-Bass

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1343	Leadership communication	Barrett, Deborah J.	2008	3	McGraw-Hill
1344	Leadership development : a guide for HR and Training professionals	Ryan, Rosemary.	2008	1	Elsevier
1345	Leadership gold : lessons learned from a lifetime of leading	Maxwell, John C., 1947-	2008	1	Thomas Nelson
1346	Macroeconomics	Arnold, Roger A.	2008	9	Thomson/South-Western
1347	Macroeconomics	Dornbusch, Rudiger.	2008	1	McGraw-Hill
1348	Macroeconomics	Parkin, Michel.	2008	3	Addison-Wesley
1349	Making sense of leadership : exploring the five key roles used by effective leaders	Cameron, Esther.	2008	1	Kogan Page
1350	Manage your career : 10 keys to survival and success when interviewing...	Sathe, Vijay	2008	1	Business Expert Press
1351	Management	Schermerhorn, John R.	2008	1	John Wiley & Sons
1352	Management of a sales force	Spiro, Rosann L.	2008	1	McGraw-Hill
1353	Management research	Easterby-Smith, Mark	2008	1	Sage
1354	Management science in practice	Williams, Terry.	2008	1	John Wiley & Sons
1355	Managerial accounting : creating value in a dynamic business environment	Hilton, Ronald W.	2008	2	McGraw-Hill/Irwin
1356	Managing and organizations : an introduction to theory and practice	Clegg, Stewart, 1947-	2008	1	Sage
1357	Managing customers profitably	Ryals, Lynette.	2008	1	John Wiley & Sons
1358	Managing oneself	Bruce, Anne.	2008	2	McGraw-Hill
1359	Marketing management : a strategic, decision-making approach	Mullins, John W. (John Wa	2008	1	McGraw-Hill
1360	Marketing strategy : a decision-Focused approach	Walker, Orville C.	2008	1	McGraw-Hill
1361	Microeconomics	Bernheim, B. Douglas	2008	1	McGraw-Hill Irwin
1362	Multichannel marketing : metrics and methods for on and offline success	Arikan, Akin, 1969-	2008	1	Wiley
1363	Organizational behavior	Luthans, Fred.	2008	3	McGraw-Hill
1364	Organizational behavior today	Thompson, Leigh L.	2008	2	Pearson/Prentice Hall

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1365	Practical financial modelling : a guide to current practice	Swan, Jonathan	2008	1	CIMA
1366	Principles of corporate financial accounting	Reeve, James M.	2008	3	Thomson/South-Western
1367	Principles of customer relationship management	Baran, Roger J.	2008	1	Thomson/South-Western
1368	Principles of financial and managerial accounting	Reeve, James M.	2008	2	Thomson/South-Western
1369	Principles of marketing	Kotler, Philip.	2008	1	Pearson Education Inc.
1370	Professional English in use : finance	Mackenzie, Lan.	2008	1	Cambridge University Press
1371	Professional English in use : marketing	Farrall, Cate	2008	1	Cambridge University Press
1372	Public finance in China : reform and growth for a harmonious society	-	2008	1	World Bank
1373	Recurring economic crisis in Korea	Lee, Jong Kyu, 1957-	2008	1	Nova Science Publishers
1374	Relationship selling	Johnston, Mark W.	2008	5	McGraw-Hill/Irwin
1375	Return on investment in meetings and events : tools and techniques to...	Phillips, Jack J.	2008	1	Butterworth-Heinemann
1376	Securities market in Japan	Japan Securities Research	2008	1	Japan Securities Research
1377	Senior leadership teams : what it takes to make them great	Wageman, Ruth ... [et al.]	2008	1	Harvard Business School P
1378	Statistics for business and economics	Anderson, David R.	2008	1	South-Western
1379	Strategic asset allocation in fixed-income markets : a MATLAB-based user's guide	Nyholm, Ken.	2008	1	John Wiley & Sons
1380	Strategic management and business policy	Wheelen, Thomas L.	2008	1	Pearson
1381	Strategic management and competitive advantage : concepts and cases	Barney, Jay B.	2008	3	Prentice Hall
1382	Strategic management dynamics	Warren, Kim	2008	1	John Wiley & Sons
1383	Study guide for use with McConnell and Bruce and Macroeconomics	Walstad, William B.	2008	1	McGraw-Hill/Irwin
1384	Sustaining change : leadership that works	John Wiley & Sons	2008	1	John Wiley & Sons
1385	SwitchPoints : culture change on the fast track for business success	-	2008	1	John Wiley & Sons
1386	The business of lobbying in China	Kennedy, Scott, 1967-	2008	1	Harvard University Press

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1387	The China economy yearbook. volume 1 : analysis and forecast of China's...	-	2008	1	Social Sciences Academic
1388	The China price : the true cost of Chinese competitive advantage	Harney, Alexandra	2008	1	The Penguin Press
1389	The economy today	Schiller, Bradley R.	2008	1	Irwin & McGraw-Hill
1390	The future of business the essentials	McDaniel, Carl.	2008	4	Thomson Higher Education
1391	The leadership experience	Daft, Richard L.	2008	1	Thomson/South-Western
1392	The long tail : why the future of business is selling less of more	Anderson, Chris.	2008	1	Hyperion
1393	The new gold standard : 5 leadership principles for creating a legendary customer...	Michelli, Joseph A., \d 196	2008	1	McGraw-Hill
1394	The Tao of Warren Buffett : Warren Buffett's words of wisdom explained	Buffett, Mary.	2008	1	Pocket Books
1395	Tools for project management, workshops and consulting : a must-have compendium...	Andler, Nicolai	2008	1	Publicis
1396	Total leadership : be a better leader, have a richer life	Friedman, Stewart D.	2008	1	Harvard Business Press
1397	Understanding strategic management	Henry, Anthony.	2008	1	Oxford University Press
1398	Value-based marketing : marketing strategies for corporate growth and...	Doyle, Peter.	2008	1	John Wiley & Sons
1399	Zhao Ziyang and China's political future	-	2008	1	Routledge
1400	A framework for marketing management	Kotler, Philip.	2007	1	Pearson/Prentice-Hall
1401	A manager's guide to self-development	Pedler, Mike.	2007	1	McGraw-Hill
1402	Annual editions : management	-	2007	2	McGraw-Hill
1403	Applied statistics in business and economics	Doane, David P.	2007	2	McGraw-Hill
1404	Asean-China economic relations	-	2007	1	Institute of Southeast Asian
1405	Becoming a master manager : a competing values approach	Quinn, Robert E. ... [et al.]	2007	1	John Wiley & Sons
1406	Beyond HR : the new science of human capital	Boudreau, John W	2007	1	Harvard Business School Pr
1407	Big think strategy : how to leverage bold ideas and leave small thinking behind	Schmitt, Bernd H	2007	1	Harvard Business School Pr
1408	Boost your hiring IQ	Martin, Carole.	2007	2	McGraw-Hill

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1409	Building knowledge economies : advanced strategies for development	-	2007	1	The World Bank
1410	Business communication design : creativity, strategies, and solutions	Angell, Pamela A.	2007	3	McGraw-Hill/Irwin
1411	Business forecasting with accompanying Excel-based ForecastX software	Wilson, J. Holton.	2007	2	McGraw-Hill/Irwin
1412	Catalyst code : the strategies behind the world's most dynamic companies	Evans, David S. (David Sp	2007	1	Harvard Business School Pr
1413	China's industrial policies and the global business revolution : the case of the...	Liu, Ling, 1969-	2007	1	Routledge
1414	China's information revolution : managing the economic and social transformation	Qiang, Christine Zhen-Wei	2007	1	The World Bank
1415	China's post-reform economy-achieving harmony, sustaining growth	-	2007	1	Eoutledge
1416	China's rise and the balance of influence in Asia	Keller, William W., edited	2007	2	University of Pittsburgh Pre
1417	China's urban space : development under market socialism	-	2007	1	Routledge
1418	Chindia : how China and India are revolutionizing global business	-	2007	1	McGraw-Hill
1419	College accounting	Price, John Ellis.	2007	2	McGraw-Hill
1420	Collins cobuild business vocabulary in practice	Robbins, Sue.	2007	1	HarperColline Publishers
1421	Communication and management at work	Klikauer, Thomas, 1962-	2007	1	Palgrave Macmillan
1422	Consumer behavior	Schiffman, Leon G.	2007	1	Prentice Hall
1423	Corporate finance : core principles and applications	-	2007	2	McGraw-Hill
1424	Corporate governance	Kim, Kenneth A.	2007	3	Pearson/Prentice Hall
1425	Data mining for business intelligence : concepts, techniques, and applications...	Shmueli, Galit.	2007	1	John Wiley & Sons
1426	Developing management skills	Whetten, David A.	2007	1	Pearson Education
1427	Economic liberalization and integration in East Asia : a post-crisis paradigm	Park, Yung Chul.	2007	1	Oxford University Press
1428	Effective leadership	Lussier, Robert N.	2007	1	Thomson Higher Education
1429	Engaged leadership : building a culture to overcome employee disengagement	Swindall, Clint.	2007	1	John Wiley & Sons
1430	Enterprise information systems	O'Brien, James A., 1936-	2007	3	McGraw-Hill/Irwin

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1431	Essentials of contemporary business statistics	Williams, Thomas A.	2007	3	Thomson/South-Western
1432	Essentials of contemporary management	Jones, Gareth R.	2007	2	McGraw Hill
1433	Essentials of investments	Bodie, Zvi.	2007	2	McGraw-Hill
1434	Evaluation theory, models and applications	Stufflebeam, Daniel L.	2007	1	Jossey-Bass
1435	Extreme resume makeover : the ultimate guide to renovating your resume	Kenkel, Cindy.	2007	2	McGraw-Hill/Irwin
1436	Finance for executives : managing for value creation	Hawawini, Gabriel.	2007	1	Thomson/South-Western
1437	Financial accounting	Libby, Robert.	2007	2	McGraw-Hill/Irwin
1438	Financial accounting	Reimers, Jane L.	2007	3	Prentice-Hall
1439	Financial accounting	Warren, Carl S.	2007	3	South-Western
1440	Financial accounting : tools for business decision making	Kimmel, Paul D.	2007	2	John Wiley & Sons
1441	Financial statement analysis	Wild, John J.	2007	2	McGraw-Hill
1442	Gaining and sustaining competitive advantage	Barney, Jay B.	2007	3	Prentice Hall
1443	Handbook on women in business and management	-	2007	1	Edward Elgar
1444	Human development	Vander Zanden, James W	2007	3	McGraw-Hill
1445	Innovation, product development and commercialization	Rafinejad, Dariush, 1943-	2007	1	J. Ross
1446	Intermediate accounting	Spiceland, J. David.	2007	2	McGraw- Hill/Irwin
1447	International business : competing in the global marketplace	Hill, Charles W. L.	2007	1	McGraw-Hill/Irwin
1448	International economics	Husted, Steven.	2007	3	Pearson Addison Wesle
1449	International marketing	Cateora, Philip R.	2007	2	McGraw-Hill/Irwin
1450	International marketing	Czinkota, Michael R.	2007	1	Harcourt College
1451	International Symposium on human resources comparative studies in Asia...	International Symposium c	2007	13	Thammasat University
1452	Internet marketing & e-Commerce	Hanson, Ward A.	2007	1	Thomson/South-Western

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1453	Introduction to business	Madura, Jeff.	2007	4	Thomson South-Western
1454	Introduction to business : how companies create value for people	Jones, Gareth R.	2007	4	McGraw-Hill/Irwin
1455	Leadership Brand : developing customer-focused leaders to drive performance...	Ulrich, Dave.	2007	2	Harvard Business School Pr
1456	Management : challenges for tomorrow's leaders	-	2007	6	Thomson/South-Western
1457	Managerial accounting	Jiambalvo, James.	2007	1	John Wiley & Sons
1458	Managing change	-	2007	2	Harvard Business School Pr
1459	Managing human resources	Gomez-Mejia, Luis R.	2007	3	Prentice Hall
1460	Market-driven management : strategic and operational marketing	Lambin, Jean-Jacques.	2007	1	Palgrave Macmillan
1461	Marketing management : a value-creation process	Dubois, Pierre-Louis	2007	1	Palgrave Macmillan
1462	Marketing management : knowledge and skills	Peter, J. Paul.	2007	1	McGraw-Hill
1463	Marketing strategy : the difference between marketing and markets	Fifield, Paul	2007	2	Butterworth-Heinemann
1464	Marketing strategy and management	Baker, Michael J.	2007	1	Palgrave Macmillan
1465	Marketing to the social web : how digital customer communities build your business	Weber, Larry.	2007	1	John Wiley & Sons
1466	Myths about doing business in China	Chee, Harold	2007	1	Palgrave Macmillan
1467	Narcissistic leaders : who succeeds and who fails	Maccoby, Michael, 1933-	2007	1	Harvard Business School Pr
1468	New business ventures and the entrepreneur	-	2007	1	McGraw-Hill
1469	New dimensions of Chinese foreign policy	-	2007	1	Lexington Books
1470	Organizational behavior	Kreitner, Robert	2007	1	McGraw-Hill
1471	Organizational behavior : [essentials]	McShane, Steven L.	2007	3	McGraw-Hill
1472	People's republic of China	Dramer, Kim	2007	1	Children's Press
1473	Principles of financial accounting	Wild, John J.	2007	2	Houghton Mifflin Co.
1474	Principles of financial accounting	Reeve, James M.	2007	3	Thomson/South-Western

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1475	Principles of microeconomics	Mankiw, N. Gregory.	2007	3	Thomson
1476	Public relations : the profession and the practice	-	2007	2	McGraw-Hill
1477	Startup and chang the world : guide for young social entrepreneurs	Appanah, S. Dev	2007	1	Youth Social Enterprise Initi
1478	Strategic marketing management : planning, implementation and control	Wilson, Richard M.S.	2007	1	Butterworth-Heinemann
1479	Study guide for use with essentials of economics	Brue, Stanley L.	2007	1	McGraw-Hill
1480	Study guide volume 1, Chapters 1-12 for use with fundamental financial...	-	2007	2	McGraw-Hill
1481	Supply chain management : strategy, planning, and operation	Chopra, Sunil	2007	1	Pearson Educational
1482	The 100 Greatest leadership principles of all time	Pockell, Leslie, ed.	2007	1	Warner Business Books
1483	The business environment	Palmer, Adrian.	2007	1	McGraw-Hill
1484	The Chinese banking industry : lessons from history for today's challenges	Peng, Yuanyuan, 1968-	2007	1	Routledge
1485	The Dutch East India Company's tea trade with China, 1757-1781	Liu, Yong, 1974-	2007	1	Brill
1486	The economic and strategic rise of China and India : Asian realignments after...	-	2007	1	Palgrave Macmillan
1487	The elephant and the dragon : the rise of India and China and what it means...	Meredith, Robyn.	2007	1	W.W. Norton
1488	The manager's book of decencies : how small gestures build great companies	Harrison, Stephen.	2007	2	McGraw-Hill Professional
1489	The opposable mind : how successful leaders win through integrative thinking	Martin, Roger L.	2007	1	Harvard Business School P
1490	The procurement and supply manager's desk reference	Sollish, Fred B.	2007	1	John Wiley & Sons
1491	What got you here won't get you there : how successful people become even...	Goldsmith, Marshall.	2007	1	Hyperion
1492	When professionals have to lead : a new model for high performance	DeLong, Thomas.	2007	1	Harvard Business School Pr
1493	1,000 days in Shanghai :the story of volkswagen the first Chinese-German...	Posth, Martin.	2006	1	John Wiley & Sons
1494	An entrepreneurial approach to corporate management	Kao, Raymond W.Y.	2006	1	Prentice Hall
1495	An introduction to business ethics	DesJardins, Joseph.	2006	1	McGraw-Hill
1496	Business ethics : case studies and selected readings	Jennings, Marianne M.	2006	1	Thomson/South-Western

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1497	Business ethics : people, profits, and the planet	Gibson, Kevin.	2006	2	McGraw-Hill
1498	Business research projects : a solution-oriented approach	Keizer, Jimme A.	2006	1	Butterworth-Heinemann
1499	Cluster-based industrial development : an East Asian model	Sonobe, Tetsushi	2006	1	Palgrave Macmillan
1500	Conflict and innovation : joint ventures in China	-	2006	1	Brill
1501	Contemporary advertising	Arens, William F.	2006	1	Irwin/McGraw-Hill
1502	e-business : strategic thinking and practice	Canzer, Brahm.	2006	1	Houghton Mifflin Company
1503	Fundamentals of financial accounting	Phillips, Fred.	2006	2	McGraw-Hill/Irwin
1504	Fundamentals of selling	Futrell, Charles M.	2006	4	McGraw-Hill
1505	Handbook of niche marketing : principle and practice	-	2006	1	Best Business Book
1506	Harry Levinson on the psychology of leadership	Levinson, Harry.	2006	1	Harvard Business School Pr
1507	How to write a business plan	Finch, Brian.	2006	1	Kogan Page
1508	Information marketing	Rowley, Jennifer.	2006	1	Ashgate
1509	International economics and confusing politics	Robertson, David, 1935-	2006	1	Edward Elgar
1510	International handbook on the economics of corruption	-	2006	1	Edward Elgar
1511	Introduction to financial accounting	Horngren, Charles T., ... [e	2006	1	Prentice-Hall
1512	Juicing the orange : how to turn creativity into a powerful business advantage	Fallon, Pat	2006	1	Harvard Business School Pr
1513	Labor-management relations	-	2006	2	McGraw-Hill
1514	Leaders & the leadership process : readings, self-assessments & applications	Pierce, Jon L.	2006	1	McGraw Hill Education (Asi
1515	Leadership : enhancing the lessons of experience	Hughes, Richard L.	2006	2	McGraw-Hill
1516	Leadership and management for HR professionals	Porter, Keith	2006	1	Butterworth-Heinemann
1517	Leadership in organizations	Yukl, Gary A., \d 1940-	2006	2	Pearson/Prentice Hall
1518	Les nouvelles finances publiques : faire face aux défis mondiaux	Kaul, Inge.	2006	6	Oxford University Press

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1519	Management accounting	Gazely, Alicia	2006	1	Sage
1520	Management of transportation	Bardi, Edward J.	2006	3	Thomson/South-Western
1521	Managing human resources : productivity, quality of work life, profits	Cascio, Wayne F.	2006	3	McGraw-Hill
1522	Marketing knowledge management : managing knowledge in market oriented...	Troilo, Gabriele	2006	1	Edward Elgar
1523	Marketing management	Kotler, Philip.	2006	1	Pearson Education Inc.
1524	Marketing research : within a changing information environment	Hair, Joseph F.	2006	1	McGraw-Hill
1525	Matching supply with demand : an introduction to operations management	Cachon, Gerard.	2006	8	McGraw-Hill
1526	Media and the Chinese diaspora : community, communications and commerce	-	2006	1	Routledge
1527	New products management	Crawford, Merle	2006	1	McGraw-Hill Education (Asi
1528	Organization theory : modern, symbolic, and postmodern perspectives	Hatch, Mary Jo.	2006	1	Oxford University Press
1529	Principles of marketing	Kotler, Philip.	2006	1	Pearson Education Inc.
1530	Project management best practices : achieving global excellence	Kerzner, Harold.	2006	1	John Wiley & Son
1531	Quantitative analysis for management	Render, Barry.	2006	1	Prentice-Hall
1532	Questions of character : illuminating the heart of leadership through literature	Badaracco, Joseph L.	2006	1	Harvard Business School Pr
1533	Second thoughts : critical thinking for a diverse society	Teays, Wanda.	2006	1	McGraw-Hill
1534	Six sigma best practices : a guide to business process excellence for diverse...	Kumar, Dharendra, 1942-	2006	1	J. Ross
1535	Smarter, faster, better : strategies for effective, enduring, and fulfilled leadership	Sloan, Karlin, 1969-	2006	1	Jossey-Bass
1536	Southeast Asia's Chinese businesses in an era of globalization	-	2006	1	Institute of Southeast Asian
1537	Strategic marketing	Cravens, David W.	2006	1	McGraw-Hill
1538	Taking advice : how leaders get good counsel and use it wisely	Ciampa, Dan	2006	1	Harvard Business School Pr
1539	The art and science of leadership	Nahavandi, Afsaneh	2006	1	Pearson Education, Inc.
1540	The boston consulting group on strategy	-	2006	1	John Wiley & Sons

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1541	The East Asian development experience : the miracle, the crisis and the future	Chang, Ha-Joon	2006	1	Third World Network
1542	The economics of war	Poast, Paul.	2006	1	McGraw-Hill
1543	The marketer's guide to public relations in the 21st century	Harris, Thomas L.	2006	1	Texere
1544	The Mekong Region : foreign direct investment	Asian Development Bank	2006	2	ADB
1545	The Not-For-Profit CEO Work	Pidgeon, Walter P.	2006	2	John Wiley & Sons, Inc.
1546	Trump-style negotiation : powerful strategies and tactics for mastering every deal	Ross, George H., 1928-	2006	1	John Wiley & Sons
1547	Why should anyone be led by you? : what it takes to be an authentic leader	Goffee, Robert.	2006	1	Harvard Business School Pr
1548	Working in America : continuity, conflict, and change	Wharton, Amy S.	2006	1	McGraw-Hill
1549	Your leadership legacy : why looking toward the future will make you a better leader...	Galford, Robert M.	2006	1	Harvard Business School Pr
1550	Advanced financial accounting	Baker, Richard E.	2005	2	McGraw-Hill/Irwin
1551	Blue ocean strategy : how to create uncontested market space and make the...	Kim, W. Chan	2005	1	Harvard Business School Pr
1552	Business and management education in China : transition, pedagogy and training	-	2005	1	World Scientific
1553	Business ethics : mistakes and successes	Hartley, Robert F., 1927-	2005	1	Wiley
1554	Business statistics : a decision-making approach	-	2005	1	Pearson Education
1555	Capabilities for strategic advantage : leading through technological innovation	Birchall, D. W. (David W.)	2005	1	Palgrave Macmillan
1556	Colossus : the rise and fall of the American empire	Ferguson, Niall	2005	1	Penguin Books
1557	Communication & organizational culture : a key to understanding work experiences	Keyton, Joann	2005	1	SAGE
1558	Company to company : a task-based approach to business emails, letters...	Littlejohn, Andrew.	2005	1	Cambridge University Press
1559	Compensation	Milkovich, George T.	2005	1	McGraw-Hill
1560	Dealing with the customer from hell : a survival guide	Belding, Shaun.	2005	1	Kogan Page
1561	Executive leadership for effective administration	Norton, M. Scott.	2005	1	Pearson/Allyn and Bacon
1562	Financial accounting : information for decisions	Wild, John J.	2005	1	McGraw-Hill/Irwin

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1563	Financial management : theory and practice	Brigham, Eugene F.	2005	2	South-Western
1564	Financial services in China : the past, present and future of a Changing industry	-	2005	1	China Knowledge Press
1565	Glencoe personal finance	Kapoor, Jack R.	2005	2	McGraw-Hill
1566	Global marketing	Keegan, Warren J.	2005	3	Prentice-Hall
1567	How to do everything with your eBay business	Holden, Greg.	2005	1	McGraw-Hill
1568	Information technology : strategic decision making for managers	Lucas, Henry C., Jr.	2005	3	John Wiley & Sons
1569	Innovation and knowledge management : the cancer information service research...	Johnson, J. David	2005	1	Edward Elgar
1570	International marketing	Cateora, Philip R.	2005	3	McGraw-Hill/Irwin
1571	Leadership development in balance : made/born	Avolio, Bruce J.	2005	1	L. Erlbaum
1572	Leadership for sustainable futures : achieving success in a competitive world	Avery, Gayle.	2005	1	Edward Elgar
1573	Managerial economics : theory, applications, and cases	Allen, W. Bruce ... [et al.]	2005	1	W.W. Norton
1574	Managers and mandarins in contemporary China : the building of an international	Tang, Jie.	2005	1	Routledge
1575	Managing for the long run : lessons in competitive advantage from great family...	Miller, Danny.	2005	1	Harvard Business School P
1576	Marketing and financial management : new economy-new interfaces	Walters, David	2005	1	Palgrave Macmillan
1577	Marketing management : a strategic, decision-making approach	-	2005	1	McGraw-Hill, Irwin
1578	Maximum performance : a practical guide to leading and managing people at work	Forster, Nick	2005	1	Edwaed Elger
1579	Organizational behavior : integrated models and applications	Zachary, Wm. B.	2005	1	Thomson/South-Western
1580	Organizational leadership	Bratton, John	2005	2	Thomson/South-Western
1581	Outstanding leadership : real-life lessons from top business leaders	-	2005	1	BBC Books
1582	Phone skills for the information age	Maxwell, Dorothy.	2005	2	McGraw-Hill
1583	Practicing leadership : principles and applications	Shriberg, Arthur	2005	1	J. Wiley & Sons
1584	Pricing and revenue optimization	Phillips, Robert L., (Robert	2005	1	Stanford University Press

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1585	Principles of advertising & IMC	Duncan, Tom (Thomas R.)	2005	1	McGraw-Hill/Irwin
1586	Research methods in management : a concise introduction to research in management...	Lancaster, Geoff.	2005	1	Elsevier
1587	Statistics for managers using Microsoft Excel	-	2005	1	Prentice Hall
1588	Strategic human resource development	Yorks, Lyle.	2005	1	Thomson/South-Western
1589	Strategic marketing : planning and control	Drummond, Graeme	2005	1	Elsevier Butterworth-Heiner
1590	Strategic planning and performance management : develop and measure winning strategy	Kenny, Graham.	2005	1	Elsevier Butterworth-Heinen
1591	Strategic supply chain management : the five disciplines for top performance	Cohen, Shoshanah.	2005	6	McGraw-Hill
1592	The art of war for executives	Kraus, Richard G.	2005	1	Perigee Book
1593	The Chinese model of modern development	-	2005	2	Routledge
1594	The emergence of greater China : the economic integration of Mainland China,	Song, Enrong, 1948-	2005	1	Palgrave Macmillan
1595	The for sale by owner handbook	Nichole, Piper, 1981-	2005	1	Career Press
1596	The high performance organization : creating dynamic stability and sustainable success	Holbeche, Linda	2005	1	Butterworth-Heinemann
1597	The joy of stats	Selvanathan, Sharada ... [2005	1	BNP paribas
1598	The leadership experience	Daft, Richard L.	2005	3	Thomson/South-Western
1599	The leadership training activity book : 50 exercises for building effective leaders	Hart, Lois Borland.	2005	1	AMACOM
1600	The merchants of Zigong : industrial entrepreneurship in early modern China	Zelin, Madeleine.	2005	1	Columbia University Press
1601	The only sustainable edge : why business strategy depends on productive friction...	Hagel, John	2005	1	Harvard Business School Pr
1602	The regional multinationals : MNEs and "global" strategic management	Rugman, Alan M.	2005	1	Cambridge University Press
1603	Understanding leadership : paradigms and cases	Avery, Gayle.	2005	1	SAGE
1604	Writing for academic success : a postgraduate guide	Craswell, Gail	2005	1	Sage
1605	Alternate exercises and problems for use with intermediate accounting	Spiceland, J. David.	2004	2	McGraw- Hill/Irwin
1606	An introduction to online competitive intelligence research : search strategies,...	-	2004	1	Thomson/Texere

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1607	Analysis for financial management	Higgins, Robert C.	2004	1	McGraw-Hill Irwin
1608	Bad leadership : what it is, how it happens, why it matters	Kellerman, Barbara.	2004	2	Harvard Business School Pr
1609	Basic business statistics : concepts and applications	Berenson, Mark L.	2004	1	Pearson Education
1610	Better to rely on ourselves : changing social rights in urban China since 1979	Thelle, Hatla	2004	1	NIAS
1611	Brand portfolio strategy : creating relevance, differentiation, energy, leverage,...	Aaker, David A.	2004	1	Free Press
1612	Brazil and South Korea : economic crisis and restructuring	-	2004	1	Institute of Latin American S
1613	Business	Griffin, Ricky W.	2004	1	Prentice Hall
1614	Business communication essentials	Bovee, Courtland L.	2004	3	Prentice Hall
1615	Business marketing management : a strategic view of industrial and organizational...	Hutt, Michael D.	2004	1	Thomson/South-Western
1616	Business strategy in Asia : a casebook	Singh, Kulwant.	2004	1	Thomson Learning
1617	Call of the mall	Underhill, Paco.	2004	1	Simon & Schuster
1618	Cases in strategic management and business policy	Wheelen, Thomas L.	2004	1	Pearson Prentice Hal
1619	Client at the core : marketing and managing today's professional services..	Aquila, August J.	2004	1	Wiley
1620	Communication unbound	Doyle, Terrence.	2004	1	Allyn and Bacon
1621	Compensation	Milkovich, George T.	2004	1	McGraw-Hill
1622	Culture, leadership, and organizations : the GLOBE study of 62 societies	House, Robert J. ... [et al.]	2004	1	SAGE
1623	Customer-driven services management	Balachandran, S.	2004	1	Response Books
1624	Doing business in China : the Sun Tzu way	Brahm, Laurence J.	2004	1	Tuttle
1625	Economics of strategy	-	2004	1	Wiley
1626	Employment relations	Rose, Ed.	2004	1	Pearson Education
1627	Entrepreneurism : a philosophy and a sensible alternative for the market economy	Kao, Raymond W.Y.	2004	1	Imperial College Press
1628	Essentials of contemporary management	Jones, Gareth R.	2004	1	McGraw-Hill

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1629	Financial statement analysis : a global perspective	Robinson, Thomas R.	2004	1	Pearson/Prentice Hall
1630	FinGame online 4.0 : the financial management decision game participant's...	Brooks, LeRoy D.	2004	2	McGraw-Hill/Irwin
1631	Four-dimensional leadership	Fisher, William P.	2004	1	Prentice Hall
1632	Fundamentals of corporate finance	Brealey, Richard A.	2004	1	McGraw-Hill
1633	Global management and organizational behavior : text, readings, cases,...	Konopaske, Robert.	2004	1	McGraw-Hill
1634	Handbook of instructional leadership : how successful principals promote...	Blase, Jo.	2004	1	Corwin Press
1635	Hello Kitty : the remarkable story of Sanrio and the billion dollar feline...	Belson, Ken	2004	1	John Wiley & Sons (Asia)
1636	How to persuade people who don't want to be persuaded : get what you want...	Bauer, Joel.	2004	1	John Wiley & Sons
1637	Human resource development	Joy-Matthews, Jennifer.	2004	1	Kogan Page
1638	Human resource management	Ivancevich, John M.	2004	1	McGraw-Hill
1639	International business : an Asia Pacific perspective	Delios, Andrew.	2004	1	Pearson/Prentice Hal
1640	International handbook on the economics of education	-	2004	1	Edward Elgar
1641	Introduction to business	Madura, Jeff.	2004	1	Thomson South-Western
1642	Introduction to e-Commerce	Rayport, Jeffrey F.	2004	1	McGraw-Hill
1643	Introduction to online market & industry research : search strategies, case...	-	2004	1	Thomson/Texer
1644	Investment management	Swee-Hock, Saw.	2004	1	Pearson
1645	Leader development for transforming organizations : growing leaders for tomorrow	Day, David V., 1956-., ed.	2004	1	Lawrence Erlbaum Associa
1646	Leadership : theory, application, skill development	Lussier, Robert N.	2004	1	Thomson/South-Western
1647	Leadership secrets of the world's most successful CEOs	Yaverbaum, Eric.	2004	1	Dearborn Trade Pub.
1648	Leadership, ethics, and policing : challenges for the 21st century	Meese, Edwin.	2004	1	Prentice Hall
1649	Leading in a culture of change : personal action guide and workbook	Fullan, Michael.	2004	1	Jossey-Bass
1650	Management : the new competitive landscape	Bateman, Thomas S.	2004	1	McGraw-Hill/Irwin

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1651	Management information systems : managing the digital firm	Laudon, Kenneth C.	2004	1	Pearson Prentice Hall
1652	Managers, not MBAs : a hard look at the soft practice of managing and management...	Mintzberg, Henry.	2004	1	Berrett-Koehler
1653	Managers, not MBAs : a hard look at the soft practice of managing and...	Mintzberg, Henry.	2004	1	Berrett-Koehler
1654	Managing people in the new economy : targeted HR practices that persuade...	Thite, Mohan.	2004	1	Response Books
1655	Managing quality : an integrative approach	Foster, S. Thomas.	2004	1	Pearson Prentice Hall
1656	Market-based management : strategies for growing customer value and...	Best, Roger J.	2004	1	Prentice Hall
1657	Marketing channels : a management view	Rosenbloom, Bert.	2004	1	Thomson/South-Western
1658	Marketing communications management : concepts and theories, cases...	Copley, Paul.	2004	1	Butterworth-Heinemann
1659	Marketing research : an applied orientation	Malhotra, Naresh K.	2004	1	Prentice Hall
1660	Mastering human resource management	Cheatle, Kelvin.	2004	1	Thomson
1661	Organizational behavior	Hellriegel, Don.	2004	1	Thomson South-Western
1662	Organizational theory, design, and change : text and cases	Jones, Gareth R.	2004	1	Pearson Prentice Hall
1663	Performance management : finding the missing pieces (to close the intelligence gap)	Cokins, Gary.	2004	1	John Wiley
1664	Performance through learning : knowledge management in practice	Gorelick, Carol.	2004	1	Elsevier Butterworth-Heiner
1665	Principles of marketing	Kotler, Philip.	2004	2	Pearson Education Inc.
1666	Psychology in organizations : the social identity approach	Haslam, S. Alexander.	2004	1	Sage
1667	Research skills for management studies	Thomas, Alan (Alan Berke	2004	1	Routledge
1668	Rising tide : lessons from 165 years of brand building at Procter & Gamble	Dyer, Davis.	2004	1	Harvard Business School Pr
1669	Strategic compensation : a human resource management approach	Martocchio, Joseph J.	2004	1	Pearson/Prentice Hall
1670	Strategic management	-	2004	2	An Elgar Reference Collecti
1671	Strategic management and business policy	Wheelen, Thomas L.	2004	1	Pearson
1672	Strategy maps : converting intangible assets into tangible outcomes	Kaplan, Robert S.	2004	2	Harvard Business School Pr

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1673	Student study resource for use with accounting : what the numbers mean	Marshall, David H.	2004	1	McGraw Hill
1674	Successful large account management	Miller, Robert E.	2004	1	Kogan Press
1675	Supply chain management : strategy, planning, and operation	Chopra, Sunil	2004	2	Pearson Educational
1676	Supply chain strategies : customer-driven and customer-focused	Hines, Tony.	2004	1	Elsevier Butterworth-Heiner
1677	The art of the strategist : 10 essential principles for leading your company to victory	Cohen, William A.	2004	1	American Management Ass
1678	The big book of leadership games : quick, fun activities to improve communication,...	Deming, Vasudha K.	2004	1	McGraw-Hill
1679	The culting of brands : when customers become true believers	Atkin, Douglas.	2004	1	Portfolio
1680	The leadership experience in Asia	Lim, Ghee Soon.	2004	2	Thomson Learning
1681	The leadership scorecard	Phillips, Jack J.	2004	1	Elsevier Butterworth-Heinen
1682	The manager : understanding and influencing people	Thompson, David Wilson,	2004	2	MTR
1683	The nature of leadership	Antonakis, John, ed.	2004	1	Sage Publications
1684	The networked supply chain : applying breakthrough BPM technology to meet relentless... -		2004	1	J. Ross
1685	The origin of brands : discover the natural laws of product innovation and...	Ries, Al.	2004	1	HarperBusiness
1686	The third opinion : how successful leaders use outside insight to create superior...	Joni, Saj-nicole A.	2004	1	Portfolio
1687	Winning at retail : developing a sustained model for retail success	Ander, Willard.	2004	1	John Wiley & Sons
1688	Your coach (in a book) : mastering the trickiest leadership, business, and...	Hargrove, Robert A.	2004	1	Jossey-Bass
1689	Your leadership legacy : the difference you make in people's lives	Brooks, Marta, 1954-	2004	1	Berrett-Koehler Pub.
1690	A manager's guide to recruitment & selection	Dale, Margaret.	2003	1	Kogan Page
1691	Behavior in organizations : understanding and managing the human side...	Greenberg, Jerald.	2003	1	Prentice-Hall
1692	Benefit-cost analysis : financial and economic appraisal using...	Campbell, Harry F.	2003	1	Cambridge University Press
1693	Beyond budgeting : how managers can break free from the annual...	Hope, Jeremy.	2003	1	Harvard Business School Pr
1694	Big M, little m marketing : new strategies for a new Asia	Ketchum, David.	2003	1	Wiley

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1695	Business and administrative communication	Locker, Kitty O.	2003	1	McGraw-Hill/Irwin
1696	Business math handbook and study guide to accompany practical business...	Slater, Jeffrey.	2003	4	McGraw-Hill/Irwin
1697	Business research : a practical guide for undergraduate and postgraduate...	Collis, Jill	2003	1	Palgrave Macmillan
1698	Business research methods	-	2003	1	McGraw-Hill/Irwin
1699	Business statistics : a first course	Levine, David M.	2003	2	Prentice Hall
1700	Business statistics in practice	Bowerman, Bruce L.	2003	1	McGraw-Hill/Irwin
1701	Case studies in finance managing for corporate value creation	Bruner, Robert F.	2003	1	McGraw-Hill/Irwin
1702	Cases in finance	DeMello, Jim.	2003	1	McGraw-Hill/Irwin
1703	Chinese : an essential grammar	Yip, Po-Ching. 1935-	2003	1	Routledge
1704	Chinese leadership : moving from classical to contemporary	Wah, Sheh Seow.	2003	1	Times Editions
1705	Clueless in public relations	Lwin, May.	2003	1	Pearson
1706	Clueless in starting a business	Lwin, May.	2003	1	Pearson
1707	Compensation management in a knowledge-based world	Henderson, Richard I.	2003	1	Prentice Hall
1708	Co-operative success : what makes group enterprise succeed	Harper, Malcolm.	2003	1	Intermediate Technology
1709	Corporate entrepreneurship : top managers and new business creation	Sathe, Vijay.	2003	1	Cambridge University Press
1710	Corporate governance	John L. Colley, Jr. ... [et al	2003	4	McGraw-Hill
1711	Cost management : strategies for business decisions	Hilton, Ronald W.	2003	1	McGraw-Hill/Irwin
1712	Debating growth and sustainable development in a context of potential and...	Workshops on Debating C	2003	2	Heinrich Boll Foundation
1713	E-commerce context, concepts and consequences	Bandyo-padhyay, N.	2003	1	McGraw-Hill
1714	Employee selection	Berry, Lilly M.	2003	1	Thomson/Wadsworth
1715	Entrepreneurship : strategies and resources	Dollinger, Marc J.	2003	1	Prentice Hall
1716	Essentials of organizational behavior	Robbins, Stephen P.	2003	1	Pearson Education

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1717	Fundamentals of operations management	Davis, Mark M.	2003	1	McGraw-Hill
1718	Global leadership : the next generation	Goldsmith, Marshall ... [et	2003	1	Financial Times Prentice He
1719	Hitch-a-Ride on the three kingdoms : learning from ancient Chinese...	Khoo, Kheng-Hor.	2003	1	Prentice Hall
1720	Human resource management	Noe, Raymond A.	2003	1	McGraw-Hill/Irwin
1721	Industrual and organizational psychology : research and practice	Spector, Paul E.	2003	1	John Wiley & Sons
1722	International handbook on privatization	-	2003	1	Edward Elgar
1723	Internet business models and strategies : text and cases	Afuah, Allan.	2003	1	McGraw-Hill
1724	Internet marketing : building advantage in the networked economy	-	2003	1	McGraw-Hill
1725	Introduction to business statistics : a Microsoft Excel integrated approach	Kvanli, Alan H.	2003	2	Thomson/South-Western
1726	Just ask a woman : cracking the code of what women want and how they...	Quinlan, Mary Lou.	2003	1	John Wiley & Sons
1727	Lateral marketing : new techniques for finding breakthrough ideas	Kotler, Philip.	2003	1	John Wiley & Sons
1728	Leadership : personal development and career success	Ricketts, Cliff.	2003	1	Delmar
1729	Logistics : an introduction to supply chain management	Waters, Donald.	2003	1	Palgrave
1730	Management	Robbins, Stephen P.	2003	1	Prentice Hall
1731	Management : a practical introduction	Kinicki, Angelo.	2003	1	McGraw-Hill
1732	Management control in nonprofit organizations	Anthony, Robert N.	2003	1	McGraw-Hill/Irwin
1733	Management control systems : performance measurement, evaluation,...	Merchant, Kenneth A.	2003	1	FT Prentice Hall
1734	Management fundamentals : concepts applications skill development	Lussier, Robert N.	2003	1	Thomson/South-Western
1735	Management information systems : solving business problems with information...	Post, Gerald V.	2003	2	McGraw-Hill
1736	Managerial accounting	Louderback, Joseph G.	2003	1	Thomson South-Western
1737	Managing knowledge for sustained competitive advantage : designing...	-	2003	1	Jossey-Bass
1738	Managing quality : managerial and critical perspectives	Kelemen, Mihaela.	2003	1	Sage

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1739	Marketing : best practices	Skinner, Steven J.	2003	1	Thomson/South-Western
1740	Marketing management	Kotler, Philip.	2003	6	Prentice Hall
1741	Marketing management : an Asian perspective	-	2003	1	Pearson/Prentice Hall
1742	Marketing strategy : a decision-Focused approach	-	2003	1	McGraw-Hill
1743	Marketing your business : a guide to developing a strategic marketing plan	Nykiel, Ronald A.	2003	1	Best Business Book
1744	Mastering leadership	Franks, Owain.	2003	1	PricewaterhouseCoopers
1745	Meeting & event planning for dummies	Friedmann, Susan.	2003	1	Wiley
1746	Modern management : adding digital focus	Certo, Samuel C.	2003	1	Prentice Hall
1747	Motivate and reward : performance appraisal and incentive systems for...	Kressler, Herwig.	2003	1	Palgrave Macmillan
1748	Nanocosm : nanotechnology and the big changes coming from the...	Atkinson, William Illsey, 19	2003	1	American Management Ass
1749	Negotiation	-	2003	1	McGraw Hill
1750	Negotiation : readings, exercises, and case	-	2003	1	McGraw-Hill/Irwin
1751	Organization and innovation : guru schemes and American dreams	Knights, David.	2003	1	Open University Press
1752	Organizational behavior	Robbins, Stephen P., 1943	2003	1	Prentice Hall
1753	Organizational behavior : emerging realities for the workplace revolution	McShane, Steven Lattimore	2003	1	McGraw-Hill/Irwin
1754	Organizational behavior : essential tenets	Champoux, Joseph E.	2003	1	Thomson South-Western
1755	Organizational behavior : foundations, realities, and challenges	Nelson, Debra L.	2003	1	Thomson
1756	Organizational research methods : a guide for students and researchers	Brewerton, Paul.	2003	1	Sage
1757	Organizing change : an inclusive, systemic approach to maintain...	Lee, William W.	2003	1	Pfeiffer
1758	Practical business math procedures	Slater, Jeffrey.	2003	4	McGraw-Hill/Irwin
1759	Project management : a managerial approach	Meredith, Jack R.	2003	2	John Wiley & Sons
1760	Project management : the managerial process	Gray, Clifford F.	2003	1	McGraw-Hill

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1761	Project planning and control	Lester, Albert.	2003	1	Elsevier Butterworth-Heiner
1762	Quality management : introduction to total quality management for production,...	Goetsch, David L.	2003	3	Prentice Hall
1763	Quantitative analysis for management	Render, Barry.	2003	1	Prentice-Hall
1764	Rebuilding the corporate genome : unlocking the real value of your business	Aurik, Johan C.	2003	1	John Wiley & Sons
1765	Small business management : an entrepreneur's guidebook	Meggison, Leon C.	2003	1	McGraw-Hill
1766	Strategic management : competitiveness and globalization	Hitt, Michael A.	2003	1	Thomson/South-Western
1767	Strategic marketing : in the customer driven organization	Bradley, Frank	2003	1	Wiley
1768	Strategic marketing planning	Gilligan, Colin	2003	1	Butterworth-Heinemann
1769	Thai business groups : a unique guide to who owns what	-	2003	1	Brooker Group
1770	The art of warplus the art of management	Sun-tzu.	2003	1	Clearbridge
1771	The Asian CEO in action	Korsak Chairasmisak, 195	2003	1	Post Books and DMG Books
1772	The first 90 days : critical success strategies for new leaders at all levels	Watkins, Michael., 1956-	2003	2	Harvard Business School Pr
1773	The iron triangle : inside the secret world of the Carlyle Group	Briody, Dan.	2003	1	John Wiley & Sons
1774	The new leaders : transforming the art of leadership into the science of results	Goleman, Daniel.	2003	1	Time Warner Paperbacks
1775	The portable MBA in project management	-	2003	1	Wiley
1776	The power of minds at work : organizational intelligence in action	Albrecht, Karl, 1941-	2003	1	Amacom
1777	The productive narcissist : the promise and peril of visionary leadership	Maccoby, Michael, 1933-	2003	1	Broadway Books
1778	The right thing : conscience, profit and personal responsibility in today's...	Seglin, Jeffrey L.	2003	1	Spiro Press
1779	The training manager's quick-tip sourcebook : surefire tools, tactics, and...	-	2003	1	Jossey-Bass/Pfeiffer
1780	The world economy : trade and finance	Yarbrough, Beth V.	2003	1	The Dryden Press
1781	To the MAX revenue maximization : capturing the opportunities within	Browning, Randy.	2003	1	PricewaterhouseCoopers
1782	Training in interpersonal skills : tips for managing people at work	Robbins, Stephen P.	2003	1	Prentice Hall

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1783	Understanding risk in criminal justice	Kemshall, Hazel, 1958-	2003	1	Open University Press
1784	Value-based human resource strategy : developing your consultancy role	Grundy, Tony.	2003	1	Elsevier
1785	What the best CEOs know : 7 exceptional leaders and their lessons for...	Krames, Jeffrey A.	2003	1	McGraw-Hill
1786	What's the big idea? : creating and capitalizing on the best management...	Davenport, Thomas H., 19	2003	1	Harvard Business School Pr
1787	When you say yes but mean no : how silencing conflict wrecks relationships...	Perlow, Leslie A., 1967-	2003	1	Crown Business
1788	Why CEOs fail : the 11 behaviors that can derail your climb to the top--and how...	Dotlich, David L. (David L.	2003	1	Jossey-Bass
1789	Why smart executives fail and what you can learn from their mistakes	Finkelstein, Sydney.	2003	1	Portfolio
1790	Winning the merger endgame : a playbook for profiting from industry...	Deans, Graeme K.	2003	1	McGraw-Hill
1791	A framework for human resource management	Dessler, Gary.	2002	1	Prentice Hall
1792	A framework for management	Dessler, Gary.	2002	1	Prentice Hall
1793	Applied management science : modeling, spreadsheet analysis, and communication...	Lawrence, John A.	2002	1	John Wiley & Sons
1794	Balanced scorecard step by step : maximizing performance and maintaining...	Niven, Paul R.	2002	1	John Wiley & Sons
1795	Basic marketing : a global-managerial approach	Perreault, William D.	2002	1	Irwin & McGraw-Hill
1796	Best practices in international marketing	Ronkainen, Ilkka A.	2002	1	Harcourt College Publishers
1797	Brand new brand thinking : brought to life by 11 experts who do	-	2002	1	Kogan Page
1798	Building brands & believers : how to connect with consumers using archetypes	Wertime, Kent.	2002	1	John Wiley & Sons
1799	Building the brand-driven business : operationalize your brand to drive profitable...	Davis, Scott M.	2002	1	John Wiley & Sons
1800	Business ethics : concepts and cases	Velasquez, Manuel G.	2002	1	Prentice Hall
1801	Business explorer 2 student's book	Knight, Gareth.	2002	1	Cambridge University Press
1802	Business logistics management : theory and practice	Vogt, J. J.	2002	1	Oxford University Press
1803	Capital market instruments : analysis and valuation	-	2002	1	Financial Times/Prentice Ha
1804	Career planning & networking	White, Aggie.	2002	1	South-Western

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1805	China and the wto : changing China, changing world trade	Panitchpakdi, Supachai.	2002	3	John Wiley & Sons (Asia)
1806	Consumer behavior : buying, having, and being	Solomon, Michael R.	2002	1	Prentice Hall International
1807	Driving growth through innovation : how leading firms are transforming their futures	Tucker, Robert B., 1953-	2002	1	Berrett-Koehler
1808	Effective management : a multimedia approach	Williams, Chuck.	2002	1	South-Western
1809	Electoral politics in Southeast & East Asia	-	2002	1	Friedrich Ebert Stiftung
1810	Entrepreneurship	Hisrich, Robert D.	2002	3	McGraw-Hill/Irwin
1811	Essential skills for management research	-	2002	1	Sage
1812	Essentials of business statistics	Evans, James R., 1950-	2002	1	Prentice Hall
1813	Essentials of CRM : a guide to customer relationship	Bergeron, Bryan.	2002	1	Wiley
1814	Essentials of entrepreneurship and small business management	Zimmerer, Thomas W.	2002	2	Prentice-Hall
1815	Execution : the discipline of getting things done	Bossidy, Larry.	2002	1	Random House Business Bk
1816	Gaining and sustaining competitive advantage	Barney, Jay B.	2002	1	Prentice Hall
1817	Globalization and its discontents	Stiglitz, Joseph E.	2002	1	Penguin Books
1818	Harvard business review on advances in strategy	-	2002	1	A Harvard Business
1819	Human relations in organizations : applications and skill-building	Lussier, Robert N.	2002	1	Irwin/McGraw Hil
1820	Human resource development	Desimone, Randy L.	2002	2	Harcourt College
1821	Human resource management	Mondy, R. Wayne.	2002	1	Prentice-Hall
1822	Human resource strategy : a behavioral perspective for the general manager	Dreher, George F.	2002	1	McGraw-Hill
1823	Human resources management : perspectives, context, functions, and outcomes	Ferris, Gerald R.	2002	1	Prentice-Hall
1824	Information systems : a business approach	Benson, Steve.	2002	1	John Wiley & Sons Australia
1825	Innovation driving product, process, and market change	-	2002	1	Jossey-Bass
1826	International Encyclopedia of business and management	-	2002	8	Thomson Learning

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1827	International management	Holt, David H.	2002	2	Thomson/ South-Western
1828	International marketing	Cateora, Philip R.	2002	1	Irwin & McGraw-Hill
1829	International marketing	Czinkota, Michael R.	2002	1	Harcourt College
1830	International marketing : an Asia-Pacific perspective	Fletcher, Richard.	2002	1	Pearson Education Australia
1831	International marketing and export management	Albaum, Gerald.	2002	3	Prentice Hall
1832	International marketing strategy	Bradley, Frank.	2002	3	Financial Times Prentice Hall
1833	Introduction to financial accounting	Hornigren, Charles T.	2002	2	Prentice-Hall
1834	Investments	Bodie, Zvi.	2002	1	McGraw-Hill/Irwin
1835	Investments : analysis and management	Jones, Charles P.	2002	1	John Wiley & Sons
1836	Knowledge management foundations	Fuller, Steve.	2002	1	Butterworth-Heinemann
1837	Knowledge management strategy and technology	-	2002	1	Artech House
1838	Leadership : enhancing the lessons of experience	Hughes, Richard L.	2002	1	McGraw-Hill
1839	Leadership in organizations	Cooper, Ann A.	2002	1	Southwestern
1840	Leadership in organizations	Yukl, Gary.	2002	1	Prentice Hall
1841	Leadership on the line : staying alive through the dangers of leading	Heifetz, Ronald A.	2002	1	Harvard Business School Press
1842	Leading teams : setting the stage for great performances	Hackman, J. Richard	2002	1	Harvard Business School Press
1843	Management	Robbins, Stephen P.	2002	1	Prentice-Hall
1844	Management : a competency-based approach	Hellriegel, Don.	2002	1	South-Western
1845	Management : concepts & practices	Hannagan, Tim.	2002	1	Pearson Education
1846	Management information systems : managing the digital firm	Laudon, Kenneth C.	2002	2	Pearson Prentice Hall
1847	Managerial economics : applications, strategy, and tactics	McGuigan, James R.	2002	1	South-Western College
1848	Managing human resources	Gomez-Mejia, Luis R.	2002	1	Prentice Hall

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1849	Managing the customer experience : turning customers into advocates	Smith, Shaun.	2002	1	Financial Times Prentice Ha
1850	Marketing strategy	Ferrell, O.C.	2002	1	Harcourt College
1851	Operations management : strategy and analysis	Krajewski, Lee J.	2002	1	Prentice Hall
1852	Organization and management problem solving	Ziegenfuss, James T.	2002	1	Sage
1853	Organizational behavior and management	Ivancevich, John M.	2002	2	McGraw-Hill/Irwin
1854	Organizational behavior and management : an integrated skills approach	Aldag, Ramon J.	2002	2	South-Western/Thomson Le
1855	Performance-based evaluation : tools and techniques to measure the impact of training	Hale, Judith A	2002	1	Jossey-Bass/Pfeiffer
1856	Primal leadership : learning to lead with emotional intelligence	Goleman, Daniel.	2002	1	Harvard Business School Pr
1857	Principles of economics	Case, Karl E.	2002	1	Prentice-Hall
1858	Principles of service marketing and management	Lovelock, Christopher	2002	2	Pearson Education Internati
1859	Purchasing and supply chain management	Monczka, Robert M.	2002	2	South-Western Thomson Le
1860	Sales promotion : how to create, implement and integrate campaigns that...	Cummins, Julian.	2002	1	Kogan Page
1861	Strategic human resource management	Mello, Jeffrey A.	2002	2	South-Western
1862	Strategic market relationships : from strategy to implementation	Donaldson, Bill.	2002	1	John Wiley & Sons
1863	Supervisor's survival kit : your first step into management	Chapman, Elwood N.	2002	1	Prentice Hall
1864	Supply chain strategy : the logistics of supply chain management	Frazelle, Edward.	2002	1	McGraw-Hill
1865	The book of agreement : 10 essential elements for getting the results you...	Levine, Stewart	2002	1	Berrett-Koehler
1866	The competitive enterprise : 10 principles of business excellence for...	Bell, Geoffrey.	2002	1	The McGraw-Hill Companie
1867	The CRM handbook : a business guide to customer relationship management	Dyche, Jill.	2002	1	Addison Wesley
1868	The essential brand book : over 100 techniques to increase brand value	Ellwood, Iain.	2002	1	Kogan Page
1869	The leadership challenge	Kouzes, James M.	2002	1	Jossey-Bass
1870	The management and control of quality	Evans, James R., 1950-	2002	1	South-Western

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1871	The marketing plan : a step-by-step guide	Westwood, John.	2002	1	Kogan Page
1872	The new law of demand and supply : the revolutionary new demand strategy...	Kash, Rick.	2002	1	Currency/Doubleday
1873	The new Penguin business dictionary	-	2002	1	Penguin Books
1874	The organization of behavior : a neuropsychological theory	Hebb, D. O.	2002	1	Routledge
1875	The responsibility virus : how control freaks, shrinking violets--and the rest of...	Martin, Roger L.	2002	1	Basic Books
1876	Understanding business today : a photo essay	Nickels, William G.	2002	1	McGraw Hill/Irwin
1877	A primer on organizational behavior	Bowditch, James L.	2001	1	John Wiley & Sons
1878	Brand manners : how to create the self-confident organisation to live the brand	Pringle, Hamish.	2001	1	John Wiley & Sons
1879	Branding in Asia : the creation, development, and management of Asian...	Temporal, Paul.	2001	1	John Wiley & Sons
1880	Business explorer 1 student's book	Knight, Gareth.	2001	1	Cambridge University Press
1881	Business marketing management : a strategic view of industrial and organizational...	Hutt, Michael D.	2001	1	Thomson/South-Western
1882	Business research methods	Cooper, Donald R.	2001	2	McGraw-Hill/Irwin
1883	Cases in management and organizational behavior	Tompkins, Teri C.	2001	1	Prentice Hall
1884	Customer relationship management : creating competitive advantage through...	Storbacka, Kaj.	2001	3	McGraw Hill
1885	Dictionary of business	Collin, P.H.	2001	1	Peter Collin
1886	Effective behavior in organizations : cases, concepts and student experiences	Cohen, Allan R.	2001	1	McGraw-Hill/Irwin
1887	Financial economics : making sense of information in financial markets	Kettell, Brian.	2001	1	Financial Times/Prentice Ha
1888	Financial institution director's handbook	-	2001	1	Bank of Thailand
1889	Financial markets and institutions	Madura, Jeff.	2001	1	South-Western College Pub
1890	Four practical revolutions in management : systems for creating unique organizational...	Shiba, Shoji, 1933-	2001	1	Productivity Press
1891	Freedom, love, and action	Krishnamurti, J.	2001	1	Shambhala
1892	Fundamentals of case management practice : exercises and readings	Summers, Nancy.	2001	1	Brooks/Cole

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1893	Global links 1 : English for international business	Adams, Keith	2001	1	Pearson Education
1894	Global links 2 : English for international business	Blackwell, Angela	2001	1	Pearson Education
1895	Goal directed project management	-	2001	1	Kogan Page
1896	Good to great : why some companies make the leap and others don't	Collins, Jim, 1958-	2001	1	Harper Collins
1897	Handbook of organizational learning and knowledge	-	2001	1	Oxford University Press
1898	Harvard business review on compensation	-	2001	1	Harvard Business School
1899	Harvard business review on finding and keeping the best people	-	2001	1	Harvard Business School
1900	Harvard business review on managing diversity	-	2001	1	Harvard Business
1901	Harvard business review on mergers and acquisitions	-	2001	1	Harvard Business School
1902	Human resources management for the hospitality industry	Tanke, Mary L.	2001	1	Delmar
1903	Improving the economy, efficiency, and effectiveness of not-for-profits	Reider, Rob	2001	1	John Wiley & Sons
1904	International marketing	Czinkota, Michael R.	2001	1	Harcourt College
1905	International marketing strategy : analysis, development and implementation	Doole, Isobel.	2001	1	Thomson Learning
1906	International reserves and foreign currency liquidity : guidelines for a data...	Kester, Anne Y.	2001	2	International Monetary Func
1907	Introduction to international business	Wall, Stuar.	2001	1	Prentice Hall
1908	Labor relations and collective bargaining : cases, practice, and law	Carrell, Michael R.	2001	1	Prentice Hall
1909	Leading at the speed of growth : journey from entrepreneur to CEO	Catlin, Katherine.	2001	1	Hungry Minds
1910	Management : challenges in the 21st century	Lewis, Pamela S.	2001	1	South-Western College
1911	Management : leading people and organizations in the 21st century	Dessler, Gary.	2001	1	Prentice Hall
1912	Management accounting	-	2001	1	Prentice-Hall
1913	Management and organizational behavior	Cook, Curtis W	2001	1	McGraw-Hill/Irwin
1914	Managerial accounting	Jiambalvo, James.	2001	1	Wiley

จำนวนและรายชื่อหนังสือสำหรับสาขาวิชา Bachelor of Business Administration Program (BBA.) (International Program) ที่มีอยู่ในห้องสมุดของมหาวิทยาลัยหัวเฉียวเฉลิมพระเกียรติ

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1915	Managerial economics : in a global economy	Salvatore, Dominick	2001	1	McGraw-Hill
1916	Managerial economics and organizational architecture	Brickley, James A	2001	1	McGraw-Hill/Irwin
1917	Managerial leadership	Topping, Peter A.	2001	1	McGraw-Hill
1918	Managing human resources	Gomez-Mejia, Luis R.	2001	1	Prentice Hall
1919	Marketing management	Czinkota, Michael R	2001	1	South-Western College
1920	Marketing management : cases for creative problem solving	Weinstein, Laurence Marti	2001	1	South-Western College
1921	Marketing management : knowledge and skills	Peter, J. Paul.	2001	1	McGraw-Hill
1922	Operations management for competitive advantage	Chase, Richard B.	2001	1	McGraw-Hill
1923	Organizational behavior and change : managing diversity cross-cultural...	Weiss, Joseph W.	2001	2	South-Western
1924	Organizational behaviour	Martin, John.	2001	1	Thomson Learning
1925	Organizational effectiveness	-	2001	2	Pearson Custom
1926	Organizational psychology and development : a reader for students and...	-	2001	1	John Wiley & Sons
1927	Organizational theory : text and cases	Jones, Gareth R.	2001	1	Prentice Hall
1928	Positioning : the battle for your mind	Ries, Al.	2001	1	McGraw-Hill
1929	Power of performance management : how leading companies creat sustained...	De Waal, Andre.	2001	1	John Wiley & Sons
1930	Project management inpractice	-	2001	1	John Wiley & Sons
1931	Qualitative market research : a comprehensive guide	Mariampolski, Hy.	2001	1	Sage
1932	Qualitative research through case studies	Travers, Max.	2001	1	Sage
1933	Risk management and insurance	Trieschmann, James S.	2001	1	South-Western College
1934	Strategic entrepreneurial growth	Kuratko, Donald F.	2001	1	Harcourt College
1935	Strategic entrepreneurship : a decision-making approach to new venture...	Wickham, Philip A.	2001	1	Prentice Hall
1936	Strategic management	David, Fred R.	2001	1	Prentice-Hall

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1937	Strategic management : an integrated approach	Hill, Charles W. L.	2001	1	Houghton Mifflin
1938	Strategic management : competitiveness and globalization	Hitt, Michael A.	2001	2	South-Western College
1939	Strategic management in action	Coulter, Mary.	2001	1	Prentice-Hall
1940	Strategic management theory : an integrated approach	Hill, Charles W. L.	2001	1	Houghton Mifflin
1941	Strategic market management	Aaker, David A	2001	1	John Wiley & Sons
1942	Strengthening ASEAN integration : lessons from the EU's rule of law...	-	2001	3	Centre for European Studies
1943	Supervisory management : the art of empowering and developing and...	Mosley, Donald C.	2001	1	South-Western College
1944	Supply chain management : strategy, planning, and operation	Chopra, Sunil.	2001	1	Prentice-Hall
1945	Thailand exporters directory 2001-2002	-	2001	2	Department of Export Prom
1946	The agenda : what every business must do to dominate the decade	Hammer, Michael.	2001	1	Random House
1947	The attention economy : understanding the new currency of business	Davenport, Thomas H., 19	2001	1	Harvard Business School Pr
1948	The big book of motivation games : quick, fun activities for energizing people...	Epstein, Robert.	2001	1	McGraw-Hill
1949	The business plan workbook	Barrow, Colin.	2001	1	Kogan Page
1950	The consultant's quick start guide : an action plan for your first year in business	Biech, Elaine.	2001	1	Jossey - Bass/Pfeiffer
1951	The consultant's toolkit : high-impact questionnaires, activities, and how-to	Silberman, Mel	2001	5	McGraw-Hill
1952	The curious researcher : a guide to writing research papers	Ballenger, Bruce.	2001	1	Allyn and Bacon
1953	The employee recruitment and retention handbook	Arthur, Diane.	2001	1	Amacom
1954	The essential Drucker : selections from the management works of Peter F. Drucker	Drucker, Peter F.	2001	1	HarperBusiness
1955	The Guru guide to the knowledge economy : the best ideas for operating...	Boyett, Joseph H.	2001	1	John Wiley & Sons
1956	The HR scorecard : linking people, strategy, and performance	Becker, Brian E.	2001	1	Harvard Business School Pr
1957	The labor relations process	Holley, William H.	2001	1	South-Western
1958	The leadership pipeline : how to build the leadership-powered company	Charan, Ram.	2001	1	Jossey-Bass

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1959	The mystery of capital : why capitalism triumphs in the west and fails...	Soto, Hernando de, 1941-	2001	1	Black Swan
1960	The new cambridge handbook of contemporary China	Mackerras, Colin	2001	1	Cambridge University Press
1961	The Nokia revolution : the story of an extraordinary company that transformed...	Steinbock, Dan.	2001	1	AMACOM
1962	The seamless organization : building the company of tomorrow	Sadler, Philip.	2001	1	Kogan Page
1963	The top consultant : developing your skills for greater	Markham, Calvert.	2001	1	Kogan Page
1964	Understanding business systems in developing countries	-	2001	1	Sage
1965	Advanced accounting	Beams, Floyd A.	2000	2	Prentice Hall
1966	Alliance competence : maximizing the value of your partnerships	Spekman, Robert E.	2000	1	John Wiley & Sons, Inc.
1967	An introduction to human resource management	Stredwick, John.	2000	1	Butterworth/Heinemann
1968	Applications in human resource management : cases, exercises, & skill...	Nkomo, Stella M.	2000	1	South-Western College
1969	Australian business : an Asian Pacific perspective	Barnwell, Neil.	2000	1	Prentice Hall
1970	Basic statistics for business and economics	Lind, Douglas A.	2000	2	McGraw-Hill
1971	Better resumes : for executives and professionals	Wilson, Robert F.	2000	1	Barron's
1972	Brand asset management : driving profitable growth through your brands	Davis, Scott M.	2000	1	Jossey-Bass
1973	Brand leadership	Aaker, David A.	2000	1	Free Press Business
1974	Business & society : ethics and stakeholder management	Carroll, Archie B.	2000	1	South-Western College
1975	Business @ the speed of thought : succeeding in the digital economy	Gates, Bill.	2000	1	Penguin Books
1976	Business intelligence with coldfusion	Gosney, John W.	2000	1	Prima Tech
1977	Business research for decision making	Davis, Duane.	2000	2	Duxbury Press
1978	Contemporary management	Jones, Gareth R.	2000	1	Irwin/McGraw-Hill
1979	Creative product design : a practical guide to requirements capture management	Bruce, Margaret.	2000	1	John Wiley & Sons
1980	Customer love : attracting and keeping customers for life	Bell, Chip R.	2000	1	Executive Excellence

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1981	Customer relationship management : a strategic imperative in the world of...	Brown, Stanley A.	2000	1	John Wiley & Sons Canada
1982	Designing and managing the supply chain : concepts, strategies, and case...	Simchi-Levi, David.	2000	1	Irwin/McGraw-Hill
1983	Dictionary of business terms	Friedman, Jack P.	2000	1	Barron's Education Series
1984	Dictionary of international business terms	Capela, John J.	2000	3	Barron's
1985	eBoy : the first inside account of venture capitalists at work	Stross, Randall E.	2000	2	Crown, Business
1986	Economic crisis in southeast Asia and Korea : its economic, social,...	-	2000	3	Tradition & Modernity
1987	Effective small business management : an entrepreneurial approach	Scarborough, Norman M.	2000	1	Prentice Hall
1988	Entrepreneurial finance	Smith, Richard L.	2000	1	John Wiley & Sons
1989	Essentials of accounting	Anthony, Robert N.	2000	1	Prentice-Hall
1990	Exploring careers : student activity workbook	Kelly-Plate, Joan, 1935-	2000	2	Glencoe/McGraw-Hill
1991	Facts and figures : cost of investing and doing business in ASEAN	ASEAN. Secretariat.	2000	1	ASEAN Secretariat
1992	Foundations of behavioral research	Kerlinger, Fred N.	2000	1	Harcourt college
1993	Getting to resolution : turning conflict into collaboration	Levine, Stewart	2000	1	Berrett-Koehler
1994	Glencoe accounting : real-world applications & connections	-	2000	2	Glencoe/McGraw-Hill
1995	Harvard business review on business and the environment	-	2000	1	Harvard Business School Pr
1996	Harvard business review on crisis management	-	2000	1	Harvard Business school Pr
1997	How to get an MBA	Witzel, Morgen.	2000	1	Routledge
1998	How to write better business letters	Geffner, Andrea B.	2000	1	Barron's
1999	Human resource management	Dessler, Gary.	2000	1	Prentice-Hall
2000	Industrial organization : a strategic approach	Church, Jeffrey.	2000	2	McGraw-Hill
2001	Industrial relations theory and practice	Salamon, Michael.	2000	1	Prentice Hall
2002	Intellectual property rights in the global economy	Maskus, Keith E.	2000	1	Institute for international Ec

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2003	International business : a strategic management approach	Rugman, Alan M.	2000	1	Pearson Education
2004	International management : cross-cultural dimensions instructor's manual	Mead, Richard.	2000	1	Blackwell
2005	International marketing	Terpstra, Vern.	2000	3	The Dryden Press
2006	International marketing research	Craig, C. Samuel.	2000	1	Wiley
2007	Internet solutions for project managers	Maitra, Amit K.	2000	1	John Wiley & Sons
2008	Investment analysis and portfolio management	Reilly, Frank K.	2000	2	The Dryden Press
2009	Investments : analysis and management	Jones, Charles P.	2000	2	John Wiley & Sons
2010	Japan's goals in the 21st century the frontier within : individual empowerment...	-	2000	1	-
2011	Kellogg TechVenture : advancing knowledge through collaboration	Sawhney, Mohan, edited	2000	1	McGraw-Hill
2012	Kompass : register of industry and commerce of Thailand	-	2000	2	Kompass International (Thai
2013	Leaders & the leadership process : readings, self-assessments & applications	Pierce, Jon L.	2000	1	Irwin/McGraw Hill
2014	Management accounting	Hansen, Don R.	2000	1	South-Western College
2015	Management information systems : solving business problems with information...	Post, Gerald V.	2000	4	McGraw-Hill
2016	Management information systems : solving business problems with...	Post, Gerald V.	2000	4	McGraw-Hil
2017	Managing human resources : a partnership perspective	Jackson, Susan E.	2000	1	South-Western College
2018	Managing stress	Edworthy, Ann.	2000	1	Open University Press
2019	Managing the building design process	Tunstall, Gavin	2000	1	Butterworth-Heinemann
2020	Mao Zedong, Zhou Enlai and the evolution of the Chinese communist leadership	Kampen, Thomas	2000	1	NIAS Pub.
2021	Marketing and the bottom line : the new metrics of corporate wealth	Ambler, Tim.	2000	1	Prentice-Hall
2022	Marketing management	Kotler, Philip.	2000	5	Prentice Hall
2023	Marketing strategy and management	Baker, Michael J.	2000	1	Macmillan Business
2024	Money politics, globalisation, and crisis : the case of Thailand	Laird, John.	2000	1	Graham Brash

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2025	Operations management : multimedia version	Russell, Robert S.	2000	3	Prentice Hall
2026	Operations management : providing value in goods and services	Dilworth, James B.	2000	1	The Dryden Press
2027	Options, futures, and other derivative	Hull, John C.	2000	1	Prentice-Hall
2028	Organizations : behavior, structure, processes	Gibson, James L.	2000	1	Irwin/McGraw-Hill
2029	Paul Wilmott on quantitative finance	Wilmott, Paul.	2000	2	John Wiley
2030	Performance measurement & control systems for implementing strategy	Simons, Robert.	2000	1	Prentice Hall
2031	Peter Drucker	Heller, Robert	2000	1	Dorling Kindersley Book
2032	Project change management : applying change management to improvement	Harrington, H. James.	2000	1	McGraw-Hill
2033	Purchasing and supply chain management : analysis, planning and practice...	Van Weele, Arjan J.	2000	1	Business Press
2034	Qualitative methods in management research	Gummesson, Evert.	2000	1	Sage
2035	Quantitative approaches in business studies	Morris, Clare.	2000	1	Prentice-Hall
2036	RCRA waste management : planning, implementation, and assessment of...	-	2000	1	ASTM
2037	Repositioning Asia : from bubble to sustainable economy	Kotler, Philip.	2000	1	John Wiley & Sons (Asia)
2038	SME policy in Thailand : vision and challenges	Sevilla, Ramon C.	2000	1	Institute for Population and.
2039	Statistical techniques in business & economics with global data sets	Lind, Douglas A.	2000	1	McGraw-Hill
2040	Strategic management	Hunger, J. David.	2000	2	Prentice Hall
2041	Strategic management : building and sustaining competitive advantage	Pitts, Robert A.	2000	1	South-Western College
2042	Strategic management : formulation, implementation, and control	Pearce, John A.	2000	1	Irwin/McGraw-Hill
2043	Strategic management and business policy : entering 21st century global society	Wheelen, Thomas L.	2000	1	Prentice Hall
2044	Strategic marketing	Cravens, David W.	2000	1	Irwin & McGraw-Hill
2045	Strategic marketing : an introduction	Proctor, Tony	2000	1	Routledge
2046	Thailand secondary education for employment	-	2000	2	The World Bank

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2047	The big book of humorous training games	Tamblyn, Doni.	2000	1	McGraw Hill
2048	The cost management toolbox : a manager's guide to controlling costs and ...	Oliver, Lianabel.	2000	1	Amacom
2049	The essential brand book : over 100 techniques to increase brand value	Ellwood, Iain.	2000	1	Kogan Page
2050	The six sigma way : how GE, motorola, and other top companies are honing...	Pande, Peter S.	2000	1	McGraw-Hill
2051	The soul of the new consumer : authenticity what we buy and why in...	Lewis, David.	2000	1	Nicholas Brealey
2052	The valuation of information technology : a guide for strategy development, valuation,...	Gardner, Christopher.	2000	1	John Wiley & Sons
2053	Value based management : the corporate response to the shareholder revolution	Martin, John D.	2000	1	Harvard Business school Pr
2054	Who moved my cheese?	Johnson, Spencer.	2000	1	Vermilion
2055	Why ERP? : a primer on SAP implementation	Jacobs, F. Robert.	2000	1	Irwin/McGraw-Hill
2056	Basic business statistics : concepts and applications	Berenson, Mark L.	1999	1	Pearson Education
2057	Business @ the speed of thought : using a digital nervous system	Gates, Bill.	1999	2	Warner Books
2058	Business and society : corporate strategy, public policy, ethics	Post, James E.	1999	1	Irwin/McGraw-Hill
2059	Commercial bank management	Rose, Peter S.	1999	1	Irwin/McGraw-Hill
2060	Comprehensive stress management	Greenberg, Jerrold S.	1999	1	Wcb & McGraw-Hill
2061	Contemporary business report writing	Kuiper, Shirley.	1999	1	South-Western, Cengage Lr
2062	Corporation : a global business simulation	Smith, Jerald R.	1999	1	Prentice Hall
2063	Democracy, governance, and economic performance	-	1999	1	United Nations University Pr
2064	Entrepreneurship : strategies and resources	Dollinger, Marc J.	1999	1	Prentice Hall
2065	Exploring corporate strategy	Johnson, Gerry.	1999	1	Prentice Hall Europe
2066	Financial management : theory and practice	Brigham, Eugene F.	1999	9	The Dryden Press
2067	Harvard business review on brand management	-	1999	1	Harvard Business School Pr
2068	Harvard business review on managing high-tech industries	-	1999	1	Harvard Business Schoo

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2069	Human resource management	Mondy, R. Wayne.	1999	7	Prentice Hall International
2070	Intermediate financial management	Brigham, Eugene F.	1999	1	The Dryden Press
2071	International business	Czinkota, Michael R.	1999	3	The Dryden Press
2072	International business : competing in the global marketplace, postscript 98	Hill, Charles W. L.	1999	1	Irwin/McGraw-Hill
2073	International business : the challenge of global competition	Ball, Donald A.	1999	1	McGraw-Hill/Irwin
2074	International marketing	Cateora, Philip R.	1999	1	Irwin & McGraw-Hill
2075	International marketing	Cateora, Philip R.	1999	3	Irwin & McGraw-Hill
2076	Introducing human resource management	Foot, Margaret,	1999	1	Addison Wesley Longman
2077	Introduction to financial accounting	Hornrgren, Charles T.	1999	1	Prentice-Hall
2078	Kotler on marketing	Kotler, Philip.	1999	2	The Free Press
2079	Leadership : theory and practice	Daft, Richard L.	1999	2	The Dryden Press
2080	Leadership for global citizenship : building transnational community	Crosby, Barbara C.	1999	1	SAGE
2081	Logistics and the extended enterprise : benchmarks and best practices...	-	1999	1	John Wiley & Sons
2082	Management	Hellriegel, Don.	1999	1	South-Western College
2083	Management	Robbins, Stephen P.	1999	1	Prentice-Hall
2084	Management : building competitive advantage	-	1999	2	Irwin/McGraw-Hill
2085	Management challenges for the 21st century	Drucker, Peter F.	1999	1	Harper Business
2086	Management communication	Bell, Arthur H.	1999	1	John Wiley & Sons
2087	Management consulting	Wickham, Philip A.	1999	1	Prentice Hall
2088	Management development : making the investment count	Syrett, Michel.	1999	1	Profile Books
2089	Management of information technology	Frenzel, Carroll W.	1999	1	Course Technology
2090	Management science/operations research : a strategic perspective	Bell, Peter C.	1999	1	South-Western College Pub

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2091	Managing upside down : the seven intentions of values-centered leadership	Chappell, Tom.	1999	1	W. Morrow
2092	Organization development : behavioral science interventions for organization...	French, Wendell L.	1999	1	Prentice-Hall
2093	Organizational behavior and management	Ivancevich, John M.	1999	1	McGraw-Hill/Irwin
2094	Pop internationalism	Krugman, Paul.	1999	1	The Mit Press
2095	Principles of information systems : mangerial apporach	Stair, Ralph M.	1999	3	Course Technology
2096	Project management	Diwan, Parag.	1999	1	Golden Books Centre
2097	Project management	Maylor, Harvey.	1999	1	Financial Times
2098	Project management : strategic design and implementation	Cleland, David I.	1999	1	McGraw-Hill
2099	Quick response : managing the supply chain to meet consumer demand	Lowson, Bob.	1999	1	John Wiley & Sons
2100	Results-based leadership	Ulrich, Dave.	1999	1	Harvard Business School Pr
2101	Right from the start : taking charge in a new leadership role	Ciampa, Dan	1999	1	Harvard Business School Pr
2102	Selling dreams : how to make any product irresistible	Longinotti-Buitoni, Gian Lu	1999	1	Simon & Schuster
2103	Sources of industrial leadership : studies of seven industries	-	1999	1	Cambridge University Press
2104	Strategic human resource development	Walton, John.	1999	1	Prentice-Hall
2105	Strategic human resources : frameworks for general managers	Baron, James N.	1999	1	John Wiley & Sons
2106	Stress management for dummies	Elkin, Allen	1999	1	IDG Books
2107	The Asian marketing casebook	Capon, Noel.	1999	1	Prentice Hall
2108	The best internet business you can stsrtr	Betancourt, Marian.	1999	1	McGraw-Hill
2109	The definitive business plan : the fast-track to intelligent business planning...	Stutely, Richard.	1999	1	Prentice-Hall
2110	The global financial crisis : causes and consequences, postscript 1999	Hill, Charles W. L.	1999	1	Irwin/McGraw-Hill
2111	The management and control of quality	Evans, James R.	1999	1	South-Western College
2112	The power of simplicity : a management guide to cutting through the...	Trout, Jack.	1999	1	McGraw-Hill

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2113	The return of depression economics	Krugman, Paul.	1999	1	Allen Lane The Penguin Pre
2114	Web-Based network management : beyond the browser	Harler, Curt.	1999	1	John Wiley & Sons
2115	Writing the research paper a handbook : with both the MLA and APA...	Winkler, Anthony C.	1999	1	Harcourt Brace College
2116	Business statistics : a first course	Berenson, Mark L.	1998	1	Prentice-Hall
2117	Cases in strategic management	Strickland, A.J. (Alonzo. J.	1998	1	Irwin/McGraw-Hill
2118	Competitive manufacturing management : continuous improvement lean...	Nicholas, John M.	1998	1	McGraw-Hill
2119	Contemporary strategy analysis : concepts, techniques, applications	Grant, Robert M., 1948-	1998	1	Blackwell Business
2120	Economics	Colander, David C.	1998	2	Irwin/McGraw-Hill
2121	Entrepreneurship	Hisrich, Robert D.	1998	1	McGraw-Hill/Irwi
2122	Essays on leadership	Boutros-Ghali, Boutros, 19	1998	1	Carnegie Corporation of Ne
2123	Essentials of management : an Asian perspective	Putti, Joseph M.	1998	1	McGraw-Hill
2124	Financial markets and corporate strategy	Grinblatt, Mark.	1998	1	Irwin/McGraw-Hill
2125	Getting it done : how to lead when you're not in charge	Fisher, Roger.	1998	2	HarperBusiness
2126	Global business	-	1998	1	The Dryden Press
2127	Global marketing management	Kotabe, Masaaki.	1998	1	John Wiley & Sons
2128	Going digital : how new technology is changing our lives	-	1998	1	Profile Books
2129	Harvard business review on leadership	-	1998	2	Harvard Business School Pi
2130	Instructor's manual operations management : focusing on quality and...	Russell, Robert S.	1998	1	Prentice Hall
2131	International business : environments and operations	Daniels, John D.	1998	4	Addison-Wesley
2132	International marketing	Czinkota, Michael R.	1998	4	The Dryden Press
2133	Introductory econometrics with applications	Ramanathan, Ramu.	1998	1	The Dryden Press
2134	Management	Bartol, Kathryn M.	1998	1	Irwin/McGraw-Hill

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2135	Measuring business performance	Neely, Andy.	1998	1	Profile Books
2136	Microeconomic theory : basic principles and extensions	Nicholson, Walter.	1998	1	The Dryden Press
2137	Microeconomics	Pindyck, Robert S.	1998	1	Prentice-Hall
2138	Operations management	-	1998	1	Pitman
2139	Organizational behavior	Hellriegel, Don.	1998	2	West
2140	Organizational behavior	Luthans, Fred.	1998	3	McGraw-Hill
2141	Organizational behavior : concepts controversies applications	Robbins, Stephen P.	1998	2	Prentice-Hall
2142	Organizational theory : text and cases	Jones, Gareth R.	1998	2	Addison-Wesley
2143	Postmodern management : the emerging partnership between employees and stockholder	Wallace, William McDonald	1998	1	Quorum Books
2144	Psychology and work today : an introduction to industrial and organizational...	Schultz, Duane P.	1998	1	Prentice Hall
2145	Risk management & insurance	Trieschmann, James S.	1998	1	South-Western College
2146	Sales management : concepts and cases	Dalrymple, Douglas J.	1998	2	John Wiley & Sons
2147	Schaum' s outline of theory and problems of macroeconomic	Diulio, Eugene A.	1998	1	McGraw-Hill
2148	Soap, sex, and cigarettes : a cultural history of American advertising	Sivulka, Juliann.	1998	1	Wadsworth Pub. Co.
2149	Solutions manual operations management : focusing on quality and...	Russell, Robert S.	1998	1	Prentice Hall
2150	Strategic brand management : building, measuring, and managing brand equity	Keller, Kevin Lane.	1998	1	Pearson/Prentice Hall
2151	Strategic management	Miller, Alex.	1998	1	McGraw-Hill
2152	Strategic management and business policy	Wheelen, Thomas L.	1998	3	Addison-Wesley
2153	Strategy process, content, context : an international perspective	Wit, Bob.	1998	1	Thomson Learning
2154	Study guide for use with management	Bartol, Kathryn M.	1998	1	Irwin/McGraw-Hill
2155	Test item file operations management : focusing on quality and competitiveness	Russell, Robert S.	1998	1	Prentice Hall
2156	The 21 irrefutable laws of leadership : follow them and people will follow you	Maxwell, John C.	1998	1	Nelson Business

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2157	The 22 immutable laws of branding : how to build a product or service into...	Ries, Al.	1998	1	Harper Business
2158	The 36 strategies of the Chinese : adapting ancient Chinese Wisdom to the...	Hou, Wee Chow.	1998	1	Addison-Wesley
2159	The analysis and use of financial statements	White, Gerald I.	1998	1	Wiley
2160	The business internet and intranets : a manager's guide to key terms...	Keen, Peter.	1998	1	Harvard Business School Pr
2161	The fast forward MBA in negotiating and deal making	Lewicki, Roy J.	1998	1	John Wiley & Sons
2162	The handbook of project management : a practical guide to effective policies and...	Young, Trevor L.	1998	1	Kogan Page
2163	The leadership wisdom of Jesus : practical lessons for today	Manz, Charles C.	1998	1	Berrett-Koehler
2164	The strategy process	Mintzberg, Henry.	1998	1	Prentice Hall
2165	Understanding economics today	Walton, Gary M.	1998	1	Irwin/McGraw-Hill
2166	Understanding management	Daft, Richard L.	1998	1	The Dryden Press
2167	Unleashing the killer app : digital strategies for market dominance	Downes, Larry.	1998	1	Harper Collins
2168	Using the Web to compete in a global marketplace	Rockwell, Browning.	1998	1	Wiley Computer Pub.
2169	Wiley GAAP 98 : interpretation and application of generally accepted...	Delaney, Patrick R. ... [et al.]	1998	1	John Wiley & Sons
2170	Analysis for marketing planning	Lehmann, Donald R.	1997	2	Irwin
2171	Behavior in organizations : understanding and managing the human side of...	Greenberg, Jerald.	1997	2	Allyn and Bacon
2172	Behavior in organizations	Greenberg, Jerald	1997	2	Prentice-Hall
2173	Business communication	Ewald, Helen Rothschild.	1997	1	Prentice-Hall International
2174	Business research methods	Zikmund, William G.	1997	3	The Dryden Press
2175	Business statistics : decision making with data	Johnson, Richard A.	1997	1	J. Wiley
2176	Business writing at work	Davidson, Eleanor J.	1997	2	Glencoe/McGraw-Hill
2177	Cases in leadership, ethics, and organizational integrity : a strategic perspective	Paine, Lynn Sharp.	1997	3	IRWIN
2178	Cases in strategic management	David, Fred R.	1997	1	Prentice-Hall

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2179	Concise international encyclopedia of business and management	-	1997	1	International Thomson Busi
2180	Consumer behavior	Hoyer, Wayne D.	1997	2	Houghton Mifflin
2181	Consumer behavior	Schiffman, Leon G.	1997	2	Prentice Hall
2182	Consumer behaviour : advances and applications in marketing	East, Robert	1997	2	Prentice Hall
2183	Corporate creativity : how innovation and improvement actually happen	Robinson, Alan G.	1997	1	Berrett-Koehler
2184	Corporate finance : a valuation approach	Benninga, Simon Z.	1997	2	McGraw-Hill
2185	Corporate finance theory	Meggison, William L.	1997	1	Addison-Wesley
2186	Corporate information systems management : text and cases	Applegate, Lynda M.	1997	1	Irwin
2187	Denver International Airport : lessons learned	Dempsey, Paul Stephen	1997	1	McGraw Hill
2188	Economics for business	McAleese, Dermot	1997	2	Prentice-Hall
2189	English for business studies (Student's book) : a course for business studies...	Mackenzie, Lan.	1997	2	Cambridge University Press
2190	English for business studies 1-2 (Cassette Set)	Mackenzie, Lan.	1997	2	Cambridge University Press
2191	Environmental economics and policy	Lesser, Jonathan A.	1997	2	Addison-Wesley
2192	Essentials of management	Massie, Joseph L.	1997	1	Prentice-Hall
2193	Essentials of management information systems : organization and technology	Laudon, Kenneth C.	1997	2	Prentice Hall
2194	Essentials of negotiation	Lewicki, Roy J.	1997	2	McGraw-Hill
2195	Experiences in management and organizational behavior	-	1997	1	John Wiley & Sons
2196	Farmer-led integrated watershed management : trainers' resource book	-	1997	1	Participatory Watershed
2197	Financial accounting : an introduction to concepts, methods, and uses	Stickney, Clyde P.	1997	1	The Dryden Press
2198	Financial economics	Eichberger, Jurgen.	1997	1	Oxford University Press
2199	Financial management : theory and practice	Brigham, Eugene F.	1997	1	The Dryden Press
2200	Fundamentals of organizational behavior	Carrell, Michael R.	1997	2	Prentice Hall

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2201	Guide to economic indicators : making sense of economics	-	1997	1	Profile Books
2202	Handbook of management games and simulations	Elgood, Chris	1997	1	Gower
2203	Help in busiess statistics : a workbook	Aseervatham, Al.	1997	1	Prentice-Hall
2204	Human development	Vander Zanden, James W	1997	1	McGraw-Hill
2205	Information technology for management	Lucas, Henry C.	1997	1	The McGraw-Hill
2206	International accounting and multinational enterprises	Radebaugh, Lee H.	1997	2	John Wiley & Sons
2207	International management : managing across borders and cultures	Deresky, Helen.	1997	1	Addison-Wesley
2208	International marketing	Terpstra, Vern.	1997	3	The Dryden Press
2209	I-Sims CD	-	1997	1	The Stock Exchange of Tha
2210	ISO 14000 issues & implementation guidelines for responsible environmental...	Lamprecht, James L.	1997	1	American Management ass
2211	Labor relations	Sloane, Arthur A.	1997	1	Prentice Hall
2212	Leadership : personal development and career success	Ricketts, Cliff.	1997	1	Delmar
2213	Management : skills and application	Rue, Leslie W.	1997	2	Irwin
2214	Management accounting	Hansen, Don R.	1997	1	Thomson/South-Western
2215	Management consulting	Miller, Alex R., edited	1997	1	Harvard business school
2216	Management information systems : a strategic leadership	Licker, Paul S.	1997	1	The Dryden Press
2217	Managing open systems	Freeman, Richard	1997	1	Kogan Page
2218	Mergers & acquisitions managing the transaction	Krallinger, Joseph C.	1997	1	McGraw-Hill
2219	Modern advanced accounting	Larsen, E. John	1997	2	McGraw-Hill
2220	Modern investment theory	Haugen, Robert A.	1997	1	Prentice-Hall
2221	Money and capital markets : financial institutions and instruments in a global...	Rose, Peter S.	1997	1	McGraw-Hill
2222	Operations management : customer-focused principles	Schonberger, Richard J.	1997	1	Irwin/McGraw-Hill

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2223	Organizational behavior	Schermerhorn, John R.	1997	2	John Wiley & Sons
2224	Organizational behaviour : an introductory text	Buchanan, David A.	1997	1	Prentice-Hall
2225	Perspectives on organizational communication	Daniels, Tom D.	1997	1	Brown & Benchmark
2226	Product management	Lehmann, Donald R.	1997	1	Irwin/McGraw-Hill
2227	Production and operations management : an applied modern approach	Martinich, Joseph S.	1997	1	John Wiley & Sons
2228	Project management : how to plan, control and manage project	Buay, Seah Seow.	1997	1	Prentice-Hall
2229	Quantitative analysis for management	Bonini, Charles P.	1997	1	Irwin/McGraw-Hill
2230	Quantitative analysis for management	Render, Barry.	1997	1	Prentice-Hall
2231	Quantitative methods for business	Waters, Donald.	1997	1	Addison-Wesley
2232	Quantitative methods for business studies	Thomas, Richard.	1997	1	Prentice-Hall
2233	Strategic management in the global economy	Vernon - Wortzel, Heidi.	1997	1	John Wiley & Sons
2234	Strategies for implementing integrated marketing communications	Percy, Larry	1997	1	American Marketing Associ
2235	Test item file quantitative analysis for management	Render, Barry.	1997	1	Prentice Hall
2236	The business environment challenges and changes	Brooks, Ian.	1997	1	Prentice-Hall
2237	The CD-ROM to build your business is here	-	1997	1	Intel
2238	The economy today	Schiller, Bradley R.	1997	1	Irwin/McGraw-Hill
2239	The job search : your guide to success	Zarna, Barbara.	1997	2	McGraw-Hill
2240	The living company	Geus, Arie de	1997	1	Harvard Business School Pr
2241	The marketing of nations : a strategic approach to building national wealth	Kotler, Philip.	1997	1	Free Press
2242	The power of product platforms : building value and cost leadership	Meyer, Mare H.	1997	1	The Free Press
2243	The power principle : influence with honor	Lee, Blaine	1997	2	Simon & Schuster
2244	The quality auditor's handbook	Freeman, Don L.	1997	1	Prentice-Hall

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2245	Training needs analysis : a resource for identifying training needs, selecting...	Bartram, Charon	1997	1	Gower
2246	Understanding economics	Heather, Ken	1997	2	Prentice Hall
2247	Accounting	Horngren, Charles T.	1996	1	Prentice Hall
2248	Accounting information systems	Gelinas, Ulric J.	1996	1	South-Western
2249	Administrative office management	Quible, Zane K.	1996	1	Prentice Hall
2250	Advanced accounting	Beams, Floyd A.	1996	1	Prentice Hall
2251	An experiential approach to organization development	Harvey, Donald F.	1996	2	Prentice-Hall
2252	An industry approach to cases in strategic management	Pearce, John A.	1996	1	Irwin
2253	Anatomy of a business plan : a step-by-step guideto starting smart, building the...	Pinson, Linda.	1996	1	McGraw-Hill
2254	Asia pacific business guide	-	1996	2	McGraw-Hill
2255	Asia's deadly triangle : how arms, energy and growth threaten to destabilize	Calder, Kent E.	1996	2	Nicholas Brealy
2256	Bank restructuring : lessons from the 1980s	-	1996	2	The World Bank
2257	Banking and financial cintrol in reforming planned economies	Yang, Haiqun	1996	1	St. Martim's Press
2258	Basic business statistics : concepts and applications	Berenson, Mark L.	1996	2	Prentice-Hall
2259	Basic marketing research	Churchill, Gilbert A.	1996	1	The Dryden Press
2260	Becoming a master manager : a competing values approach	-	1996	1	John Wiley & Sons
2261	Beyond the walls of conflict : mutual gains negotiating for unions and management	Weiss, David S.	1996	1	Irwin
2262	Bond markets, analysis and strategies	Fabozzi, Frank J.	1996	2	Prentice-Hall
2263	Building strong brands	Aaker, David A.	1996	1	Free Press Business
2264	Business	Griffin, Ricky W.	1996	1	Prentice-Hall
2265	Business communication	Harcourt, Jules.	1996	1	South-Wester Educational
2266	Business communication : principles and applications	Quible, Zane K.	1996	1	Prentice-Hall

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2267	Business in a global economy	Dlabay, Les R.	1996	1	South-Western Educational
2268	Business objectives	Hollett, Vicki.	1996	1	Oxford University Press
2269	Business research for decision making	Davis	1996	4	Wadsworth
2270	Business today	-	1996	1	McGraw-Hill
2271	Capital markets	Fabozzi, Frank J.	1996	2	Prentice-Hall
2272	Case studies in service operations	Colley, John L.	1996	1	Duxbury Press
2273	Collins Cobuild key words in business	Mascull, Bill	1996	2	HarperCollins
2274	Communicate	Verserber	1996	1	Wadsworth
2275	Complete business statistics	Aczel, Amir D.	1996	1	Irwin
2276	Contemporary entrepreneurship	Moorman, Jerry W.	1996	1	South-Western Educationa
2277	Contemporary logistics	Johnson, James C.	1996	1	Prentice-Hall
2278	Dealing with an angry public : the mutual gains approach to resolving disputes	Susskind, Lawrence	1996	1	Free Press
2279	Doing business in Russia : basic facts for the pioneering entrepreneur	Golenpolskii, Tankred Griç	1996	1	Oasis Press/PSI Research
2280	Effective business communications : for Asian mamnager	Hildebrandt, H.W.	1996	1	McGraw-Hill
2281	Effective small business management	Scarborough, Norman M.	1996	1	Prentice-Hall
2282	Emergency incident risk management	Kipp	1996	1	Van Nostrand Reinhold
2283	Enterprise networking : data link subnetworks	Martin, James.	1996	1	Prentice Hall PTR
2284	Entrepreneurship and new venture formation	Zimmerer, Thomas W.	1996	1	Prentice-Hall
2285	Financial day 2000	-	1996	2	Manager Information Servic
2286	financial services and financial institutions	Dietrich, J. Kimball	1996	1	Prentice-Hall
2287	Foreign trade statistics of Asia and the Pacific : statistiques du commerce...	-	1996	1	United Nations
2288	Human development report 1996	-	1996	1	Oxford University Press

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2289	Human resource issues in Singapore	-	1996	1	Addison-Wesley
2290	Human resource management	Mondy, R. Wayne.	1996	1	Prentice-Hall
2291	Human resource management : an experiential approach	Harvey, Don.	1996	1	Prentice-Hall
2292	Human resources management : perspectives, context, functions, and outcomes	-	1996	1	Prentice-Hall
2293	Independently wealthy	Goodman, Robert	1996	1	John Wiley & Sons
2294	Industry approach to cases in strategic management	Pearce, John A.	1996	2	Irwin
2295	Information technology for management : improving quality and productivity	Turban, Efraim.	1996	2	John Wiley & Sons
2296	Instructor's manual to accompany corporate information systems management	Applegate, Lynda M.	1996	1	Irwin/McGraw-Hill
2297	Instructor's manual to accompany management of information technology	Frenzel, Carroll W.	1996	1	Course Technology
2298	Intermediate financial management	Brigham, Eugene F.	1996	3	The Dryden Press
2299	International finance : the markets and financial management of multinational...	Levi, Maurice D.	1996	1	McGraw-Hill
2300	International business : a managerial perspective	Griffin, Ricky W.	1996	1	Addison-Wesley
2301	International business : the challenge of global competition	Ball, Donald A.	1996	3	Irwin
2302	International financial markets	Grabbe, J. Orlin	1996	1	Prentice-Hall
2303	International investment	Solnik, Bruno.	1996	2	Addison-Wesley
2304	International management : a cross-cultural and functional perspective	Fatehi, Kamal.	1996	1	Prentice-Hall
2305	Introduction to financial accounting	Hornigren, Charles T.	1996	2	Prentice-Hall
2306	Introduction to financial accounting : a user perspective	Jones, Kumen H.	1996	2	Prentice-Hall
2307	Keeping teams on track	Moran, Linda	1996	1	Irwin
2308	Leadership IQ : a personal development process based on a scientific study of...	Murphy, Emmett C.	1996	1	John Wiley & Sons
2309	Leading change	Kotter, John P.	1996	1	Harvard Business School Pr
2310	Magatrends Asia	Naisbitt, John	1996	3	Nicholas Brealey

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2311	Making hard decisions : an introduction to decision analysis	Clemen, Robert T.	1996	1	Duxbury Press
2312	Management	Robbins, Stephen P.	1996	1	Prentice-Hall
2313	Management : leadership in action	Mosley, Donald C.	1996	1	Harper Collins College
2314	Management information systems : managing information technology...	O'Brien, James A.	1996	1	Irwin/McGraw-Hill
2315	Management of information technology	Frenzel, Carroll W.	1996	1	Boyd & Fraser
2316	Management of organizational behavior : utilizing human resources	Hersey, Paul.	1996	1	Prentice-Hall
2317	Management of organizations	Wright, Patrick M.	1996	1	Irwin
2318	Management science : modeling, analysis, and interpretation	Camm, Jeffrey D.	1996	1	South-Western College
2319	Managerial accounting	Sollenberger, Harold M.	1996	2	South-Western College
2320	Managerial economics	McGuigan, James R.	1996	1	West Pub.
2321	Managerial economics in a global economy	Salvatore, Dominick	1996	5	McGraw-Hill
2322	Managing contingent workers	Nollen, Stanley	1996	1	Amacom
2323	Managing human resources	Sherman, A.	1996	2	South-Western
2324	Managing the change process	Carr, David K.	1996	1	McGraw-Hill
2325	Managing without traditional methods : international innovations in human...	Flood, Partick C.	1996	1	Addison-Wesley
2326	Marketing management : an Asian perspective	-	1996	2	Prentice Hall
2327	Marketing research : an applied approach	Kinnear, Thomas C.	1996	2	McGraw-Hill
2328	Mean business : how I save bad companies and make good companies...	Dunlap, Albert J.	1996	1	Fireside
2329	Merriam-Webster's guide to international	Atkinson, Toby A.	1996	1	Merriam-Webster
2330	Neural networks for financial forecasting	Gately, Edward	1996	2	John Wiley & Sons
2331	Operations management	Dilworth, James B.	1996	2	McGraw-Hill
2332	Operations management : a systems approach	Starr, Martin K.	1996	1	Boyd and Fraser

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2333	Operations management : broducing goods & services	Waters, Donald.	1996	1	Addison-Wesley
2334	Operations management : strategy and analysis	Krajewski, Lee J.	1996	1	Addison-Wesley
2335	Organization	Hall, R.H.	1996	2	Prentice-Hall
2336	Organization and strategy in the evolution of the enterprise	-	1996	1	Macmillan Press
2337	Organization behavior : a diagnostic approach	Gordon, Judith R.	1996	1	Prentice-Hall
2338	Organizational behavior : understaning and managing life at work	Johnsin, Gerry.	1996	1	Harper Collins College
2339	Organizational learning II : theory, method, and practice	Argyris, Chris	1996	1	Addison-Wesley
2340	Organizations : structures, processes, and outcomes	Hall, Richard H.	1996	1	Prentice-Hall
2341	Payroll accounting	Bieg, Bernard J.	1996	1	South-Western
2342	Personality theories : a comparative analysis	Madoi	1996	1	Brooks/Cole
2343	Principles of cost accounting	Nagy, Charles F.	1996	1	South-Western
2344	Principles of economics	Gottheil	1996	1	South-Western
2345	Principles of information systems : a managerial approach	Stair, Ralph M.	1996	2	Course Technology
2346	Production and operations management	Gaither, Norman	1996	1	Duxbury Press
2347	Production and operations management : strategic and tectical decisions	Heizer, Jay.	1996	1	Prentice-Hall
2348	Project management and project network techniques	Lockyer, Keith.	1996	1	Prentice Hall
2349	Purchasing and supply management : text and cases	Dobler, Donald W.	1996	1	McGraw-Hill
2350	Quantitative analysis for investment management	Taggart, Robert A.	1996	1	Prentice-Hall
2351	Strategic human resource management	Lundy, Olive.	1996	1	Routledge
2352	Strategic management	Hunger, J. David.	1996	1	Addison-Wesley
2353	Strategic management : a practical approach	Flavel, Ron.	1996	1	Prentice-Hall
2354	Strategic management : concepts	Wright Peter.	1996	2	Prentice Hall

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2355	Strategic management : concepts and cases	Wright Peter.	1996	5	Prentice Hall
2356	Strategy concept and process : a pragmatic approach	Hax, Arnolde C.	1996	1	Prentice-Hall
2357	Study guide for use with understanding business	Nickels, William G.	1996	1	Irwin
2358	Superior customer service	Stull, William A.	1996	2	South-Western
2359	Supervision : key link to productivity	Rue, Leslie W.	1996	1	Irwin
2360	Supervisor's survival kit : your first step into management	Chapman, Elwood N.	1996	1	Prentice-Hall
2361	Technical risk management	Michaels, Jack V.	1996	3	Prentice-Hall
2362	The balanced scorecard : translating strategy into action	Kaplan, Robert S.	1996	4	Harvard Business School Pr
2363	The bamboo network : how expatriate chinese entrepreneurs are creating...	Weidenbaum, Murray	1996	2	Martin Kessler Book
2364	The changing environment of business	Starling, Grover.	1996	1	South-Western College
2365	The essence of managing groups and teams	Williams, Hank.	1996	1	Prentice-Hall
2366	The future of capitalism : how today's economic forces will shape tomorrow's world	Thurow, Lester C.	1996	2	Nicholas Brealey
2367	The handbook of communication skills	Hurst, Bernice	1996	1	Kogan Page
2368	The new positioning : the latest on the world's #1 business strategy	Trout, Jack.	1996	1	McGraw-Hill
2369	The paradox principles : how high-performance companies manage chaos,...	Price Waterhouse (Firm)	1996	4	Irwin Professional Pub.
2370	The power of influence : intensive influencing skills at work	Lambert, Tom	1996	1	Nicholas Brealey
2371	The service economy : a geographical approach	Illeris, Sven	1996	1	John Wiley & Sons
2372	The strategy process : concepts, contexts, cases	Mintzberg, Henry.	1996	1	Prentice-Hall
2373	The world bank annual report 1996	-	1996	1	The World Bank
2374	Tradition and reform : land tenure and rural development in South-East Asia	Cleary, mark	1996	2	Oxford University Press
2375	Understanding and managing organizational behavior	George, Jennifer M.	1996	1	Addison-Wesley
2376	Understanding business	Nickels, William G.	1996	1	Irwin

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2377	Value migration : how to think several moves ahead of the competition	Slywotzky, Adrian J	1996	1	Harvard Business School P
2378	Water pricing policies and structures and investment promotion in the water...	-	1996	1	United Nations
2379	Wise choices : decisions, games, and negotiations	Zeckhauser, Richard J., et	1996	1	Harvard Buiness School Pre
2380	World bank lending for small enterprises 1989-1993	Webster, L.M.	1996	1	The World Bank
2381	World bank tables : external finance for developing countries volume 1-2	-	1996	1	The World Bank
2382	A not - so - tender offer : insider's look at mergers and	Barnash, Isadore.	1995	1	Prentice-Hall
2383	Accounting and finance for non-specialists	Atrill, Peter	1995	2	Prentice Hall
2384	Accounting and financial management for business decisions	Meredith, Geoffrey G., ... [1995	1	McGraw-Hill
2385	Accounting essentials for business	Aseervatham, Al.	1995	1	Prentice Hall
2386	Active total return management of fixed-income portfolios	Dattatreya, Ravi E.	1995	1	Irwin
2387	Advanced selling strategies : the proven stytem of sales ideas, methods...	Tracy, Brian.	1995	1	Sinon & Schuster
2388	Agile competitors and virtual organizations : strategies for enriching the ...	Goldman, Steven L.	1995	1	Van Nostrand Reinhold
2389	Agriculture in Liberalizing Economies : Changing Roles forGovernments	Agricultural Sector Sympo	1995	1	World Bank
2390	Applied econometric time series	Enders, Walter.	1995	1	McGraw-Hill
2391	Asia rising	Rohwer, Jim	1995	2	Simon & Schuster
2392	Auditing	Ricchiute, David N.	1995	3	South-Western
2393	Bank management	Koch, Timothy W.	1995	2	The Dryden Press
2394	Basic economics	Mastrianna, Frank V.	1995	1	Sounth-Western College
2395	Basic economitics	Gujarati, Damodar N.	1995	2	McGraw-Hill
2396	British financial markets and institutions	Piesse, Jenifer	1995	1	Prentice-Hall
2397	Building brand identity	Upshaw, Lynn B.	1995	1	John Wiley & Sons
2398	Bureaucrats in business : the economics and politics of government ownership	-	1995	1	Oxford University Press

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2399	Business and professional communication : managing information in an...	Schmidt, Wallace V.	1995	1	South-Wester College
2400	Business forecasting	Hanke, John E.	1995	1	Prentice-Hall
2401	Business growth action kit	Brown, Jim	1995	1	Kogan Page
2402	Business research methods	Cooper, Donald R.	1995	1	McGraw-Hill
2403	Cases in business to business relationship selling	Maier, Ernest.	1995	1	Prentice-Hall
2404	Cases in strategic management	Hill, Charles W.L.	1995	1	Houghton Mifflin
2405	Change management and the mometnum of open systems	Jacobs, Christopher	1995	1	X/Open
2406	Concepts of strategic management	David, Fred R.	1995	1	Prentice-Hall
2407	Consumer behavior	Engel, James F.	1995	2	The Dryden Press
2408	Consumer behavior and marketing action	Assael, Henry	1995	2	South-Western
2409	Contemporary labor economics (ISE)	Mcconnell, C.R.	1995	1	McGraw-Hill
2410	Core concepts business law	Eldride William H.	1995	1	South-Wester College
2411	Corporate venturing : creating new businesses within the firm	Block, Zenas.	1995	1	Harvard Business School Pr
2412	Creative management	Goodman, Malcolm.	1995	1	Prentice Hall
2413	Creative strategy in advertising	Jewler, A. Jerome.	1995	1	Wadsworth
2414	Decision support and expert systems : management support systems	Turban, Efraim.	1995	1	Prentice-Hall
2415	Direct marketing rules of thumb	Bodian, Nat G.	1995	1	McGraw-Hill
2416	Dive right in, the sharks won't bite : the entrepreneurial woman's guide to success	Wesman, Jane.	1995	1	Prentice Hall
2417	Doing business in Asia : the complete guide	Dunung, Sanjyot P.	1995	1	Lexington Books
2418	Economic policy in developing countries : the reform agenda	Weiss, John	1995	2	Prentice Hall
2419	Effective behavior in organizations : cases, concepts, and student experiences	-	1995	1	McGraw-Hill/Irwin
2420	Emerging stock markets factbook 1995	-	1995	1	International Finance Corpo

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2421	Employing household help	Turner, Chad R.	1995	1	John Wiley & Sons
2422	English of work	Sucharat Rimkeeratikul.	1995	1	Thammasat University Press
2423	Entrepreneur magazine : making money with your personal computer	-	1995	1	John Wiley & Sons
2424	Entrepreneurship : a contemporary approach	Kuratko, Donald F.	1995	1	The Dryden Press
2425	Entrepreneurship : starting, developing, and managing a new enterprise	Hisrich, Robert D.	1995	1	Richard D. Irwin
2426	Environmentally sustainable business	Roberts, P.	1995	1	Paul Chapman
2427	Essence of women in management	Vinnicombe, Susan.	1995	1	Prentice-Hall
2428	Essentials of finance	Gallinger, George W.	1995	2	Prentice-Hall
2429	Essentials of management information system : organization and technology	Laudon, Kenneth C.	1995	1	Prentice Hall
2430	European casebook on human resource and change management	-	1995	1	Prentice-Hall
2431	Every manager's guide to information technology	Keen, Peter G.W.	1995	1	Harvard Business School
2432	Exchange rates and enternational finance	Copeland	1995	1	Addison-Wesley
2433	Experiential exercises in organization theory	Baker, H. Eugene.	1995	1	Prentice Hall
2434	Finance	Pandey, I.M.	1995	1	Prentice-Hall
2435	Finance and business law	Cherry, Janet A.	1995	1	Prentice-Hall
2436	Finance and technological change	Santarelli, Enrico	1995	1	St. Martim's Press
2437	Financial accounting	Harrison, Walter T.	1995	2	Prentice-Hall
2438	Financial analysis	Rees, Bill	1995	1	Prentice-Hall
2439	Financial management	Rao, Ramesh K.S.	1995	1	South-Western
2440	Financial management and policy	Van Horne, James C.	1995	3	Prentice-Hall
2441	Financial ststatement analysis	Gibson, Charles H.	1995	1	South-Western
2442	Four days with Dr. Deming : a strategy for modern methods of management	Latzko, William J.	1995	1	Addison-Wesley

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2443	From concept to customer	Revelle, Jack B.	1995	1	Van Nostrand Reinhold
2444	Fundamentals of corporate finance	Brealey, Richard A.	1995	2	McGraw-Hill
2445	Fundamentals of management : essential concepts and applications	Robbins, Stephen P.	1995	1	Prentice-Hall
2446	Fundamentals of managerial economics	Hirschey, Mark	1995	2	The Dryden Press
2447	Games that drive change	Nilson, Carolyn.	1995	1	McGraw-Hill
2448	Gender issues in world bank lending	Murphu, J.L.	1995	1	The World Bank
2449	Global expansion in the information age	Howard, Thomas J.	1995	1	Van Nostrand Reinhold
2450	Global marketing management	Buzzell, Robert D.	1995	1	Addison-Wesley
2451	Global marketing strategy	Douglas, Susan P.	1995	1	McGraw-Hill
2452	Global perspectives of human resource management	Shenkar, Oded.	1995	1	Prentice-Hall
2453	Guerrilla marketing online	Levinson, Jay Conrad	1995	1	Houghton Mifflin
2454	Handbook of energy audits	Thuman, Albert	1995	1	The Fairmont Press
2455	Hdbk of modern marketing	Buell	1995	1	McGraw-Hill
2456	Human resource management : global strategies for managing a diverse workforce	Carrell, Michael R.	1995	5	Prentice-Hall
2457	Human resource management : the strategic perspective	Miner, John B.	1995	1	Harper Collins College
2458	Human resource strategy : towards a general theory of human resource management	Tyson, Shaun.	1995	1	Pitman
2459	Immunology an introduction	Tizard, Ian R.	1995	1	Saunders College
2460	Implementing total quality	Goetsch, David L.	1995	3	Prentice-Hall
2461	Information and records management : document-based information systems	Robek, Mary F.	1995	2	Glencoe
2462	Information systems for business	Hussain, Donna S.	1995	1	Prentice-Hall,
2463	Information technology and national trade facilitation	Schware, R.	1995	1	The World Bank
2464	Innvoation & creativity	Ceserani, Jonne	1995	1	Kogan Page

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2465	Interactive cases in organizational behavior	Moberg, Dennis J	1995	1	Haper Collins College
2466	International business : a strategic management approach	Rugman, Alan M.	1995	3	McGraw-Hill
2467	International dimensions of management	Phatak, Arvind V.	1995	1	South-Wesrn Cpllege
2468	International dimensions of the legal environmentof business	Litka, Michael P.	1995	1	Sounth-Western College
2469	International economics	Appleyard, Dennis R.	1995	1	Irwin
2470	International public relations	-	1995	1	Kogan Page
2471	Interpersonal skills at work	Guirdham, Maureen.	1995	1	Prentice-Hall
2472	Introduction to financial management	Dickerson, Bodil.	1995	1	The Dryden Press
2473	Introduction to futures and options markets	Hull, John	1995	2	Prentice-Hall
2474	Investment in south east Asia	Davidson, P.	1995	2	Butterworth-Heinemann
2475	Investment management	Fabozzi, Frank J.	1995	1	Prentice-Hall
2476	Investments	Sharpe, William F.	1995	1	Prentice-Hall
2477	Investments : introduction to analysis and planning	Winger, Bernard J.	1995	1	Prentice-Hall
2478	Keeping financial records for business	Schultheis, Robert A.	1995	1	South-Western
2479	Learning and skills	-	1995	1	Longman
2480	Legal aspects of managing technology	Burgunder, Lee B.	1995	1	South-Western
2481	Loss prevention guide for retail businesses	Kimiecik, Rudolph C.	1995	1	John Wiley & Sons
2482	Macroeconomics, financial markets, and international sector	Baily, Martin Neil.	1995	1	Irwin
2483	Mail order selling	Burstiner, Irving	1995	1	John Wiley & Sons
2484	Management	Drucker, Peter F.	1995	1	Butterworth-Heinemann
2485	Management	Stoner, James A.F.	1995	4	Prentice-Hall
2486	Management of organizational behavior	Wagner, John A.	1995	3	Prentice-Hall

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2487	Managerial economics : analysis, problems, cases	Truett, Lila J.	1995	2	South-Western College
2488	Managerial reality : balancing technique, practice, and values	-	1995	1	Harper Collins College
2489	Managing change in organizations	Carnall, Colin A.	1995	1	Prentice-Hall
2490	Managing cultural differences : strategies for competitive advantage	Hoecklin, Lisa.	1995	3	Addison-Wesley
2491	Managing global alliances key steps successful collaboration	Cauley De La Sierra, M.	1995	1	Addison-Wesley
2492	Managing human resources	Cascio, Wayne F.	1995	3	McGraw-Hill
2493	Managing human resources	Gomez-Mejia, Luis R.	1995	11	Prentice-Hall
2494	Managing human resources in small and mid-sized companies	Arthur, Diane	1995	1	Amacom
2495	Managing in a times of great change	Drucker, Peter F.	1995	1	Butterworth-Heinemann
2496	Managing international construction project : an overview	-	1995	1	International Labour Office
2497	Marketing	Burrow, Jim	1995	1	South-Western
2498	Marketing	Pride, William M.	1995	1	Houghton Mifflin
2499	Marketing accounting services	Mangos, Nick	1995	1	Prentice-Hall
2500	Marketing financial services	Pride, William M.	1995	1	Houghton Mifflin
2501	Marketing made easy for the small accounting firm	Rosen, Jo Ann	1995	1	John Wiley & Sons
2502	Marketing management	Dalrymple, Douglas J.	1995	1	John Wiley & Sons
2503	Marketing mistakes	Hartley, Robert F.	1995	1	John Wiley & Sons
2504	Marketing research	Aaker, David A.	1995	1	John Wiley & Sons
2505	Marketing research : methodological foundations	Churchill, Gilbert A.	1995	3	The Dryden Press
2506	Marketing research : principles and applications	Crask, Melvin	1995	1	Prentice-Hall
2507	Mathematics for management and finance : with college algebra and GMAT...	Shao, Stephen P.	1995	1	South-Western College
2508	Megatrends Asia : the eighth Asian megatrends that are changing the world	Naisbitt, John.	1995	4	Nicholas Brealey

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2509	Microeconomics	Pindyck, Robert S.	1995	1	Prentice-Hall
2510	Modern portfolio theory and investment analysis	Elton, Edwin J.	1995	2	Wtley Eastern
2511	Moral issues in business	Shaw, William H.	1995	1	Wadsworth
2512	Organisation structures and processes	Swales, Christine	1995	1	Blackwell
2513	Organizarional theory : text and cases	Jones, Gareth R.	1995	1	Addison-Wesley
2514	Organization development : behavioral science interventions for organization...	French, Wendell L.	1995	4	Prentice-Hall
2515	Organizational behavior	Vecchio, Robert P.	1995	4	The Dryden Press
2516	Organizational behavior	Luthans, Fred.	1995	4	McGraw-Hill
2517	Organizational behavior	Hellriegel, Don.	1995	1	West
2518	Organizational behavior : managing people and organizations	Moorheead, Gregory	1995	2	Houghton Mifflin
2519	Organizational communication : approaches and processes	Miller, Katherine.	1995	1	Wadsworth
2520	people and performance : the best of peter drucker on management	Drucker, Peter F.	1995	1	Butterworth-Heinemann
2521	Perfect letter	Minninger, Joan	1995	1	DK book house
2522	Personality theories : an introduction	Engler, Barbara	1995	1	Houghton Mifflin
2523	Personnel management : HRM in action	Torrington, Derek.	1995	1	Prentice-Hall
2524	Price theory and applications	Pashigian, B. peter	1995	1	McGraw-Hill
2525	Principles of business communication	Dulek, Ronald E.	1995	1	Prentice Hall
2526	Principles of corporate communication	Riel, Cees B.M. Van.	1995	1	Prentice-Hall
2527	Principles of operations management : building and managing world-class...	Render, Barry.	1995	1	Prentice-Hall
2528	Production and operations management : concepts, models and behavior	Adam, Everett E.	1995	2	Prentice-Hall
2529	Production and operations management : focusing on quality and competitiveness	Russell, Robert S.	1995	3	Prentice-Hall
2530	Production and operations management : manufacturing and services	Chase, Richard B.	1995	1	McGraw-Hill

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2531	Production planning and inventory control	Narasimhan, Seetharama	1995	4	Prentice-Hall
2532	Productivity in the office and the factory	-	1995	1	Boyd & Fraser
2533	Profitable product management	Collier, Richard A.	1995	1	Butterworth-Heinemann
2534	Project management : a managerial approach	Maredith, Jack R.	1995	1	John Wiley & Sons
2535	Project management : a systems approach to planning, scheduling, and controlling	Kerzner, Harold.	1995	1	Van Nostrand Reinhold
2536	Public relations : strategies and tactics	Wilcox, Dennis L.	1995	1	Harper Collins
2537	Quality costing	Dale, B.G.	1995	1	Cahpman & Hall
2538	Reengineering management : the mandate for new leadership	Champy, James	1995	2	Harper Collins
2539	Reflections on leadership : how Robert K. Greenleaf's theory of Servant-leadership...	Spears, Larry C., ed.	1995	2	John Wiley & Sons
2540	Research methods in business stuies : a practical guide	Ghuri, Pervez N.	1995	1	Prentice-Hall
2541	Retaling	Dunne, Patrick M.	1995	1	South-Western College
2542	Reward management : employee performance, motivation and pay	Hume, David A.	1995	1	Blackwell
2543	Risk : evaluation, management and sharing	Eeckhoudt, Louis.	1995	2	Harvester Wheatsheaf
2544	Risk management & insurance	Trieschmann, James S.	1995	1	South-Western College
2545	Risk management and insurance	Williams, C. Arthur.	1995	2	McGraw-Hill
2546	Secrets of power presentations : focusing on effective, dynamic and impressive...	Bender, Peter Urs, \d 1944	1995	1	The Achievement Group
2547	Security analysis and portfolio management	Fischer, Donald E.	1995	1	Prentice-Hall
2548	Self and interpersonal insight : how people gain understanding of themselves and...	London, Manuel	1995	1	Oxford University Press
2549	Service operations management	Schmenner, Roger W.	1995	1	Prentice-Hall
2550	Short-term financial management	Hill, Ned C.	1995	1	Prentice-Hall
2551	Statistics for business & economics	Newbold, Paul.	1995	1	Prentice-Hall
2552	Strategic communications management : making public relations work	White, Jon.	1995	1	Addison-Wesleg

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2553	Strategic decision making	Noorderhave, Niels G.	1995	1	Addison-Wesley
2554	Strategic management	David, Fred R.	1995	2	Prentice-Hall
2555	Strategic management : an integrated approach	Hill, Charles W.L.	1995	1	Houghton Mifflin
2556	Strategy and human resourees : a general managerial perspective	Greer, Charles R.	1995	1	Prentice-Hall
2557	Strategy in action	Thompson, John L.	1995	1	Chapman & Hall
2558	Strategy process	Mintzberg, Henry.	1995	1	Prentice-Hall
2559	Sunnet manager 2.2 : user's guide	-	1995	1	Sunsoft press
2560	Supervision : concepts and practices of management	Hilgert, Raymond L.	1995	1	Sounth-Western College
2561	Taking control of your financial future : making smart investment decisions...	O'Hara, Thomas E.	1995	2	Irwin
2562	Team building : current issues and new alternatives	Dyer, William G.	1995	2	Addison-Wesley
2563	Teaming up : making the transition to a self-directed, team-based organization	Ray, Darrel	1995	1	McGraw-Hill
2564	Teams teamwork & teambuilding : the manager's complete guide to teams...	Stott, Kenneth.	1995	1	Prentice-Hall
2565	Technobrand : how to create & use "brand identity" to market, advertise & sell	Pettis, Chuck	1995	1	Amacom
2566	Thailand : economy and politics	Phongpatchit, Pasuk	1995	2	Oxford University Press
2567	The annual peoject and readings for : learning teams or individuals	Baldwin, Beuce A.	1995	1	South-Western College
2568	The architect's guide to running a job	Green, Ronald	1995	1	Butterworth Architecture
2569	The business policy game : an internation simulation player's manual	Cotter, Richard V.	1995	1	Prentice-Hall
2570	The connected corporation : how leading companies win through...	Lewis, Jordan D.	1995	1	The Free Press
2571	The end of the nation state : the rise of regional economics	Ohmae, Kenichi.	1995	1	The Free Press
2572	The essence of business process re-engineering	Peppard, Joe	1995	1	Prentice-Hall
2573	The essence of competitive strategy	Faulkner, David.	1995	1	Prentice-Hall
2574	The essence of financial management	Myddelton, D.R.	1995	1	Prentice-Hall

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2575	The essence of human resource management	McKenna, Eugene	1995	1	Prentice-Hall
2576	The essence of management creativity	Proctor, Tony	1995	1	Prentice-Hall
2577	The essence of mergers and acquisitions	Sudarsanam, Sudi.	1995	1	Prentice-Hall
2578	The essence of negotiation	Hiltrop, Jean M.	1995	1	Prentice-Hall
2579	The financial times handbook of management	-	1995	2	Pitman
2580	The frontiers of management : where tomorrow's decisions are being shaped today	Drucker, Peter F.	1995	2	Butterworth-Heinemann
2581	The high-value manager : developing the core competencies your organization demands	Stone, Florence M.	1995	1	Amacom
2582	The international business environment : text and cases	Sundaram, Anant K.	1995	4	Prentice-Hall
2583	The leadership challenge : how to keep getting extraordinary things done in organizations	Kouzes, James M.	1995	1	Jossey-Bass
2584	The luck business : the devastating consequences and broken promises...	Goodman, Robert.	1995	1	Martin Kessler Books
2585	The management of human resources	Cherrington, David J.	1995	1	Prentice Hall International
2586	The marketing paradigm : a guide for general magagers	Messinger, paul R.	1995	1	South-Western
2587	The marketing plam	Cohen, William A.	1995	1	John Wiley & Sons
2588	The McGraw-hill encyclopedia of quality terms & concepts	Cortada, James W.	1995	1	McGraw-Hill
2589	The new competitor untelligence : the complete resource for finding analyzing...	Fuld, Leonard M.	1995	1	John Wiley & Sons
2590	The object advantage : business process reengineering with object technology	Jacobson, Ivar	1995	1	Addison-Wesley
2591	The organizational behavior reader	-	1995	2	Prentice-Hall
2592	The Portable executive : building your own job security from corporate...	Simon & Schuster	1995	1	Simon & Schuster
2593	The portable financial analyst : what practitioners need to know	Kritzman, Mark	1995	2	Probus
2594	The portable MBA in management	Cohen, Allan R.	1995	1	John Wiley & Sons
2595	The power of empoverment	Clutterbuck, David	1995	1	Kogan Page
2596	The practice of management	Drucker, Peter F.	1995	1	Butterworth-Heinemann

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2597	The practice of public relations	Seitel, Fraser P.	1995	1	Prentice-Hall
2598	The transformation of management	Davidson, Mike	1995	1	Macmillan Press
2599	The U.S. financial system : money, markets	Kaufman, Gorge G.	1995	1	Prentice-Hall
2600	Total quality management : a survey of its important aspects	Pegels, C. Carl.	1995	1	Boyd & Fraser
2601	Total quality management : guiding principles for application	Pekar, Jack P.	1995	1	ASTM
2602	Waves of change : business evolution through information technology	McKenney, James L.	1995	2	Harvard Business School Pr
2603	World development report 1995 : workers in an integrating world	-	1995	1	Oxford University Press
2604	99% inspiration : tips, tales & techniques for liberating your business creativity	Mattimore, Bryan W.	1994	2	Amacom
2605	A guide to successful business relations with the Chinese : opening the great wall 's...	Huang, Quanyu.	1994	1	International Business Pres:
2606	A theory of personality development	L' Abate, Lueuano.	1994	1	John Wiley & Sons
2607	Advanced accounting : concepts and practice (transparency) ta-1 - ta-150	Pahler, Arnold J.	1994	1	The Dryden Press
2608	Analysis and control of production systems	Elsayed, E.A.	1994	2	Prentice-Hall
2609	Benefit-costanalysis : theory and practice	Zerbe, Richard O.	1994	1	Harper Collins College
2610	Beyond the bottom line : putting social responsibility to work for your business...	Makower, Joel.	1994	1	Simon & Schuster
2611	Bringing out the best in people	Daniels, Aubrey C.	1994	1	McGraw-Hill
2612	Building better business English skills	Getz, Jennifer B.	1994	1	The Dryden Press
2613	Building the information-age organization : structure, control. and information..	-	1994	1	Irwin
2614	Business and society	Vernon-Wortzel, H.	1994	3	Irwin
2615	Business ethics : a managerial, stakeholder approach	Weiss, Joseph W.	1994	1	Wadsworth
2616	Business ethics a european approach	Harvet, B	1994	1	Prentice-Hall
2617	Business in today's world	Lowry, James R.	1994	1	South-Western
2618	Business re-engineering in financial services : strategies for redesigning...	Drew, Stepen A. W.	1994	2	Financial Times

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2619	Business research methods	Zikmund, William G.	1994	6	The Dryden Press
2620	Business studies	Butler, David.	1994	1	Oxford University Press
2621	Business systems analysis and design	Davis, William S.	1994	4	Wadsworth
2622	Business, government, and society : a managerial perspective (text and cases)	Steiner, George A.	1994	2	McGraw-Hill
2623	Capital investment and financial decision	Levy, Haim	1994	1	Prentice-Hall
2624	Chaos theory in the financial markets	Chorafas, Cimitris N.	1994	1	Probus
2625	Communicating in business : an action-oriented approach	Wayne, F. Stanford.	1994	1	Irwin
2626	Competing for the future	Hamel, Gary.	1994	1	Harvard Business School Pr
2627	Consumer behavior	Schiffman, Leon G.	1994	1	Prentice-Hall
2628	Cost accounting	Hammer, Lawrence H.	1994	1	South-Western
2629	Cost accounting : a managerial emphasis	Hornigren, Charles T.	1994	7	Prentice-Hall
2630	Cost accounting : concepts and managerial applications	Dyckman, Thomas R.	1994	1	South-Western
2631	Counseling strategies and interventions	Hackney, Harold	1994	1	Allyn and Bacon
2632	Credit & collection letters	Meyer, Harold E.	1994	1	Prentice-Hall
2633	Credit management handbook	Bond, Cecil J.	1994	1	McGraw-Hill
2634	Data communications for business	Silver, Gerald A.	1994	1	Boyd & Fraser
2635	Decision and control	Beer, Stafford	1994	1	John Wiley & Sons
2636	Designing organizations	Robey, Daniel.	1994	1	Irwin
2637	Dictionary of business	Collin, P.H.	1994	1	Peter Collin
2638	Direct mail marketing design	-	1994	1	Rockport
2639	Driving over a cliff?	Maxton, Graeme P.	1994	1	Addison-Wesley
2640	Economics	Boyes, William.	1994	1	Houghton Mifflin

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2641	Effective business policy : a skills and activity-based approach	Anderson, Alan H.	1994	1	Blackwell
2642	Effective marketing	Randall, Geoffrey	1994	1	Routledge
2643	Encyclopedia of banking & finance	Woelfel, Chaeles J.	1994	4	Irwin
2644	Essentials of management	Dubrin, Andrew J.	1994	2	South-Western
2645	Essentials of marketing (ISE)	Lancaster, G.	1994	2	McGraw-Hill
2646	Ethnobotany : Thailand-National Bibliography	-	1994	2	National Library Division
2647	Europesn human resource management in transition	Sparrow, Paul R.	1994	1	Prentice-Hall
2648	Fact and fiction	Russell, Bertrand	1994	1	Routledge
2649	Financial accounting : an introduction concepts, methods, and uses	Stickey, Clyde P.	1994	13	The Dryden Press
2650	Financial management and analysis	Peterson, Pamela P.	1994	1	McGraw-Hill
2651	Formulation, implementation, and control of competitive strategy	Pearce, John A.	1994	1	Richard D. Irwin
2652	Foundations of financial markets and institutions	Fabozzi, Frank J.	1994	2	Prentice-Hall
2653	Fourth generation management : the new business consciousness	Joiner, Brian L.	1994	1	McGraw-Hill
2654	Fundamentals of marketing	Staton, William J.	1994	3	McGraw-Hill
2655	Global financial markets	Giddy, Ian H.	1994	1	D.C. Heath
2656	Global marketing	Hassan, Salah S.	1994	1	The Dryden Press
2657	Global paradox : the bigger the world economy, the more powerful its smallest players	Naisbitt, John.	1994	3	William Morrow
2658	Global strategies	-	1994	1	A Harverd Business Revie E
2659	Global strategies : Insights from the world's leading thinkers	-	1994	1	Harvard Business Review B
2660	Goal setting	Wilson, Susan B.	1994	2	Amacom
2661	Guerrilla advertising	Levinson, Jay Conrad	1994	1	Houghton Mifflin
2662	Handbook of materials management	Gopalakrishnan, P.	1994	1	Prentice-Hall of India

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2663	How to prepare for the graduate management admission test GMAT	Jaffe, Eugene D.	1994	1	Barron's
2664	How to use financial statements : a guide to understanding the numbers	Bandler, James.	1994	1	Irwin Professional Pub.
2665	Human resource management	Dessler, Gary	1994	2	Prentice-Hall
2666	Human resource management : a contemporary perspective	-	1994	1	Pitman
2667	Human resource management : concepts and practices	De Cenzo, David A.	1994	1	John Wiley & Sons
2668	Human resource management in Europe	-	1994	1	Routledge
2669	Human resource strategies for international growth	Hendry, Chris	1994	1	Routledge
2670	Human resources management	French, Wendell L.	1994	5	Houghton Mifflin
2671	In search of management	Watson, Tony J.	1994	1	Routledge
2672	Inefficiency in industry	Mayes, David.	1994	1	Inefficiency in industry
2673	Information systems concepts for management	Lucas, Henry C.	1994	1	McGraw-Hill
2674	Improving leadership performance	Wright, Peter L.	1994	1	Prentice-Hall
2675	Inside teams : how 20 world-class organizations are winning through teamwork	Wellins, Richard S.	1994	1	Jossey-Bass
2676	Instructor's manual to accompany operations management	Schonberger, Richard J.	1994	1	Irwin
2677	Instructor's resource manual to accompany dornbusch/fischer	Fleck, Juergen	1994	1	McGraw-Hill
2678	International business : competing in the global marketplace	Hill, Charles W. L.	1994	4	Irwin
2679	International dimensions of human resource management	Dowling, Peter J.	1994	1	Wadsworth
2680	International economics : theory and policy	Krugman, Paul R.	1994	1	Harper Collins College
2681	International human resource management : think globally, actlocally	Torrington, Derek.	1994	1	Orentice Hall
2682	International management	Hodgetts, Richard M.	1994	1	McGraw-Hill
2683	International management : text and cases	-	1994	1	Irwin
2684	International marketing	Terpstra, Vern.	1994	5	The Dryden Press

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2685	International marketing	Terpstra, Vern.	1994	1	The Dryden Press
2686	International marketing and export management	Albaum, Gerald ... [et al.]	1994	3	Addison-Wesley
2687	International marketing communications	Griffin, Tom.	1994	1	Butterworth-Heinemann
2688	International marketing strategy : analysis, development and implementation	Phillips, Chris.	1994	1	Routledge
2689	Introduction to management	Plunkett, Warren R.	1994	2	Wadsworth
2690	Introduction to risk management and insurance	Dorfman, Mark S.	1994	1	Prentice-Hall
2691	Investment : concepts, analysis, strategy	Radcliffe, Robert C.	1994	1	Harper Collins
2692	Investments : analysis and management	Jones, Charles P.	1994	1	John Wiley & Sons
2693	Labor-management relations	Mills, Daniel Quinn	1994	2	McGraw-Hill
2694	Leadership in organizations	Yukl, Gary	1994	1	Prentice-Hall
2695	Leadership without easy answers	Heifetz, Ronald A. (Ronald)	1994	1	Belknap Press of Harvard...
2696	Macroeconomics	Galbraith, James K.	1994	1	Houghton Mifflin
2697	Macroeconomics	Dornbusch, Rudiger	1994	1	McGraw-Hill
2698	Management	Bartol, Kathryn M.	1994	1	McGraw-Hill
2699	Management	Robbins, Stephen P.	1994	2	Prentice-Hall
2700	Management 2000 : the practical guide to world class competing	Jackson, Harry K.	1994	1	Van Nostrand Reinhold
2701	Management accounting	Hansen, Don R.	1994	1	South-Western
2702	Management control systems	Maciariello, Joseph A.	1994	1	Prentice-Hall
2703	Management control systems : using adaptive systems to attain control	Maciariello, Joseph A.	1994	1	Prentice-Hall
2704	Management information systems	Kroenke, David.	1994	6	McGraw-Hill
2705	Management of persons with stroke	Ozer, Mark N.	1994	1	Mosby
2706	Management of business	Eng, Chua Joom	1994	1	McGraw-Hill

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2707	Management science : the art of decision making (Diskette 3.5")	Mathur, Kamlesh	1994	1	Prentice-Hall
2708	Managerial accounting	Maher, Michael W.	1994	1	The Dryden Press
2709	Managerial accounting (ISE)	Maher, M.W.	1994	4	The Dryden Press
2710	Managerial accounting : concepts for planning, control, decision making	Garrison, Ray H.	1994	1	Irwin & McGraw-Hill
2711	Managerial communication : strategies and applications	Smeltzer, Larry R.	1994	1	Irwin
2712	Managing organizational behavior	Schermerhorn, John R.	1994	1	John Wiley & Sons
2713	Managing service companies : strategies for success	Irons, Ken.	1994	1	Addison-Wesley
2714	Managing the mosaic diversity in action	Kandola, Rajvinder.	1994	1	Institute of Personnel...
2715	Manufacturing strategy : text and cases	Hill, Terry.	1994	2	Irwin
2716	Marketing	Kotler, Philip	1994	1	Prentice-Hall
2717	Marketing management	Dickson, Peter R.	1994	1	The Dryden Press
2718	Marketing management : analysis, planning, implementation, and control	Kotler, Philip.	1994	9	Prentice-Hall
2719	McGraw-hill 36 hour course business presentations	Arredondo, Lani.	1994	1	McGraw-Hill
2720	Memory from a broader perspective	Searleman, Alan	1994	1	McGraw-Hill
2721	Merriam-Webster's guide to international business communications	Atkinson, Toby D.	1994	2	Merriam-Webster
2722	Microeconomics : a contemporary introduction	McEachern, William A.	1994	2	South-Western
2723	Money, banking, and credit made simple	Dowd, Merle E.	1994	2	-
2724	Multiple perspectives of entrepreneurship	Jennings, Daniel F.	1994	2	South-Western
2725	Museum culture	-	1994	1	Routledge
2726	Negotiation	-	1994	1	Richard D. Irwin
2727	Networking smart	Baker, Wayne E.	1994	1	McGraw-Hill
2728	New business ventures and the entrepreneur	Stevenson, Howard H.	1994	1	Irwin

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2729	New venture creation : entrepreneurship for the 21st century	Timmons, Jeffrey A.	1994	2	Irwin
2730	New wave manufacturing strategies : organizational and human resource management...	-	1994	1	Paul Chapman
2731	Operations management : continuous improvement	Schonberger, Richard J.	1994	1	Irwin
2732	Organising strategy : Sun Tzu business warcraft	Teck, Foo Check	1994	1	Butterworth-Heinemann Asi
2733	Organization development and transformation : managing effective change	-	1994	1	Irwin
2734	Organizational behavior : a managementchallenge	Northcraft, G.B.	1994	3	The Dryden Press
2735	Organizational behavior : the management of individual and organizational...	Cherrington, David J.	1994	1	Allyn and Bacon
2736	Organizational change : a processual approach	Dawson, Patrick	1994	2	Paul Chapman
2737	Organizations : behavior, structure, processes	Gibson, James L.	1994	1	Irwin
2738	Organizations : cases, issues, concepts	-	1994	1	Paul Chapman
2739	Organizing modernity : new weberian perspectives on work, organization and...	-	1994	1	Routledge
2740	Performance appraisal : alternative perspectives	Cardy, Robert L.	1994	1	South-Western
2741	Political ideologies : an introduction	Eccleshall, Robert	1994	1	Routledge
2742	Power communication : plan, orgnize, write, edit, revise	Clark, Thomas D.	1994	1	South-Western
2743	Practical steps for aligning information technology with business strategies	Boar, Bernard H.	1994	1	John Wiley & Sons
2744	Principles of economics	Case, Karl E.	1994	2	Prentice-Hall
2745	Principles of managerial finance	Gitman, Lawrence J.	1994	1	HarperCollins College Pub.
2746	Principles of marketing	Kotler, Philip	1994	3	Prentice-Hall
2747	Principles of marketing	Randall, Geoffrey	1994	1	Routledge
2748	Principles of operations management : building and managing world...	Render, Barry	1994	2	Allyn and Bacon
2749	Project management : engineering, technology, and implementation	Shtub, Avraham	1994	1	Prentice-Hall
2750	Psychology and work today : an introduction to industrial and organizational...	Schultz, Duane P.	1994	1	Macmillan

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2751	Pulling together : teamwork in practice	Hardingham, Alison.	1994	1	Institute of personnel
2752	Quality management for the small business	Stebbing, Lionel.	1994	1	Ellis Horwood
2753	Quantitative analysis for management	Render, Barry.	1994	1	Prentice-Hall
2754	Quantitative methods for business decisions (ISE)	Lapin, L.L.	1994	3	Harcourt Brace Jovanovich
2755	Small group decision making : communication and the group process	Ellis, Donald G.	1994	1	McGraw-Hill
2756	Solutions manual for principles of operations management : building and...	-	1994	1	Allyn and Bacon
2757	Solutions manual to accompany advanced accounting	Pahler, Arnold J.	1994	1	The Dryden Press
2758	Staffing organizations	Heneman III, Herbert G.	1994	1	Mendota House
2759	Statistics for business and economics	Anderson, David R.	1994	1	Info Access & Distribution
2760	Statistics for management	Levin, Richard I.	1994	3	Prentice-Hall
2761	Statistics for management	Levin, Richard I.	1994	3	Prentice-Hall
2762	Statistics for management and economics	Keller, Gerald.	1994	2	Duxbury Press
2763	Strategic management : concepts and practices	Shrivastava, Paul.	1994	1	South-Western College
2764	Strategic management in information technology	Yoffie, David B.	1994	1	Prentice-Hall
2765	Study guide for use with operations management	Schonberger, Richard J.	1994	1	Irwin
2766	Successful reengineering	Petrozzo, Daniel P.	1994	1	Van Nostrand Reinhold
2767	Superior supervision : the 10% solution	Loen, Raymond O.	1994	1	Lexington Books
2768	Test bank to accompany dornbusch/fischer macroeconomics	Fleck, Juergen	1994	1	McGraw-Hill
2769	Test bank to accompany operations management	Schonberger, Richard J.	1994	1	Irwin
2770	The alchemy of finance : reading the mind of the market	Soros, George	1994	2	John Wiley & Sons
2771	The analysis and use of financial statements	White, Gerald I.	1994	2	Wiley
2772	The dictionary of banking : over 5000 terms defined and explained	woelfel, Charles J.	1994	1	Probus

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2773	The essence of managing people	Williams, Hank	1994	1	Prentice-Hall
2774	The financial times guide to business numeracy	Gough, Leo.	1994	1	Financial Times Pitman
2775	The financial times guide to using economics and economic indicators	Vaitilingam, Romesh.	1994	1	Financial Times
2776	The international money market	Dufey, Gunter	1994	3	Prentice-Hall
2777	The McGraw-Hill 36 hour course : entrepreneurahip	Halloran, James W.	1994	1	McGraw-Hil
2778	The myth of the framework : in defence of science and rationality	Popper, Karl R.	1994	1	Routledge
2779	The new project management : tools for an age of rapid change, corporate...	Frame, J. Davidson.	1994	1	Jossey-Bass
2780	The portabel MBA in economics	Young, Philip K.Y.	1994	1	John Wiley & Sons
2781	The portable MBA in entrepreneurship	Bygrave, William D.	1994	1	John Wiley & Sons
2782	The portable MBA in strategy	Fahey, Liam	1994	3	John Wiley & Sons
2783	The power of self-esteem	Cypert, Samuel A.	1994	1	Amacom
2784	The realities of aging : an introduction to gerontology	Kart, Cary S.	1994	1	Allyn and Bacon
2785	The secret meaning of money	Madanes, Cloe.	1994	1	Josseg-Bass
2786	The skilled helper : a problem-management approach to helping	Egan, Gerard	1994	1	Brooks/Cole
2787	The Tao at work : on leading and following	Herman, Stanley M.	1994	1	Jossey-Bass
2788	The warren buffett way : investment strategies of the world's greatest investor	Hagstron, Robert G.	1994	1	John Wiley & Sons
2789	The wisdom of teams : creating the high-performance organization	Katzenbach, Jon R.	1994	1	McGraw-Hill
2790	Theories and strategies in counseling and psychotherapy	Gilliland, Burl E.	1994	1	Allyn and Bacon
2791	Thirty-Five oriental philosophers	Collinson, Diane	1994	1	Routledge
2792	Total qualiy management : strategies and techniques proven at today's most...	George, Stephen.	1994	2	John Wiley & Sons
2793	Towards a new theory of organizations	-	1994	1	Routledge
2794	Transparency masters to accompany macroeconomics	Dornbusch, Rudiger	1994	1	McGraw-Hill

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2795	Understading industrial and organizational psychology : an integrated approach	Dipboye, Robert L.	1994	3	Harcourt Brace College
2796	Warranties : planning, analysis, and implementation	Brennan, James R.	1994	1	McGraw-Hill
2797	Webster's encyclopedic unabridged dictionary of the english language	-	1994	1	Gramercy Book
2798	Why didn't you say that in the first place? : How to be understood at work	Heyman, Richard.	1994	1	Jossey-Bass
2799	Women in management : current research issues	-	1994	1	Paul Chapman
2800	A business week guide the best business schools	Byrne, John A.	1993	1	McGraw-Hill
2801	Accounting information systems	Gelinas, Ulric J.	1993	1	South-Western
2802	Applied strategic planning : a comprehensive guide	Goodstein, Leonard David	1993	1	McGraw-Hill
2803	Audit trail administration	-	1993	1	Prentice Hall
2804	Basic financial management	Petty, J. William.	1993	5	Prentice-Hall
2805	Becoming an effective leader	Weiss, Danald H.	1993	4	Amacom
2806	Behavior in organizations : understanding and managing the human side of...	Grenberg, Jerald.	1993	1	Allyn and Bacon
2807	Behavior mismatch how to manage "problem" employees whose actions don't...	Mann, Rebecca B.	1993	2	Amacom
2808	Building better business English skills (instructor's manual)	Getz, Jennifer B.	1993	1	The Dryden Press
2809	Building better relationships on the job	Weiss, Donald H.	1993	4	Amacom
2810	Business data communications : basic conepts, security, and design	Fitzgerald, Jerry	1993	1	John Wiley & Sons
2811	Business fluctuations : forecasting techniques and applications	Bails, Dale G.	1993	2	Prentice-Hall
2812	Business information systems : an introduction	Kroenke, David	1993	4	McGraw-Hill
2813	Business research for decision making	Davis, Duane	1993	1	Duxbury Press
2814	Community care : a reader	Bornat, Joanna	1993	1	Macmillan
2815	Compensation	Milkovich, George T.	1993	1	Richard D. Irwin
2816	Consumer behavior	Loudon, David L.	1993	1	McGraw-Hill

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2817	Costing community care : theory and practice	Netten, Am.	1993	1	Ashgate
2818	Credit management handbook	Bond, Cecil J.	1993	2	McGraw-Hill
2819	Crisis in organizations : managing and communicating in the heat of chaos	Barton, Laurence, 1956-	1993	1	South-Western Pub. Co.
2820	Developing business contacts	Brieger, N.	1993	1	Prentice-Hall
2821	Effective team building	Weiss, Donald H.	1993	5	Amacom
2822	Entrepreneurship : a planning approach	Fry, Fred L.	1993	1	West
2823	Excellence in business communication	Thill, John V.	1993	1	McGraw-Hill
2824	Exploring corporate strategy	Johnson, Gerry	1993	1	Prentice-Hall
2825	Fundamentals of corporate finance	Ross, Stephen A.	1993	1	McGraw-Hill/Irwin
2826	Fundamentals of investments	Alexander, Gordon J.	1993	3	Prentice-Hall
2827	Globazing management : creating and leading the competitive organization	-	1993	1	John Wiley & Sons
2828	Hire the best : and avoid the rest	Mercer, Michael W.	1993	2	American Management Ass
2829	How to create high-impact business presentations	Kupsh, Joyce	1993	1	NTC Business Books
2830	How to prepare, stage, & deliver winning presentations	Leech, Thomas	1993	1	Amacom
2831	How to start your own business...and succeed	Kuriloff, Arthur H.	1993	1	McGraw-Hill
2832	How to win customers	Goldmann, Heinz M.	1993	1	Pan Books
2833	Human development	Vander Zanden, James W	1993	1	McGraw-Hill
2834	Human resource management	Dessler, Gary	1993	2	McGraw-Hill
2835	Human resource management	Fisher, Cynthia D.	1993	2	Houghton Mifflin
2836	Human resource management : an experiential approach	Bernardin, H. John	1993	5	McGraw-Hill
2837	Industrial relations and European state traditions	Crouch, Colin	1993	1	Oxford University Press
2838	Information management and archival data	Cook, Michael	1993	1	Library Association

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2839	Information systems management in practice	Sprague, Ralph H.	1993	1	Prentice-Hall
2840	Information transfer policy : bissues of confrol and access	Eisenschitz, Tamara S.	1993	1	Library Association
2841	Innovation and entrepreneurship : practice and principles	Drucker, Peter F.	1993	1	Harper Business
2842	International business : text and cases	-	1993	1	Pitman
2843	International marketing	Paliwoda, Stanley J.	1993	2	Butterworth-Heinemann
2844	International marketing	Cateora, Philip R.	1993	2	Irwin
2845	International marketing	Czinkota, Michael R.	1993	1	The Dryden Press
2846	International marketing : a cultural approach	Usunier, Jean-Claude.	1993	1	Prentice Hall
2847	International marketing management	Jain, Subhash C.	1993	2	Wadsworth
2848	Introduction to business : opening doors	Schoell, William	1993	2	Allyn and Bacon
2849	Introduction to management science	Cook, Thomas M.	1993	1	Prentice-Hall
2850	Introduction to management science	Taylor, Bernard W.	1993	3	Ally and Bacon
2851	Introductory management science	Eppen, G.D.	1993	3	Prentice-Hall
2852	Investment management	Sears, R. Stephen	1993	1	The Dryden Press
2853	Investments : an introduction	Mayo, Herbert B.	1993	2	The Dryden Press
2854	ISO 9000 : meeting the new international standards	Johnson, Perry L.	1993	1	McGraw-Hill
2855	Macroeconomics : theory, performance and policy	Hall, Robert E.	1993	1	W.W. Norton
2856	Macroeconomics in the global economy	Sachs, Jeffrey D.	1993	1	Prentice Hall
2857	Making the right decision	Beach, Lee Roy	1993	1	Prentice-Hall
2858	Making tough decisions	Weiss, Donald H.	1993	4	Amacon
2859	Management control and organizational behaviour	Johnson, Phil	1993	2	Paul Chapman
2860	Manading the economics of owning, leasing and contracting out information services	Woodsworth, Anne	1993	1	Asggate

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2861	Management	Boviee, Courtland L.	1993	1	McGraw-Hill
2862	Management	Griffin, Ricky W.	1993	4	Houghton Mifflin
2863	Management : a global perspective	Weihrich, Heinz	1993	1	McGraw-Hill
2864	Management : tasks responsibilities practices	Drucker, Peter F.	1993	1	Harper Business
2865	Management accounting	Marriott, Neil	1993	1	Prentice-Hall
2866	Management and organizational behavior classics	-	1993	2	Irwin
2867	Management information systems : a managerial enduser perspective	O'Brien, James A.	1993	1	Irwin
2868	Management information systems : managing with computers	Mekeown, Patrick G.	1993	1	The dryden Press
2869	Management information systems : strategy and action	Parker, Charles	1993	7	McGraw-Hill
2870	Management of investments	Francis, Jack Clark	1993	4	McGraw-Hill
2871	Managerial economics : in a global economy	Salvatore, Dominick	1993	3	McGraw-Hill
2872	Managing change : cases and concepts	Jick, Todd D.	1993	1	Irwin
2873	Managing fast growing cities : new approaches to urban planning and management	Devas, Nick	1993	3	Longman Scientific & Tachr
2874	Managing with dual strategies : mastering the present preempting the future	Abell, Derk F.	1993	1	The Free Press
2875	Managing women : feminism and power in educational management	Adler, Sue.	1993	1	Open University Press
2876	Market wizards : interviews with top traders	Schwager, Jack D.	1993	1	HarperBusiness
2877	Marketing management	Lancaster, Geoff	1993	3	McGraw-Hill
2878	Marketing the information profession to the information society	Irving, Ann	1993	1	Library Association
2879	Modern business correspondence	McComas, Donna C.	1993	2	Glencoe
2880	Modern investment theory	Haugen, Robert A.	1993	1	Prentice-Hall
2881	Modern money and banking	Miller, Roger LeRoy	1993	1	McGraw-Hill
2882	Negotiation : readings, exercises, and cases	-	1993	1	Irwin

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2883	Operations management : principles and practice	Tomes, Anne.	1993	1	Prentice-Hall
2884	Operations management : decision making in the operations function	Schroeder, Roger G.	1993	5	McGraw-Hill
2885	Operations management principles and practice	Tomes, Anne	1993	1	Prentice-Hall
2886	Organization theory : a strategic approach	Narayanan, V.K.(Veekay)	1993	1	Richard D. Irwin
2887	Organization theory : research and design	Evan, William M.	1993	2	Macmillan
2888	Organizational behavior : concepts, controversies, and applications	Robbins, Stephen P.	1993	5	Prentice-Hall
2889	Oxford dictionary of business English : for learners of English	Tuck, Allene	1993	1	Oxford University Press
2890	Product planning and management : designing and delivering value	Moore, William L.	1993	4	McGraw-Hill
2891	Production and operations management	Howard J. Weiss	1993	1	Allyn and Bacon
2892	Production and operations management : manufacturing and services	Dilworth, James B.	1993	2	McGraw-Hill
2893	Production and operations management : strategies and tactics (Diskette 3.5")	Heizer, Jay	1993	1	Allyn and Bacon
2894	Promotion management	Burnett, John J.	1993	2	Houghton Mifflin
2895	Promotion management & marketing communications	Shimp, Terence A.	1993	2	The Dryden Press
2896	Purchasing and materials management	Leenders, Michiel R.	1993	1	Richard D. Irwin
2897	Quality : measuring and monitoring	-	1993	1	Century Business
2898	Real-time strategy : improvising team-based planning for a fast-changing...	Perry, Lee Tom.	1993	1	John Wiley & Sons
2899	Reengineering the corporation : a manifesto for business revolution	Hammer, Michael.	1993	3	Harper Business
2900	Small business management fundamentals	Steinhoff, Dan	1993	8	McGraw-Hill
2901	Smashing the glass ceiling : tactics for women who want to win in business	Heim, Pat.	1993	1	Simon & Schuster
2902	Starting and managing the small business	Kuriloff, Arthur H.	1993	1	McGraw-Hill
2903	Statistics for business and economics	Anderson, David R.	1993	1	West
2904	Statistics for management and economics	Mendenball, William.	1993	1	Duxbury Press

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2905	Staying in demand : how to make job offers come to you	Peterson, C. D.	1993	1	McGraw-Hill
2906	Stock picking	Maturi, Richard J.	1993	1	McGraw-Hill
2907	Strategic alliances : formation, implementation, and evolution	Lorange, Peter.	1993	1	Blackwell Business
2908	Strategic human resource management	Anthony, William P.	1993	2	The Dryden Press
2909	Structure in fives : designing effective organizations	Mintzberg, Henry.	1993	1	Prentice-Hall
2910	Study guide to accompany werther/davis : human resources and personnel management	Stepina, Lee P.	1993	1	McGraw-Hill
2911	Successful presentations	Mckenzie, Carole.	1993	1	Century Business
2912	The ABCs of managing your money	Pond, Jonathan D.	1993	2	-
2913	The business of hospitality : back office operations and administration	Foster, D. L.	1993	1	McGraw-Hill
2914	The essence of operations management	Hill, terry	1993	1	Prentice-Hall
2915	The first-time manager	Belker, Loren B.	1993	3	American Management Ass
2916	The green management revolution : lessons in environmental excellence	Hopfenbeck, Waldemar.	1993	1	Prentice-Hall
2917	The leader in you : how to win friends, influence people, and succeed in a changing...	Levine, Stuart R.	1993	1	Simon & Schuster
2918	The McGraw-hill 36-hour : cash management course	Sartoris, William L.	1993	1	McGraw-Hill
2919	The McGraw-hill 36-hour real estate investing course	Cummings, Jack.	1993	1	McGraw-Hill
2920	The policy process in the modern capitalist state	Ham, Christopher	1993	1	Harvester
2921	The postmodern organization : mastering the art of irreversible change	Bergquist, William H.	1993	1	Jossey-Bass
2922	The Prentice hall small business survival guide : a blueprint for success	-	1993	2	Prentice-Hall
2923	The small business book : A New Zealand guide	Hamilton, Robert.	1993	1	Bridget Williams Book
2924	Topics in just-in-time management	Schniederjans, Marc J.	1993	1	Allyn and Bacon
2925	Understanding employee relations ; a behavioural approach	Rollinson, Derek	1993	2	Addison-Wesley
2926	Winning image : present yourself with confidence and stule for career sucess	Gray, James.	1993	2	Amerierieam Management

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2927	A cheerful look at the dismal science opprtunities in economics	Amacher, Ryan A.	1992	1	South-Western
2928	A full service bank	Adams, James Ring	1992	1	Poket Books
2929	A practical guide to business speaking	Bailey, Edward P.	1992	2	Oxford University Press
2930	Advanced accounting	Beams, Floyd A.	1992	2	Prentice Hall
2931	An experiential approach to organization development	Harvey, Donald F.	1992	2	Prentice-Hall
2932	BAD lies in business : the commonsense guide to detecting deceit in negotiations,...	Comer, Michael J.	1992	1	McGraw-Hill
2933	Business communication today	Bovee, Courtland L.	1992	5	McGraw-Hill
2934	Business first : a first course in business English	Benn, Colin	1992	1	Heinemann
2935	Business forecasting	Hanke, John E.	1992	5	Allyn and Bacon
2936	Business logistics management	Ballou, Ronald H.	1992	4	Prentice-Hall
2937	Business objectives student's book	Hollett, Vicki.	1992	4	Oxford University Press
2938	Business objectives teacher's book	Hollett, Vicki.	1992	1	Oxford University Press
2939	Business objectives workbook	Hollett, Vicki.	1992	2	Oxford University Press
2940	Business statistics	Silver, Mick	1992	3	McGraw-Hill
2941	Business statistics an introductory course	Black, Ken	1992	1	West
2942	Business studies	James, C.V.	1992	2	Prentice Hall
2943	Business studies in practice	Nudham, David	1992	3	McGraw-Hill
2944	Care in the community : challenge and demonstration	Knapp, Martn	1992	1	Ashgate
2945	Carreer development and planning : a guide for managers, trainers and...	Peel, Malcolm	1992	1	McGraw-Hill
2946	Client-centred Conduiting	Cockman, Peter	1992	3	McGraw-Hill
2947	Concepts of strategic management	Byars, Lloyd L.	1992	1	Harper Collins
2948	Cultures in organizations : three perspectives	Martin, Joanne	1992	1	Oxford University Press

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2949	Decision-making and leadership	Heller, Frank.	1992	1	Cambridge University Press
2950	Down syndrome : the facts	Sclihowitz, Mark	1992	1	Oxford University Press
2951	Effective leadership : a practical guide to leading your team to success	Bird, Malcolm.	1992	1	BBC Books
2952	Effective small business management	Scarborough, Norinan M.	1992	1	Max Well
2953	Finance & accounting for nonfinancial managers	Finkler, Steven A.	1992	1	Prentice-Hall
2954	How to speak and listen effectively	Robbins, Harvey A.	1992	2	AMACOM
2955	How to understand financial statements : a nontechnical guide for financial analysts,...	Ferris, Kenneth R.	1992	1	Prentice-Hall
2956	Immunology an introduction	Tizard, Ian R.	1992	2	A Harcourt Brace Jovanovic
2957	Income, employment and economic growth	Peterson, Wallace C.	1992	2	W.W. Norton & Company
2958	Industrial-organizational psychology	Miner, John B.	1992	1	McGraw-Hill
2959	Information systems : a management perspective	Martin, Chistopher	1992	1	McGraw-Hill
2960	Innovation strategy	West, Alan.	1992	1	Prentice Hall
2961	Inter-Act : using eister personal communication skills	Verderber, Rudolph F.	1992	1	Wadsworth
2962	International bank secrecy	Campbell, D.	1992	1	Sweet and Maxwell
2963	International business : theory and practice	Khambata, Dara.	1992	7	Macmillan
2964	International business communication	Victor, David A.	1992	1	Harper Collins
2965	International relations theory : new normative approaches	Brown, Chris	1992	1	Harvester
2966	International strategic management : challenges and opportunities	-	1992	1	Taylor & Francis
2967	Introduction to econometrics	Dougherty, Christophes	1992	1	Oxford University Press
2968	Introduction to econometrics	Maddala, G. S.	1992	1	Max Well
2969	Joint ventures and corporate partnerships	Lindsdy, Jennifer	1992	2	Probus publishing
2970	Macroeconomic decision making in the world economy : text and cases	Rukstad, Michael G.	1992	2	The Dryden Press

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2971	Management	-	1992	2	Prentice-Hall
2972	Management accounting	Hansen, Don R.	1992	1	South-Western
2973	Management information systems	Kroenke, David M.	1992	5	Mitchell McGraw-Hill
2974	Managerial economics	Keat, Paul G.	1992	1	Max Well
2975	Managing salespeople	Chonko, Lawrence B.	1992	1	Allyn and Bacon
2976	Marketing	Comfort, Jeremy	1992	1	Prentice-Hall
2977	McGraw-Hill dictionary of business acronyms, initials, and abbreviations	Rosenberg, Jerry M.	1992	1	McGraw-Hill
2978	Microeconomics	Pindyck, Robert S.	1992	1	Pearson Education, Inc.
2979	Multinational financial management	Shapiro, Alan C.	1992	3	Allyn and Bacon
2980	Negotiating : everybody wins	Helps, Vanessa.	1992	1	BBC Books
2981	Networked business solutions	Hinton, Nigel	1992	2	McGraw-Hill
2982	Networks and organizations : structure, form, and action	Nohria, Nitin	1992	1	Harvard Business
2983	Operating systems	Stallings, William	1992	1	Max Well
2984	Operations management : design, planning, and control for manufacturing...	Dilworth, James B.	1992	2	McGraw-Hill
2985	Operations management : production of goods and services	McClain, John O.	1992	2	Prentice-Hall
2986	Organizational behavior	Luthans, Fred.	1992	3	McGraw-Hill
2987	Organizations : rational, natural, and open systems	Scott, W. Richard	1992	1	Prentice-Hall
2988	Personality theories : basic assumptions, research, and applications	Hjelle, Larry A.	1992	2	McGraw-Hill
2989	Principles of economics	Amacher, Rvan G.	1992	1	South-Western
2990	Production and operations management : a life cycle approach	Chase, Richard B.	1992	1	Richar D. Irwin
2991	Production, and operations management : concepts models, and behavior	Adam, Everett E.	1992	1	Prentice-Hall
2992	Profitable asset-based lending	Drughon, Clycle O.	1992	1	BAI

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2993	Quantitative approaches to management	Levin, Richard I.	1992	1	McGraw-Hill
2994	Reorganizing MIS : the evolution of business computing in the 1990s	Thompson, Don	1992	1	Sans Publishing
2995	Sales management text & cases	Wotreeba, Thomas R.	1992	1	Pws-Kent
2996	Social research methods and statistics : a computer assisted introduction	Bainbridge, William Sims	1992	1	Wadsworth Publishing
2997	Strategic management : an integrated approach	Hill, Charles W. L.	1992	1	Houghton Mifflin
2998	Strategic market management	Aaker, David A.	1992	1	John Wiley & Sons
2999	Systems analysis and design	Kendall, Kenneth E.	1992	1	Prentice-Hall
3000	Systems analysis, design, and implementation	Burch, John G.	1992	1	Boyd & Fraser
3001	Teaching business studies	Nudham, David	1992	3	McGraw-Hill
3002	Teaching statistical concepts	Hawkins, Anne	1992	1	Longman
3003	The business administration handbook and diary NVQ	Kennedy, Sue	1992	2	McGraw-Hill
3004	The cash book : high yields with safety 1992-1993	Blanchard, James U.	1992	1	New York Institute of Finance
3005	The cash management handbook	Malburg, Christopher R.	1992	1	Prentice-Hall
3006	The employer's survival guide : the business guide to employment law, policy...	Brimson, Terence J.	1992	1	McGraw-Hill
3007	The essence of organizational behavior	Tyson, Shaun.	1992	1	Prentice Hall
3008	The management of organizations strategy structure behavior	Barney, Jay B.	1992	1	Houghton Mifflin
3009	The McGraw-Hill 36-hour business statistics course	Rosenfeld, Robert.	1992	2	McGraw-Hill
3010	The new market wizards : conversations with America's top traders	Schwager, Jack D.	1992	1	HarperBusiness
3011	The official guide to MBA programs	-	1992	1	Graduate Management
3012	The practice of public relations	Seitel, Fraser P.	1992	1	Max Well
3013	The strategy process : concepts and contexts	Mintzberg, Henry	1992	1	Prentice-Hall
3014	The Tao of management : an age old study for new age managers	Messing, Bob, 1937-	1992	1	Bantam Books

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3015	Time management : conquering the clock	Hopson, Barrie.	1992	1	Mercury
3016	Tncredible bosses : the challenge of managing people for incredible results	Freemantle, David	1992	1	McGraw-Hill
3017	Training for the small business : how to make the most of all the opportunities	Barnett, Jenny.	1992	1	Kogan Page
3018	Training to meet the technology challenge	Bentley, Trevor	1992	3	McGraw-Hill
3019	Transfer of training : action-packed strategies to ensure high payoff form training...	Broad, Mary L.	1992	1	Addison-Wesley
3020	Transforming company culture : getting your company for where you are now...	Drennan, David	1992	2	McGraw-Hill
3021	Turkey : trade reforms in the 1980s	Krueger, Anne O.	1992	1	An International Center
3022	12 Steps to success through service	Hopson, Barrie	1991	1	Mercury Book
3023	A dictionary of cinservative & libertarian though	-	1991	1	Routle
3024	Advanced microeconomic theory	Jehle, Geoffrey A.	1991	1	Prentice-Hall
3025	Analysis and design of business information systems	Martin, Merle P.	1991	1	Max Well
3026	As I see it	Matsushita, Konosuke, 189	1991	1	PHP institute, inc.
3027	Banking	Theodore, A. Platz	1991	2	Barron's
3028	Basic business communication	Lesikar, Raymond V.	1991	1	Irwin
3029	Basic financial management	-	1991	1	Prentice-Hall
3030	Business	Griffin, Ricky W.	1991	7	Prentice-Hall
3031	Business cycles and forecasting	Valentine, Lloyd.	1991	1	College Division South-Wes
3032	Business government, and society : a managerial perspective text and cases	Sterba, James P.	1991	1	McGraw-Hill
3033	Business information systems : a problem-solving approach	Landon, Kenneth C.	1991	1	The Dryden Press
3034	CEO A business simulation for policy and strategic management	Thavikulwat, Precha.	1991	1	McGraw-Hill
3035	Collins dictionary of business	Pass C.	1991	1	-
3036	Coronary heart disease : the facts	Julian, Desmond	1991	1	Oxford University Press

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3037	Costing human resources	Cascio, Wayne F.	1991	1	Pws-Kent
3038	Creative advertising theory and practice	Moriarty, Sandra E.	1991	1	Prentice Hall
3039	Cyclic fibrosis : the facts	Harris, Am.	1991	1	Oxford University Press
3040	Designing organizations	Sadler Philip	1991	1	Mercury
3041	Developing management skills	Whetten, David A.	1991	1	Harper Collins
3042	Doing research on sensitive topics	Lee, Raymond M.	1991	1	Sage Publications
3043	Economics : students' book	Yates, Christopher St. J.	1991	1	Cassell
3044	Effective business communication	Muphy, Herta A.	1991	2	McGraw-Hil
3045	Fit for business	Archer, Matthew	1991	1	Mercury Book
3046	Fundamentals behavioral statistics	Runyon, Richard P.	1991	1	McGraw-Hill
3047	Gmat : graduate management admission test	Martinson, Thomas H.	1991	1	Prentice-Hall
3048	Health insurance in practice : international variations in financing, benefits,...	Glaser, William A.	1991	1	Jossey-Bass
3049	How to deal with the government : and hoe to cut the red tape	Binkowski, Geoff.	1991	1	Schwantz & Wilkinson
3050	Infancy : infant, family, and sociely	Fogel, Alan.	1991	1	West
3051	Information systems for business	Hussain, Donna S.	1991	1	Prentice-Hall
3052	International marketing	Terpstra, Vern.	1991	6	The Dryden Press
3053	International marketing	Cateora, Philip R.	1991	2	Richard D. Irwin
3054	International marketing strategy	Bradley, Frank.	1991	2	Prentice Hall
3055	Introductory management science	Eppen, G.D.	1991	4	Prentice-Hall
3056	Japan in Asia : the economic impact on the region	-	1991	1	Review Publishing
3057	Joining together group theory and group skills	Johnson, Darid W.	1991	1	Prentice-Hall
3058	Leadership dilemmas--Grid solutions	Blake, Robert Rogers.	1991	1	Gulf Pub. Co.

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3059	Macroeconomics : theory, performance and policy	Hall, Robert E.	1991	1	W.W. Norton
3060	Making customers count ; a guide to excellence in custome care	Clutterbuck, David	1991	1	Mercury Book
3061	Management	Bartol, Kathryn M.	1991	1	McGraw-Hill
3062	Management	Daft, Richard L.	1991	1	The Deydon Press
3063	Management concepts, practices, and skills	Mondy, R. Wayne	1991	1	Allyn and Bacon
3064	Management information systems	Laudon, K. C.	1991	1	-
3065	Management information systems : a contemporary prespective	Laudon, Kenneth C.	1991	2	Macmillan
3066	Management mistakes & successes	Hartley, Robert F.	1991	1	John Wiley & Sons
3067	Management of change throughh, human resource developinent	Maheshwari	1991	1	-
3068	Managing an information system	Mensching, James R.	1991	1	Prentice-Hall
3069	Managing information technology what mandgers neea to know	-	1991	4	Macmillan
3070	Managing organizational behavior	Schermerhorn, John R.	1991	2	John Wiley & Sons
3071	Marketing research	Boyd, Harper W.	1991	2	Richard D. Irwin
3072	Marketing research	Parasuraman, A.	1991	2	Addison-Wesley
3073	Numerical analysis : a practical approach	Maron, Melvin J.	1991	1	Wadsworth
3074	Operations research in management	-	1991	1	Prentice Hall
3075	Organizaional behavior	Robbins, Stephen P.	1991	2	Prentice-Hall
3076	Organizational behavior	Luthans, Fred.	1991	1	McGraw-Hill
3077	Organizational behavior : concepts, controversice, and application	Robbins, Stephen P.	1991	6	Prentice-Hall
3078	Personnel/Human resource management	Dessler, Gary.	1991	1	Pearson Education
3079	Phychological dimension of organizational behavior	Slaw, Barry M.	1991	1	Max Well
3080	Qualitative methods in management research	Gummesson, Evert	1991	1	SAGE

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3081	Quantitative methods for business decisions	Lapir, L. L.	1991	3	-
3082	Quantitative analysis for management	Render, Barry	1991	1	Allyn and Bacon
3083	Research in teams : a practical guide to group policy analysis	Bednarz, Dan	1991	1	Prentice Hall
3084	Retail merchandising	Risch, Ernest H.	1991	1	Max Well
3085	Security analysis and portfolio management	Fischer, Donald E.	1991	1	Prentice-Hall
3086	Services marketing	Lovelcik, Christopher H.	1991	2	Prentice-Hall
3087	Six action shoes	De Bono, Edward, 1933-	1991	1	Fontana
3088	Statistics for business and economics	Newbold, Paul.	1991	1	Prentice-Hall
3089	Statistics for economics and business	Bowers, David.	1991	1	ELBS
3090	Statistics for management	Levin, Richard I	1991	2	Prentice-Hall
3091	Strategic management : concepts and applications	Certo, Samuel C.	1991	5	McGraw-Hill
3092	The borderless world : power and strategy in the interlinked economy	Ohmae, Kenichi.	1991	1	Fontana
3093	The complete guide to modern management 1991-92	Heller, Robert	1991	1	Mercury Book
3094	The concise dictionary of management	Statt, Darid A.	1991	2	Routledge
3095	The design of cost management systems : text, cases, and reading	Cooper, Robin.	1991	2	Prentice-Hall
3096	The entrepreneurial organization	Kao, J. J.	1991	2	Prentice-Hall
3097	The essence of mathematics for business	Spooner, H. A.	1991	1	Prentice-Hall
3098	The investments reader	-	1991	1	Kolb
3099	The theory of interest	Kellison, Stephen G.	1991	1	Irwin
3100	The zen way to be an effective manager	Radha	1991	1	Mercury
3101	Theorics of everything : the guest for ultimate explanation	Barrow, John D.	1991	1	Clarendon Press
3102	Transitions : the challenge of change	Hopson	1991	1	-

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3103	Winning ways : techniques that take you to the top	Carson, Gayle.	1991	1	Berkley Books
3104	When giants learn to dance	Kanter, Rosabeth Moss.	1990	1	A Touchstone Book
3105	A concise dictionary of business	-	1990	2	Oxford University Press
3106	Accounting information systems	Gelinas, Ulric J.	1990	3	Pws-Kent
3107	Art of the leader	Cohen, William A.	1990	1	Prentice Hall
3108	Asian mind game : unlocking the hidden agenda of the Asian business culture-...	Chu, Chin-Ning.	1990	1	Rawson Associates
3109	Behavior in organizations : understanding and managing the human side of...	Baron, Robert A.	1990	2	Allyn and Bacon
3110	Business administration (secretarial) level III : towards achievement of the...	Evan, Margaret A.	1990	2	McGraw-Hill
3111	Business communication	Pearce, C. G.	1990	1	John Wiley & Sons
3112	Business data communications	Stallings, William.	1990	2	Macmillan
3113	Business data communications : basic conepts, security, and design	Fitzgerald, Jerry	1990	4	John Wiley & Sons
3114	Business today	-	1990	7	McGraw-Hill
3115	Cases in stratcqc management and business policy	Javch, L.R.	1990	2	McGraw-Hill
3116	Chena changes face : the road from revolution 1949-1989	Gittings, John	1990	1	Oxford University Press
3117	Competing against time : how time-based competition is reshaping global markets	Stalk, George.	1990	2	Free Press
3118	Cultural anthropology : a perspective on the human condition	Schultz, Emily A.	1990	1	West Publishing
3119	Economics	Bronfenbrenner, Martin.	1990	1	Houghton Mifflin
3120	Effective business psychology	Dubrin, Andrew J.	1990	1	Prentice-Hall
3121	Essentials of management	Koontz, Harold	1990	1	McGraw-Hill
3122	Essentials of management	Dubrin, Andrew J.	1990	1	South-Western
3123	Expert systems for business : concepts and applications featuring VP-Expert	Pigford, D.V.	1990	3	Boyd & Fraser
3124	Exploring operations research and statistics in the microlab	Kalvelagen, Erwin.	1990	1	Prentice Hall

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3125	Getting it right the second time : how American ingenuity transformed forty-nine...	Gershman, Michael.	1990	1	Addison-Wesley Pub. Co.
3126	Handbook of management for scientific and technical personnel	Chorafas, Dimitries N.	1990	1	TAB Professional
3127	How to write a successful marketing plan : a disciplined and comprehensive approach	Hiebing, Roman G.	1990	1	NTC Business Books
3128	Human resource management	Mondy, R. Wayne.	1990	3	Allyn And Bacon
3129	Human resource selection	Gatewood, Robert D.	1990	1	Harcourt Brace Jovanovich
3130	Information systems concepts for management	Lucas, Henry C.	1990	1	McGraw-Hill
3131	Instructor's manual for operations management : strategy and analysis	Krajewski, Lee J.	1990	1	Addison-Wesley
3132	International marketing : analysis and strategy	Onkvisit, Sak.	1990	1	Merrill
3133	International marketing management	Jain, Subhash C.	1990	1	PWS-Kent
3134	Introduction to management science	Taylor, Bernard W.	1990	2	Allyn and Bacon
3135	Kleppner's advertising procedure	Russell, J. Thomas	1990	2	Prentice-Hall
3136	Lateral thinking for management : a handbook	Bono, Edward de.	1990	1	Penguin Books
3137	Lotus templates for production/operations management	Crandall, Richard E.	1990	1	Addison-Wesley
3138	Macroeconomics : theories and policies	Froyen, Richard T.	1990	1	Macmillian
3139	Management : principles and practices	Holt, D. H.	1990	2	Prentice-Hall
3140	Management and organizational behavior	-	1990	4	Allun and Bacon
3141	Management science	Lee, S. M.	1990	2	Allyn and Bacon
3142	Managerial economics	Poppas, James L.	1990	1	The Dryden
3143	Managing business and engineering projects : concepts and implementation	Nicholas, John M.	1990	1	Prentice-Hall
3144	Managing the non-profit organization : principles and practices	Drucker, Peter F.	1990	1	Harper Business
3145	Mastering business microcomputing	Avison, D. E.	1990	1	Macmillan
3146	Model memos for every business occasion	Barnes, Cynthia A.	1990	1	Prentice Hall

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3147	Modern working caplial management	Scherr, F. C.	1990	2	Prentice-Hall
3148	North-south : a programme for survival	-	1990	1	Pan Books
3149	Operations management : strategy and analysis	Krajewski, Lee J.	1990	1	Addison-Wesley
3150	Organization theory	William Son, Oliver E.	1990	1	Oxford University Press
3151	Ovid : the love poems	Melvillc, A. D.	1990	1	Oxford University Press
3152	Personnel I human resource management	Leap, Terry L.	1990	1	Max Well
3153	Production and operations management : a life cycle approach	Chase, Richard B.	1990	1	Richar D. Irwin
3154	Small group decision making : communication and the group process	Fisher, B. Aubrey	1990	1	McGraw-Hill
3155	Solutions manual for operations management : strategy and analysis	Krajewski, Lee J.	1990	1	Addison-Wesley
3156	Statistics for business and economics	Anderson, David R.	1990	1	West
3157	Strategic management : a focus on process	Certo, Samuel C.	1990	3	McGraw-Hill
3158	Structured systems development : analysis, design, implementation	Powers, Michael J.	1990	1	Boyd & Fraser
3159	The art of the leader	Cohen, William A.	1990	1	Prentice-Hall
3160	The Asian mind game : unlocking the hidden agenda of the Asian business culture-a ...	Chu, Chin-Ning	1990	2	Rawson Associates
3161	The business of communicating	Nutting, John.	1990	1	McGraw-Hill
3162	The competitive advantage of nations : with a new introduction	Porter, Michael E.	1990	3	The Free Press
3163	The complete guide to telemarketing management	Linchitz, Joel	1990	1	Amacom
3164	The economics of industrial organization	shepherd, William G.	1990	5	Prentice-Hall
3165	The first-time sales manager	Thorn, Jeremy G.	1990	1	Mercury Book
3166	The insurance dictionary the A to 2 of life & health	Ingrisano, John R.	1990	2	Dearborn
3167	The oxford illustrated history of English literature	Rogers, Pat	1990	1	Oxford University Press
3168	Theorists of economic growth from David Hume to the present	Rostow, W. W.	1990	1	Oxford University Press

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3169	Threshold competitive management simulation	-	1990	2	McGraw-Hill
3170	Winning through intimidation	Ringer, Robert J.	1990	1	A Fawcett Crest Book
3171	Basic business statistics : concepts and applications	Berenson, Mark L.	1989	3	Prentice-Hall
3172	Beyond the economic miracle : reflections on the republic of chian on taiwan, ...	Yu-ming, Shaw	1989	1	Kwang Hwa
3173	Business communicational today	Sue, Smithson	1989	1	-
3174	Business computer system : an introduction	Kroenke, David M.	1989	1	McGraw-Hill
3175	Business forecasting	Hanke, John E.	1989	2	Allyn and Bacon
3176	Business in action : an introduction to business	Bittel, Lester R.	1989	5	McGraw-Hill
3177	Collected poems 1952-1988	Ezekiel, Nissim	1989	1	Oxford University Press
3178	Contemporary advertising	Bovee, Courtland L.	1989	1	Irwin
3179	Developing managerial skills in organization behavior	Mainiero, Lisa A.	1989	1	Prentice-Hall
3180	Developing self-esteem	Palladino, Connie D.	1989	1	Kogan Page
3181	Doing business in Denmark	-	1989	1	Ernst & Young
3182	Forecasting methods for management	Makridakis, S.	1989	2	-
3183	Fundamentals of investments	Alessandra, Anthony J.	1989	1	Prentice-Hall
3184	Handbook of business letters	Frailey, L.E.	1989	1	Prentice Hall
3185	Human resource and personnel management	Werther W. B.	1989	2	McGraw-Hill
3186	Industrial economics	Martin, Stephen	1989	1	Max Well
3187	International business and multinational enterprises	Robock, Stefan H.	1989	3	Irwin
3188	Introduction to discrete mathematics	McElice, Robert J.	1989	1	McGraw-Hill
3189	Ladakh : crossroads of high Asia	Rizvi, Janet.	1989	1	Oxford University Press
3190	Leadership managing in real organizations	Sayles, Leonard R.	1989	1	McGraw-Hill

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3191	Low-cost ways of improving working conditions : 100 examples from Asia	Kogi, Kazutaka.	1989	1	International labour
3192	Management	Pearce, J. A.	1989	5	McGraw-Hill
3193	Management	Stoner, James A. F.	1989	2	Prentice-Hall
3194	Management and control of currency and interest rate risk	Howcroft, Barry	1989	1	Probus
3195	Management control systems	Anthony, R. N.	1989	2	-
3196	Management information systems	Kroenke, David.	1989	1	McGraw-Hill
3197	Management information systems	Long, Larry.	1989	2	Prentice-Hall
3198	Management information systems : strategy and action	Parker, Charles S.	1989	7	McGraw-Hill
3199	Managerial economics	Salvatore, Dominick	1989	5	McGraw-Hill
3200	Managing adjustment in developing countries : economic and political perspectives	Lindenberg, Marc	1989	1	ICS Press
3201	Managing production and operational	Starr, Martin K.	1989	2	Prentice-Hal
3202	Managing the global corporation : case studies in strategy and management	Davidson, William H.	1989	2	McGraw-Hill
3203	McGraw-Hill personal : computer programming enyclopedia	Birnes, William J.	1989	1	McGraw-Hill
3204	Microeconomics	Hyman David N.	1989	1	Irwin
3205	Microeconomics theory and applictations	Moddala, G. S.	1989	5	McGraw-Hill
3206	Mintzberg on management : inside our strange world of organizations	Mintzberg, Henry	1989	1	The Free Press
3207	Monetary economics, theory and policy	Mcgallum, Bennett T.	1989	1	Max Well
3208	Multinational financial management	Shapiro, Alan C.	1989	1	Allyn and Bacon
3209	Operations management : desision making in the operations fonction	Schroeder, Roger G.	1989	4	McGraw-Hill
3210	Organizational behavior	Luthans, Fred.	1989	3	McGraw-Hill
3211	Organizational science abroad : constraints and perspectives	Osigweh, Chimezie A. B.,	1989	1	Plenum Press
3212	Production and operation management and nonmanufacturing	Dilworth, J. B.	1989	2	McGraw-Hill

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3213	Production and operation management concepts models and behavior	Adam, E. E.	1989	1	Prentice-Hall
3214	Profitability analysis : Japanese approach	Senju, Shizuo.	1989	2	Asian Productivity Organiza
3215	Risk management and insurance	Williams, C. Arthur.	1989	2	McGraw-Hill
3216	Should business and non business accounting	Anthony, Robert N.	1989	1	Harvard Business School Pr
3217	Strategic management and business policy	Jauch, Lawrence R.	1989	5	McGraw-Hill
3218	Strategic management concepts and experiences	Rue, L. W.	1989	1	McGraw-Hill
3219	Strategic management theory : an integrated approach	Hill, Charles W. L.	1989	1	Houghton Mifflin
3220	Student manual to accompany contemporary supervision : managing people...	Daughtrey, Anne Scott.	1989	2	McGraw-Hill
3221	Systems development : a practical approach	Amadic, William	1989	5	McGraw-Hill
3222	Taking chances : lessons in putting passion and creativity into your work life	Dauten, Dale.	1989	1	Newmarket Press
3223	Test bank microeconomics	Pindyck, Robert S.	1989	1	Macmillan
3224	The business of business : how 100 businesses really work	Horowitz, David.	1989	1	Harper & Row
3225	The new general manager confronting the key challenge of today's	Thorne, Paul	1989	1	McGraw-Hill
3226	Topics in management science	Markland, Robert E.	1989	1	John Wiley & Sons
3227	Trade policy and corporate business decisions	Agmon, Tamir, edited	1989	1	Oxford University Press
3228	Training in interpersonal skills : tops for managing people at work	Robbins, Stephen P.	1989	1	Prentice Hall
3229	A simplified guid to structured cobd programming	Mceracken, D . O.	1988	2	John Wiley & Sons
3230	Applied mathematics for management, life seienas, and social sciences	Farlow, Stanley J.	1988	6	Random House
3231	Basic economitics	Gujarati, Damodar N.	1988	2	McGraw-Hill
3232	Beyond national borders : reflections on Japan and the world	Ohmae, Kenichi.	1988	1	Kodansha International
3233	Bolivia : 1952-1986	Sachs, Jeffrey	1988	1	International Center
3234	Budgeting : profit planning and control	Welsch, Glenn A.	1988	5	Prentice Hall

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3235	Business data communications : basic conepts, security, and design	Fitzgerald, Jerry	1988	1	John Wiley & Sons
3236	Business, government, and society : a managerial perspective text and cases	Steiner, George Albert.	1988	1	Random House Business D
3237	Case studies in international business	Grosse, Christine Uber	1988	3	Prentice-Hall
3238	Computer science and technologies	Kitagawa T.	1988	1	OHM.
3239	Elementary business statistics : the modern approach	Freund, John E.	1988	1	Prentice Hall
3240	Finite mathematic with applications for business and sicial sciences	Mizrahi	1988	6	-
3241	General engineering	Johnson, C.M.	1988	1	Cassell
3242	Higher productivity and a better place to work	Thurman, J.E.	1988	1	International Labour Office
3243	Hotel and catering salea, a complete guide	Taylor, Derek	1988	1	Heinemann
3244	How to delegate effectively	Weiss, Donald H.	1988	4	Amacom
3245	Inside management : a selection of readings form business week	Hampton, David R.	1988	2	McGraw-Hill
3246	Instructor's manual to accompany production and operations management	Heizer, Jay.	1988	1	Allyn and Bacon
3247	Management	Koontz, Harold.	1988	4	McGraw-Hill
3248	Management science	Shogan, A. W.	1988	2	Prentice-Hall
3249	Minitab handbook for business and economics	Miller, Robert B.	1988	2	PWS-Kent
3250	Money and capital markets	Campbell, Tim S.	1988	1	McGraw-Hill
3251	Organization theory : an integrative approach	Ford, Rober C.	1988	5	Harper & Row
3252	Production and operations management : strategies and tactics	Heizer, Jay.	1988	1	Allyn and Bacon
3253	Quantiative corcepts for management : decision making without algorithm	Eppen, G. D.	1988	2	Prentice-Hall
3254	Research for marketing decisions	Green, Paul E.	1988	1	Prentice-Hall
3255	State punishment	Lacey, Nieola	1988	1	Routledge
3256	Statistics for business and economics	Newbold, Paul.	1988	4	Prentice-Hall

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3257	The dictionary of investment terms	Hildreth	1988	1	Dearborn (Toppam)
3258	Transparency masters marketing management : analysis, planning,...	Kotler, Philip.	1988	1	Prentice-Hall
3259	Webster's guide to business correspondence	-	1988	1	Merriam-Webster,
3260	What do I say when... : a guidebook for getting your way with people on the job	Solomon, Muriel.	1988	1	Prentice-Hall
3261	Winning on the telephone	Weiss, Donald H.	1988	4	Amacom
3262	Business communications : strategy and skill	Munter, Mary.	1987	1	Prentice-Hall International
3263	Changes in the organisation and regulation of capital markets	-	1987	1	BIS
3264	Contemporary business	Boone, Louis E.	1987	1	The Dryden Press
3265	Direct foreign investment and export promotion : policies and experiences...	-	1987	1	Southeast Asian Central Bai
3266	Fast-growth strategies : how to maximize profits from start-up through maturity	Hanan, Mack	1987	1	McGraw-Hill
3267	Instructor's manual business interactions	Matthews, Candace	1987	1	Regents/Prentice Hall
3268	Instructor's manual consumer behavior	Schiffman, Leon G.	1987	1	Prentice-Hall
3269	Instructor's manual with tests introductory management science	Eppen, G. D.	1987	2	Prentice-Hall
3270	Intermediate microeconomics and its application	Nicholson, Walter	1987	1	The Dryden Press
3271	International marketing	Wiklund, Erik.	1987	2	McGraw-Hill
3272	International marketing strategies	Wiklund, Erik.	1987	1	McGraw-Hill
3273	Introductory management science	Eppen, G.D.	1987	1	Prentice-Hall
3274	Management information systems : a user perspective	Hicks, James O.	1987	1	West Pub. Co.
3275	Modern production/operations management	Buffa, Elwood S.	1987	2	John Wiley & Sons
3276	Operations management : theory and problems	Monks, Joseph G.	1987	2	McGraw-Hill
3277	Oplishing your professional image	Linkemer, Bobbi	1987	3	Amacom
3278	Panama : the failure of state activism	Wisecarver, Daniel L.	1987	1	International Center for Ecoi

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3279	Personnel management and human resources	Werther, William B.	1987	1	McGraw-Hill
3280	Small business management fundamentals	Burgess, J. F.	1987	1	McGraw-Hill
3281	Strategic management : concepts and cases	Thompson, Arthur A.	1987	1	Business
3282	The art of war in the western world	Jones, Archer	1987	1	Oxford University Press
3283	The bank register 1987	-	1987	1	Evromoney
3284	The creative corporation	Albrecht, Karl, 1941-	1987	1	D. Jones-Irwin
3285	Thriving on Chaos : handbook for a management revolution	Peters, Tom	1987	1	Harper Perennia
3286	Typewriting dictionary	Bennett	1987	2	-
3287	Advanced office systems	Smith, Allen N.	1986	6	South-Western
3288	Building competency in two/three word verbs	Degnan, Coleen.	1986	1	Prentice-Hall
3289	Case and materials on business law : international economic and business...	Surakiat Sathirathai	1986	1	Chulalongkorn University
3290	Cases in production/operations management	-	1986	1	Science Research Associati
3291	Economics : principles and policy	Baunol, William J.	1986	1	Harcourt Brace Jovanovich
3292	Effective managerial communication	Rasberry, Robert W.	1986	1	Kent Pub. Co.
3293	English for the telecommunications industry	-	1986	2	Oxford University Press
3294	English for the telecommunications industry (2nd ed)	-	1986	1	Oxford University Press
3295	Executive skills program	Bittel, Lester R.	1986	4	Alexander Hamilton Institute
3296	Get organized	Weiss, Donald H.	1986	4	Amacom
3297	How to read financial statements	Weiss, Donald H.	1986	3	Amacom
3298	Intermediate microeconomics : theory issues applications	Miller, Roger LeRoy.	1986	1	McGraw-Hill
3299	International economics	Ingram, James C.	1986	1	John Wiley & Sons
3300	Kaizen : the key to Japan's competitive success	Imai, Masski.	1986	1	Random House Business Di

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3301	Learning to use Supercalc3, dBase III, and Wordstar 3.3 : an introduction	Shelly, Gary B.	1986	1	Boyd & Fraser
3302	Legal environment of business	Conry, Edward J.	1986	1	Wm.C. Brown
3303	Macmillan dictionary of personal computing and communications	Longley, Dennis.	1986	1	The Macmillan Press
3304	Mosern organizations	Etzioni, Amitai	1986	1	Prentice-Hall
3305	Nicaragua special report. Reagan and the Contras.	-	1986	1	Nicaragua Solidarity Camp
3306	Organizational behavior	Arnold, Hugh J.	1986	5	McGraw-Hill
3307	Organizational behavior : Instructor's manual andtest bank to accompany	Arnold, Hugh J.	1986	1	McGraw-Hill
3308	Practical mathematics	Palmer, Claude Irwin	1986	2	McGraw-Hill
3309	Principles of management information systems	Scott, O. M.	1986	2	McGraw-Hill
3310	Quantitative approaches to management	Levin, Richard I.	1986	2	McGraw-Hill
3311	Quantitative management an introduction	Anderson, Michael Q.	1986	1	Kent
3312	The legal environment of business	Conry, Edward J.	1986	1	WM.C. Brown
3313	The practice of management	Drucker, Peter F.	1986	1	Harper Business
3314	Approaches to training and development	Laird, Dugan	1985	2	Addison-Wesley
3315	Basic econometrics	Gujarati, Damodar.	1985	1	McGraw-Hill
3316	Commercial bank management	Johnson, Frank P.	1985	1	The Dryden Press
3317	Competitive advantage	Porter, Michael E.	1985	1	The Free Press
3318	Economist pocket banker	Hindle, Tim.	1985	1	Basil Blackwell
3319	External debt management	-	1985	3	International Monetary Fund
3320	Introduction to business	Straub, Joseph T.	1985	4	Kent Pub. Co.
3321	Introduction to wildlife management	Shaw, James.	1985	1	McGraw-Hill
3322	Managing : effective organizations an introduction	Steers, Richard M.	1985	1	-

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3323	Managing organizational behavior	Schermerhorn, John R.	1985	1	John Wiley & Sons
3324	Mastering commerce	Pitfield, Ronald R.	1985	1	Macmillan
3325	Money Talks : the 2500 greatest business quotes from Aristotle to delorean	-	1985	1	Facts on File
3326	New technology and employment in insurance, banking and building societies	Rajan, Amin.	1985	1	Gower Pub. Co.
3327	Organizational behaviour : an introductory text	Buchanan, David A.	1985	1	Prentice-Hall
3328	Production and operations management : a life cycle approach	Chase, Richard B.	1985	1	Richar D. Irwin
3329	Quantitative methods for management decisions	Cooke, William P.	1985	2	McGraw-Hill
3330	The economist pocket banker	Hindle, Tim	1985	1	Basil Blackwell
3331	Aggregate production planning : text and cases	Freeland, James R.	1984	1	Reston
3332	Business research methods	Clover, Vernon T.	1984	1	Grid Pub.
3333	Economics principles in action	Starr, Philip C.	1984	1	Wadsworth
3334	Fundamental methods of mathematical economics	Chiang, Alpha C.	1984	1	McGraw-Hill
3335	Management control systems	Maciariello, Joseph A.	1984	2	Prentiec-Hall
3336	Money and banking	Lockett, Dudley G.	1984	1	McGraw-Hill
3337	Restoring our competitive edge : competing through manufacturing	Hayes, Robert H.	1984	1	John Wiley & Sons
3338	So, you wish to learn all about economics? : a text on elementary mathematical	LaRouche, Lyndon H.	1984	1	New Benjamin Franklin Hou
3339	Statistics for business and economics	Newbold, Paul.	1984	1	Prentice-Hall
3340	Strategic human resource management	Fombrun, Charles J.	1984	1	Wiley
3341	Strategic management : concepts and cases	Thompson, Arthur A.	1984	1	Business Press
3342	Strategic marketing for not-for-profit organizations	Lauffer, Armand.	1984	1	The pree press
3343	Business reporting : a management tool	Swenson, Dan H.	1983	1	Science Research Associat
3344	High impact resumes and letters	Krannich, Ronald L	1983	1	Progressive Concepts

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3345	Information services for developing countries	Valls, Jacques.	1983	1	Asian Institute of Technolog
3346	Managing behavior in organizational	Schlesinger, Leonard A.	1983	1	McGraw-Hill
3347	Modern production/operations management	Buffa, Elwood S.	1983	1	John Wiley & Sons
3348	Presentations for decision makers : strategies for structuring and delivering your...	Holcombe, Marya W., 194	1983	1	Lifetime Learning Publicatic
3349	Production/operations management	Hill, Terry.	1983	1	Prentice-Hall
3350	Topics in management science	Markland, Robert E.	1983	2	John Wiley & Sons
3351	World banking 1984	-	1983	1	Financial Times
3352	Basic statistics for business and economics	Bowen, Earl K.	1982	1	McGraw-Hill
3353	Communication in business	Rosenblatt, S. Bernard.	1982	1	Prentice-Hall
3354	Economic readjustment & reform	-	1982	1	Beijing Review
3355	Essentials of management	Koontz, Harold.	1982	1	Tata McGraw-Hill
3356	Introduction to business data processing	Orllia, Lawrence.	1982	2	McGraw-Hill
3357	Management	Stoner, James A.F.	1982	1	Prentice-Hall
3358	Management information systems : a hardbook for modern managers	Kroeber, Donald W.	1982	1	The Free Press
3359	Organisational theory and behaviour	Sharma, R. A.	1982	1	McGraw-Hill
3360	Productivity management text & cases	Chen, Gordon K. C.	1982	1	Dryden Press
3361	Small business management fundamentals	Steinhoff, Dan.	1982	1	McGraw-Hill
3362	The business writer's handbook	Brusaw, Charles T.	1982	1	St. Martin's Press
3363	You can negotiate anything	Cohen, Herb.	1982	1	Bantam Books
3364	China's Socialist economy	-	1981	1	Foreign Language Press
3365	Dictionary of trade name origins	Room Adrian	1981	1	Routledge
3366	Introduction to management accounting	Horngren, Charles T.	1981	1	Prentice-Hall

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3367	Negotiate your way to success	Seltz, David D.	1981	1	New American Library
3368	Operations management	Dervitsiotis, Kostas N.	1981	1	McGraw-Hill
3369	A textbook of economic theory	Stonier, Alfred W.	1980	1	Longman Group
3370	Managerial communication : a finger on the pulse	Timm, Paul R.	1980	1	Prentice-Hall
3371	Mass communication : an introduction	Bittner, John R.	1980	1	Prentice-Hall
3372	Moving up! Moving up! Moving up! Women and leadership	Hart, Lois Borland	1980	1	Amacom
3373	Organizational entry : recruitment, selection, and socialization of newcomers	Wanous, John P.	1980	1	Addison-Wesley
3374	So you want to be a supervisor!	Reeves, Elton T.	1980	1	Amacom
3375	A job loss survival manual	Peskin, Dean B.	1979	1	Amacom
3376	Advertising	Weilbacher, William M.	1979	1	Macmillan
3377	Analysis for public decisions	Quade, Edward S.	1979	1	Elsevier Pub. Co.
3378	Bodybusiness : originally published under the title nonverbal communication...	Cooper, Ken.	1979	1	Amacom
3379	Developing economics and the environment : the Southeast Asian experience	-	1979	1	McGraw-Hill
3380	General business in our modern society	-	1979	1	Glencoe
3381	Management science : cases and applications	Aggarwal, Raj	1979	1	Holden-Day
3382	Managing stress : a businessperson's guide	Yates, Jere E.	1979	1	Amacom
3383	Materials and processes in manufacturing	DeGarmo, E. Paul.	1979	1	Macmillan
3384	The lawsuit lottery : only the lawyers win	O'Connell, Jeffrey.	1979	1	The Free Press
3385	The macroeconomic mix to stop stagflation	Perkins, J.O.N.	1979	1	John Wiley & Sons
3386	Career strategies : planning for personal achievement	Souerwine, Andrew H.	1978	1	Amacom
3387	Looking out for #1	Ringer, Robert J.	1978	1	Fawcett Crest
3388	Management : theory and practice	Dale, Ernest	1978	1	McGraw-Hill

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3389	Management-a quantitative perspective	Loomba, N. Paul.	1978	1	Macmillan
3390	Public budgeting : program planning and evaluation	-	1978	1	Rand McNally College Pub.
3391	Want a job? Get some experience. Want experience? Get a job	Berliner, Don.	1978	1	Amacom
3392	Business law	Getz, George.	1977	1	Fearon-Pitman
3393	Dictionary of business	Collin, P.H.	1977	1	Peter Collin
3394	How to survive & market yourself in management	Pleninger, Andrew	1977	1	Amacom
3395	Managing nonprofit organizations	-	1977	1	Amacom
3396	Myth, oil, and politics : introduction to the political economy of petroleum	Doran, Charles F.	1977	1	Free Press
3397	Organization development for operating managers	McGill, Michael E.	1977	1	Amacom
3398	Public budgeting systems	Lee, Robert D.	1977	1	University Park Press
3399	Successful personnel recruiting & selection	Stanton, Erwin Schoenfeld	1977	1	Amacom
3400	Textbook of economic theory	Stonier, Alfred W.	1977	1	Longman Group
3401	A concise encyclopedia of management techniques	Finch, Frank.	1976	1	Heinemann
3402	Management standards for developing information systems	Enger, Norman L.	1976	1	Amacom
3403	Muddling through : the art of properly unbusinesslike management	Golde, Roger A.	1976	1	Amacom
3404	Organizational behavior : contingency views	Hellriegel, Don	1976	1	West Publishing
3405	Organizations : theory and behavior	Hicks, Herbert G.	1976	1	McGraw-Hill
3406	The unconscious conspiracy : why leaders can't lead	Bennis, Warren G.	1976	1	Amacom
3407	Defining the manager's job : a manual of position descriptions	Wortman, Max Sidones.	1975	1	Amacom
3408	Hegel's logic : being part one of the encyclopaedia of the philosophical sciences (1830)	-	1975	1	Clarendon Press
3409	Loud and clear : a guide to effective communication	Lazarus, Sy	1975	1	Amacom
3410	Management systems : conceptual considerations	Schoderbek, Peter P.	1975	1	Business Publications

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3411	Realize your potentia	McKain, Robert J.	1975	1	Amacom
3412	A guide to personal risk taking	Byrd, Richard F.	1974	1	Amacom
3413	Administrative policy : cases in managerial decision making	Bennett, Earl D.	1974	1	Merrill
3414	Mathematics for business : college course	Beighey, Clyde.	1974	3	McGraw-Hill
3415	No-nonsense delegation	McConkey, Dale D.	1974	1	Amacom
3416	Organization and management : a systems approach	Kast, Fremont Ellsworth	1974	1	McGraw-Hill
3417	Winning through intimidation	Ringer, Robert J.	1974	1	A Fawcett Crest Book
3418	Modern public administration	Nigro, Felix A.	1973	1	Harper & Row
3419	Money and capital in economic development	McKinnon, Ronald I.	1973	1	Brookings Institution
3420	Dictionary of development banking : a compilation of terms in English, French and...	Scharf, Traute.	1972	1	Elsevier Pub. Co.
3421	International investment	-	1972	1	Penguin Books
3422	Technology and American economic growth	Rosenberg, Nathan.	1972	1	Sharpe
3423	International reserves : needs and availability	-	1970	1	International Monetary Fund
3424	International finance : selected readings	-	1969	1	Penguin Books
3425	Development finance companies : aspects of policy and operations	-	1968	1	Johns Hopkins Press
3426	Introduction to business statistics	Hadley, G.	1968	1	Holden-Day
3427	Economic development projects and their appraisal : cases and principles...	King, John A.	1967	1	Johns Hopkins Press
3428	Elements of statistical inference	Huntsberger, David V.	1967	1	Allyn and Bacon
3429	New developments in the teaching of economics	-	1967	1	Prentice-Hall
3430	As nuions mature : an analysis of the evolution of American unionism	Lester, Richard A.	1966	1	Princeton University Press
3431	Fanshen : a documentary of revolution in a Chinese village	Hinton, William	1966	1	Monthly Review Press
3432	Production and operations management : strategies and tectical decisions	Heizer, Jay.	1966	2	Prentice-Hall

จำนวนและรายชื่อหนังสือสำหรับสาขาวิชา Bachelor of Business Administration Program (BBA.) (International Program) ที่มีอยู่ในห้องสมุดของมหาวิทยาลัยหัวเฉียวเฉลิมพระเกียรติ

ลำดับที่	รายชื่อหนังสือ	รายชื่อผู้แต่ง	ปีที่พิมพ์	จำนวน	สำนักพิมพ์
3433	Everyman's dictionary of economics	Seldon, Arthur.	1965	1	Liberty Fund
3434	Goal setting : key to individual and organizational effectiveness	Hughes, Charles L.	1965	1	AMACOM
3435	Saudi Arabia : long term projections of supply of and demand for agricultural...	Asfour, Edmond Y.	1965	1	Economic Research Institute
3436	The International Monetary Fund : retrospect and prospect	Horie, Shigeo.	1964	1	St. Martin's Press
3437	The London School of Economics and its problems, 1919-1937	Beveridge, Lord.	1960	1	George Allen & Unw
3438	Management : its nature and significance	Brech, E. F. L. (Edward...	1959	1	Pitman
3439	Operations research : methods and problems	Sasieni, Maurice	1959	1	John Wiley & Sons
3440	Organizations	March, James G.	1958	1	Wiley
3441	Introduction to personality	Mischel, Walter	1933	2	Harcourt Brace Jovanovich.
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